

Swanston Street – the evolution of Melbourne's spine

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28 October 2015



This presentation:

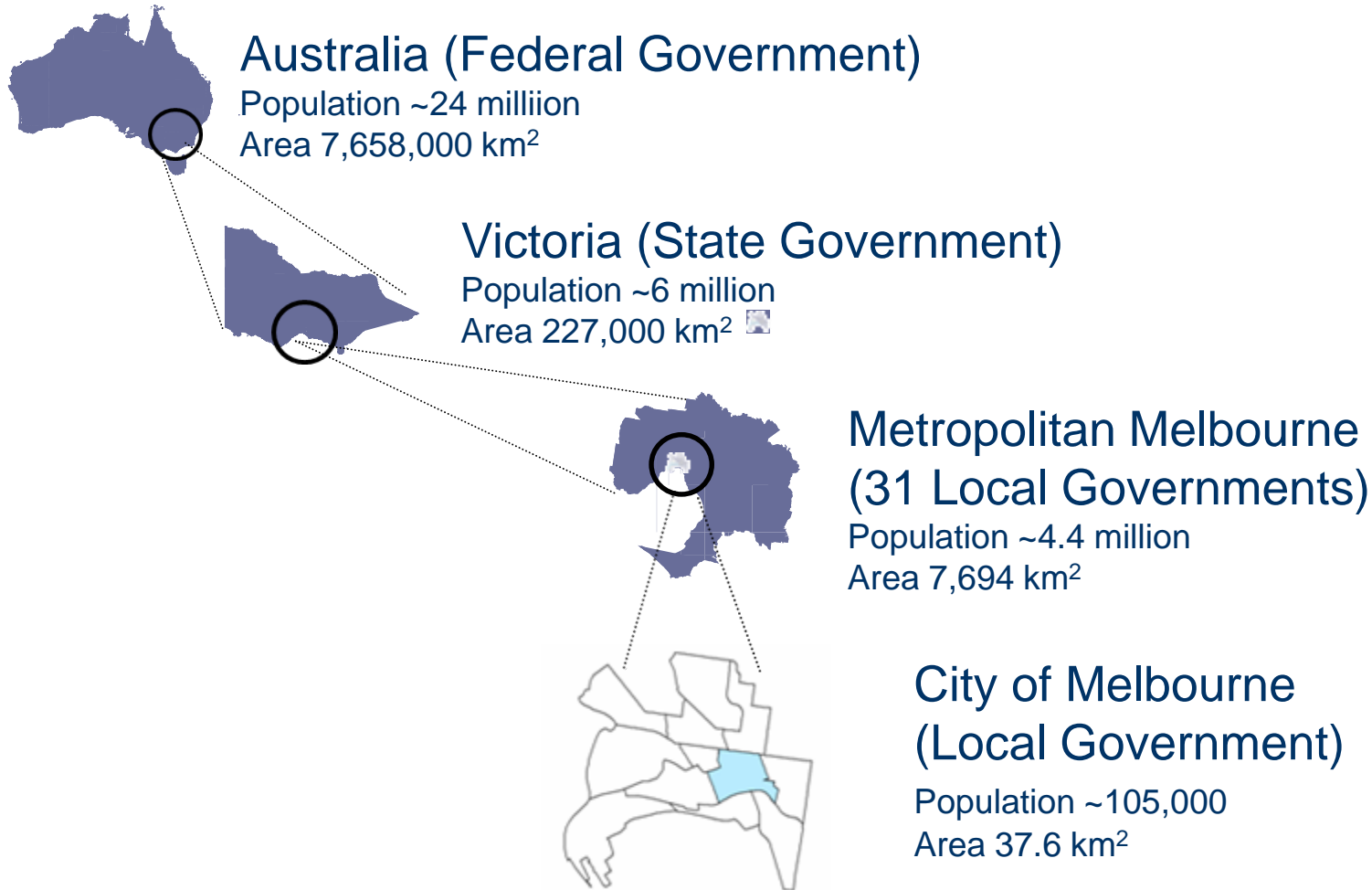
- **Context**

- City growth & mode changes
- Role of Swanston in movement networks
- History of Swanston Street

