2027 CONFERENCE

SPONSORSHIP OPPORTUNITIES



NACTO

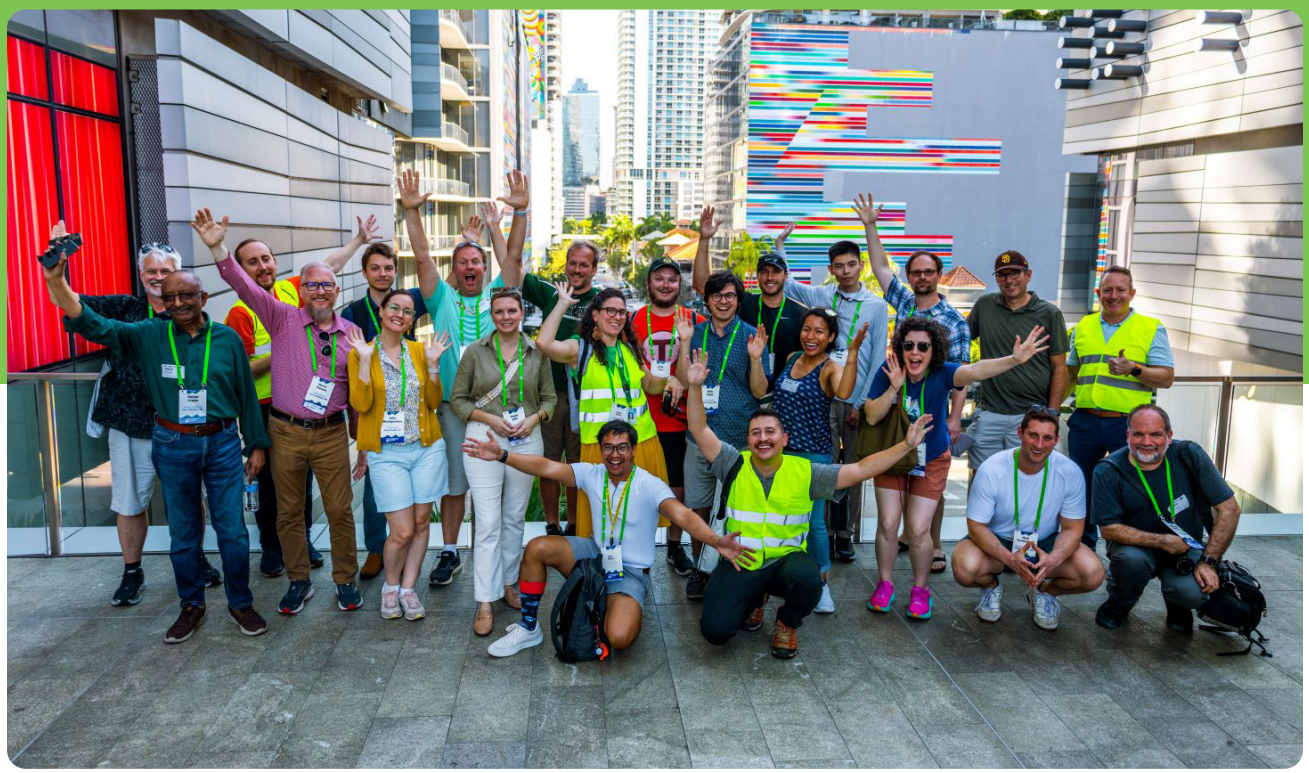
DESIGNING CITIES NASHVILLE 2027

May 11-14, 2027 | Music City Center

Join us in Nashville

NACTO DESIGNING CITIES CONFERENCE ↗

Sponsor Designing Cities 2027 and lead the movement to transform urban mobility



The NACTO Designing Cities Conference brings together over 1,000 people passionate about advancing the state of transportation in North American cities—engineers, planners, government agency leaders, elected officials, advocates, and other transportation professionals of all career levels.

There is no better place to highlight your commitment to urban transportation and connect with the public sector movers and shakers who plan, design, build, and advocate for safe, accessible, and equitable mobility.

Expand Your Network & Connect with Decision Makers

More than 70% of conference attendees come from public agencies. Most attendees are managerial level or higher, meaning you have the opportunity to directly connect with city decisionmakers.



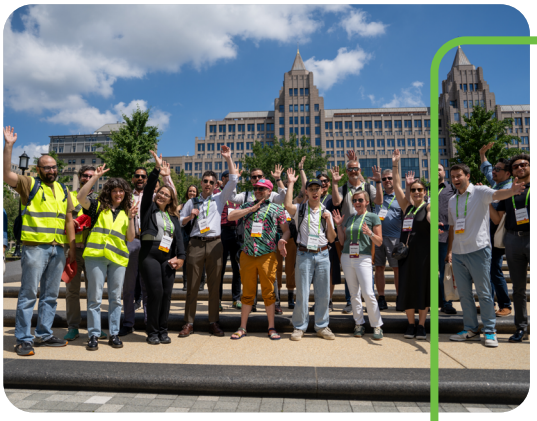


Target Your Investments & Enhance Your Visibility

Sponsorship options are highly customizable, allowing your organization to align your investment with your goals, reach your target audience, and maximize your benefits.

Join the Conversation

Showcase your commitment to safe, sustainable, and accessible transportation. Elevate your brand as a city transportation champion by sending your team, exhibiting at a sponsor table, or speaking at a WalkShop.



Make a Difference by Supporting the Movement

Sponsors make this convening of the best minds in transportation possible. Investing in the Designing Cities conference does more than fund an event—it empowers the local agencies and people actively transforming our streets and cities.