- **The project**

- Consultation
 - Design
 - Outcomes
- 

City of Melbourne – fastest growing capital city





THE CITY AT A GLANCE

VISITORS
844,000
PER DAY



CITY
15,000
BUSINESSES



387,000

WORKERS

177,000

METROPOLITAN VISITORS

80,000

INTERNATIONAL, INTERSTATE
AND REGIONAL VISITORS

105,000

RESIDENTS

59,000

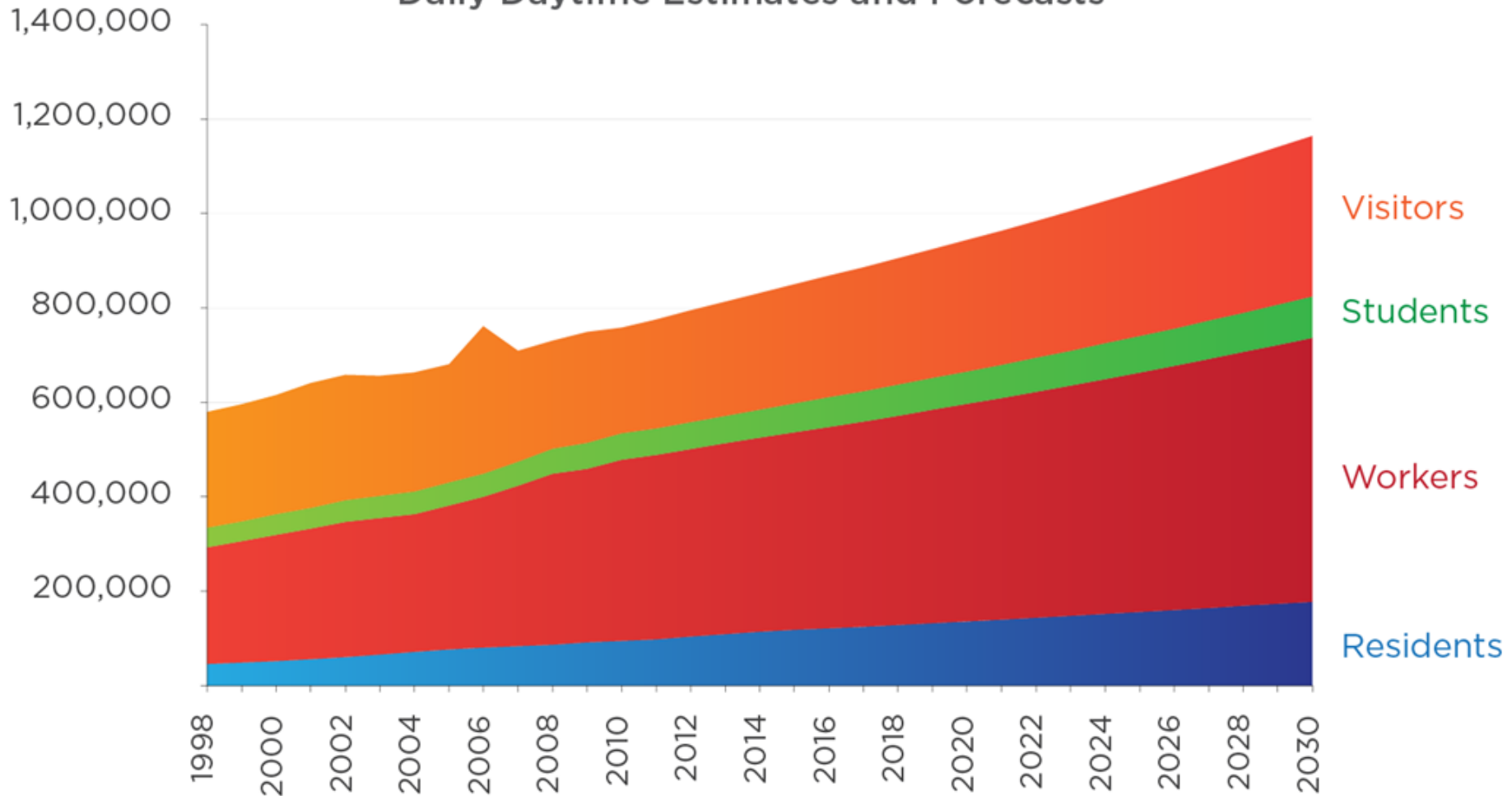
STUDENTS

37,000

UNDER 15 YEARS OLD

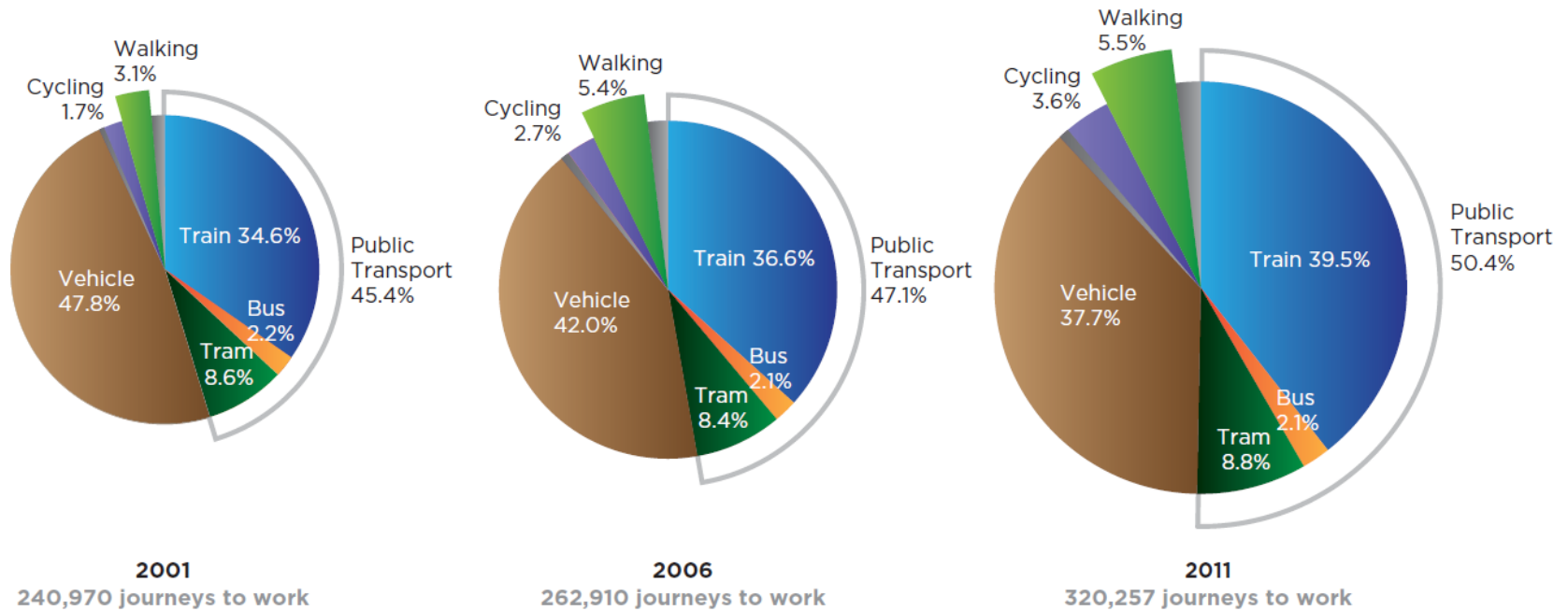
City of Melbourne Population 1998-2030

Daily Daytime Estimates and Forecasts

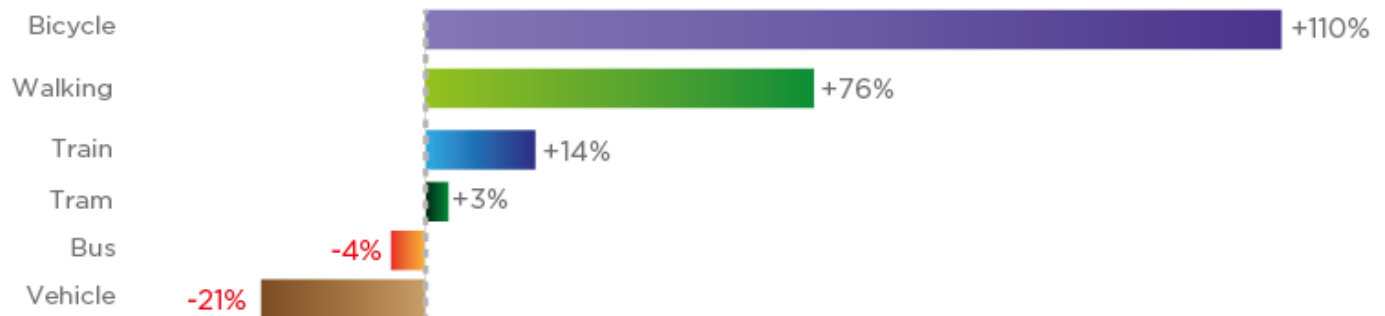


Getting to work in Melbourne

Mode Share

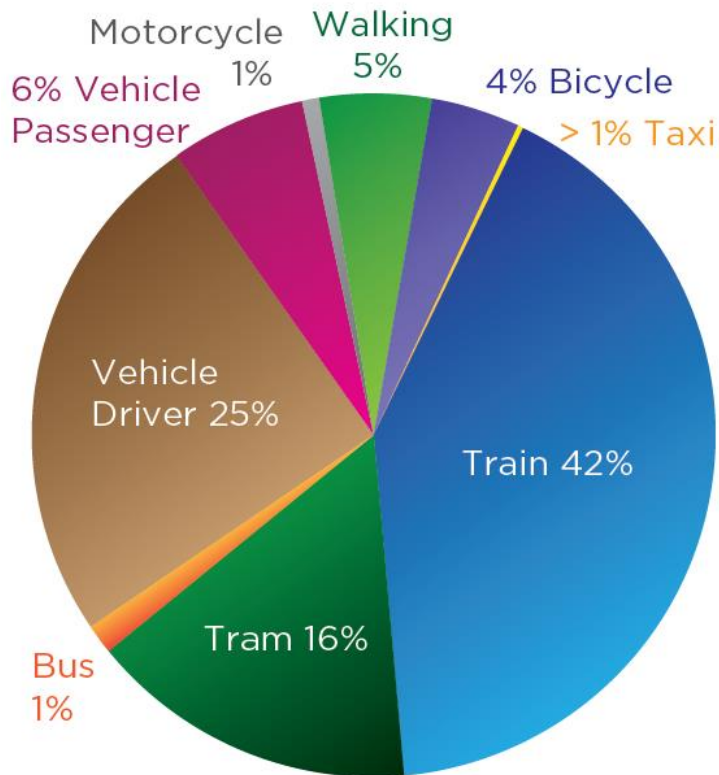