ENTER



Thank you to our 2026 Sponsors

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Sponsor Designing Cities

Sponsorships are limited and available on a first-come, first-served basis. Packages featuring tabling opportunities sell out quickly. Secure your spot early to guarantee tabling space and to get your choice of table location.

SPONSORING THE CONFERENCE IS THE ONLY WAY TO...

↳ ***Secure and augment your staff presence at the conference:*** *otherwise requiring an accepted application, and limited to three participants maximum per company.*

↳ ***Collaborate on a WalkShop:*** *speak on a tour and feature your projects, design, or products. (Bonus: logo visibility on WalkShop web materials).*





The earlier you sign on to sponsor, the more visibility you'll have. Sponsors are featured on the conference website when they sign on and are recognized in regular emails sent to 20,000 city transportation and industry professionals, beginning in January 2027.

Sponsorship Levels

All sponsors receive these benefits:

- **Logo recognition** on the NACTO website and registration portal, conference app, and printed marketing materials
- **Digital materials** on the conference website that can be accessed via the conference registration platform/app by our 1,000+ attendees
- **Complimentary registration(s) and the option to purchase additional tickets at a discounted rate.** Sponsors **below the Diamond level** are limited to five attendees, while non-sponsoring companies must apply to attend and are limited to three.

	Only 2 spots available:	*Limited number available:*	*Limited number available:*		
	DIAMOND $50,000	**PLATINUM $30,000**	**GOLD $20,000**	**SILVER $10,000**	**BRONZE $5,000**
Number of Complimentary Registrations ($1,500 value each).	**6**	**5**	**3**	**2**	**1**
Table in conference sponsor area.	**Two 6' tables**	**Two 6' tables**	**One 6' table**	**+$7,500 single table +$15,000 double**	
Sponsor a WalkShop: Select a project or topic to feature on a Walkshop, speak on that tour, and secure spots for your staff on it.	**One WalkShop** **+$1,500 per additional walkshop**	**One WalkShop** **+$1,500 per additional walkshop**	**+$1,500 per walkshop**	**+$2,500 per walkshop**	**+$3,500 per walkshop**
Recognition by NACTO leadership during plenary session.	✓	✓			
Access the full list of attendees and send a one-time pre-conference email blast.	✓	✓	✓		
Sponsors at this level can **access "Extend Your Reach" options.**	✓	✓	✓	✓	
Option to plan and host **one session** at the conference that benefits the community. NACTO approves of session concept.	✓				

EXTEND YOUR SPONSORSHIP REACH

Add-On Options

	DIAMOND $50,000	PLATINUM $30,000	GOLD $20,000	SILVER $10,000
1 **Commemorative Conference Swag** (max 2 sponsors, must be different items)	Cost of the custom item order for 1,000 attendees	Cost of the custom item order for 1,000 attendees	+$4,000 & cost of 1,000 custom items	+$6,000 & cost of 1,000 custom items
2 **Coffee & Refreshment Sponsor**	Cost of order for break period ($5,000 per drink station)	Cost of order for break period ($5,000 per drink station)	Cost of order for break period ($5,000 per drink station)	Cost of order for break period ($5,000 per drink station)
3 **Walkshop Microphone Sponsor** (max 1 sponsor)	Cost of 200 mobile microphones	Cost of 200 mobile microphones	+$4,000 & Cost of 200 mobile microphones	
4 **Headshot Sponsor** (max 1 sponsor)	+$2,000 & cost of photographer	+$3,000 & cost of photographer	+$7,000 & cost of photographer	+$10,000 & cost of photographer
5 **Charging Station Sponsor** (max 1 sponsor)	+$1,000 & Cost of charging station	+$2,000 & Cost of charging station	+$6,000 & cost of charging station	
6 **Scholarship Sponsor**	+$1,000 per scholarship	+$1,000 per scholarship	+$1,000 per scholarship	+$1,000 per scholarship



1 COMMEMORATIVE CONFERENCE SWAG SPONSOR

Sponsor the swag of Designing Cities 2027. With your support, every NACTO attendee will receive a conference swag item, unique to Designing Cities 2027, with your company's presence on it. NACTO will design the item and prominently feature your name and logo. Your staff can also host the swag pick-up table to meet every conference attendee.

Estimated cost of swag items:
- → Canvas tote bags: $10,000
- → Reusable water bottles: $20,000

Other ideas include fanny packs, hats—we're open to your suggestions.

*Note: this option must be confirmed by **March 21st, 2027** to allow for production time*



2 COFFEE & REFRESHMENT SPONSOR

Fuel the Designing Cities attendees with coffee to keep the energy up, and cooling refreshments for after WalkShops. A sign thanking your company and with your company logo will show participants that you made this possible and saved them a wait in the hotel Starbucks.



3 WALKSHOP MICROPHONE SPONSOR

WalkShops are the most popular programming at the conference, and mobile microphones are absolutely essential to their success— leaders and speakers on the tour need amplification on our loud city streets! Order microphones with your branding on them and they will be used at every WalkShop throughout the event.

*Note: This option must be confirmed by **January 28th, 2027.***



4 HEADSHOT SPONSOR

Host a conference headshot station: This high-traffic perk offers attendees complimentary professional headshots, with the option of locating it right next to your table. Plus, this sponsorship includes two mobile app notifications reminding attendees to visit the space.



5 CHARGING STATION SPONSOR

Power the conference experience by hosting a charging lounge with phone chargers, laptop chargers, and seating. Showcase your brand through your own custom signage.



6 SCHOLARSHIP SPONSOR

Support the next generation of transportation leaders by sending them to Designing Cities 2027! Scholarship priority will be given to early-career professionals at member agencies within the conference region. NACTO will personally inform each recipient of your organization's sponsorship.



Contact Hannah McCasland,
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