Mode Share Percentage Change 2001-11



Trips to the CCZ by mode

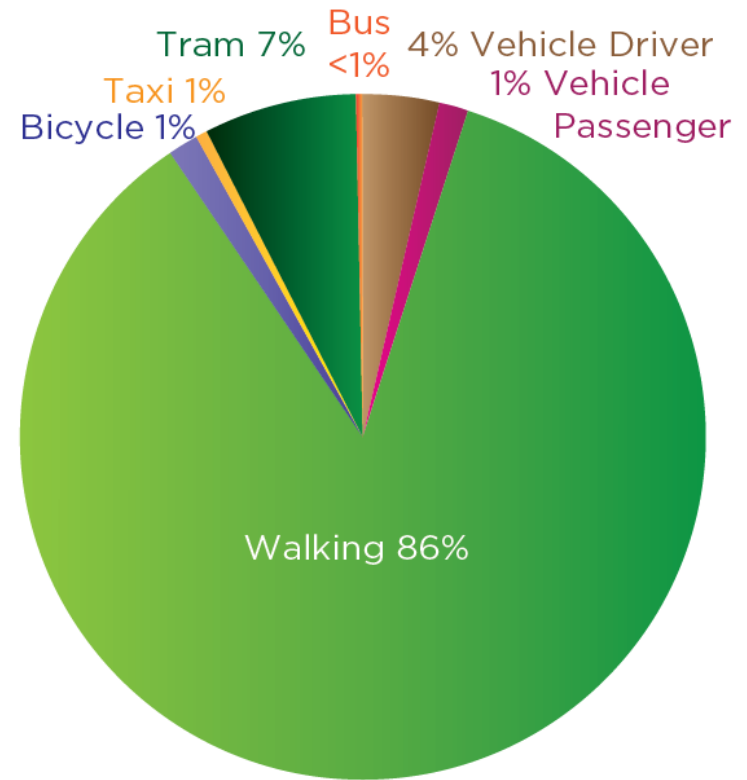
Overall weekday trips, 2009



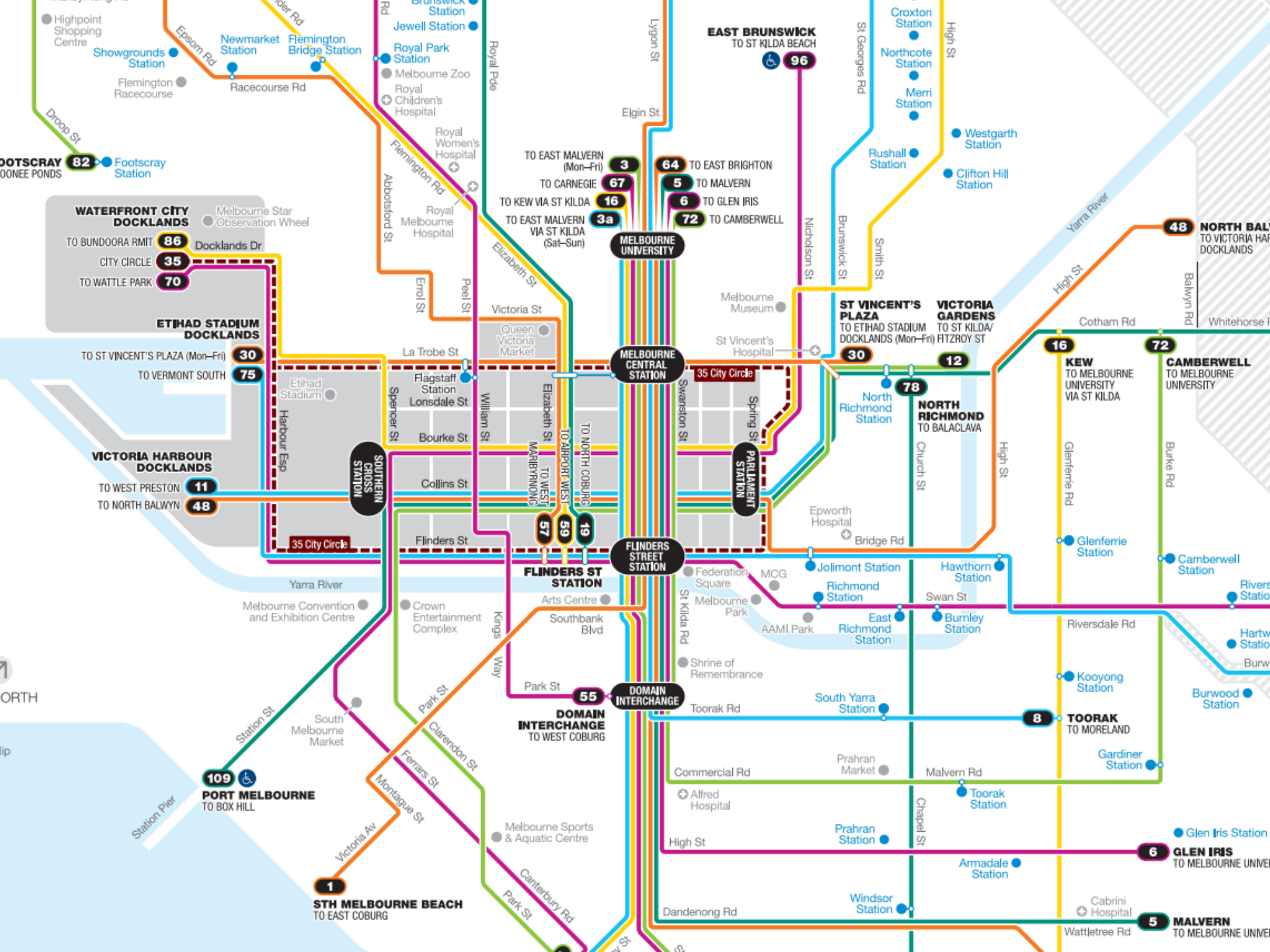
Source: VISTA 2009

Trips within the CCZ by mode

Overall weekday trips, 2009



Source: VISTA 2009





Parkville

Arden

CBD North

CBD

CBD South

Domain

CITYLINK

MCG

Royal

Swanston St

Grattan St

Queensberry St

Victoria St

LaTrobe St

Swanston St

King St

Spencer St

Hoddle St

Church St

Domain Rd



SWANSTON STREET, MELBOURNE, LOOKING SOUTH, TOWN HALL ON THE LEFT





Photo: <http://dla-plantastic.blogspot.com/>

Street widening



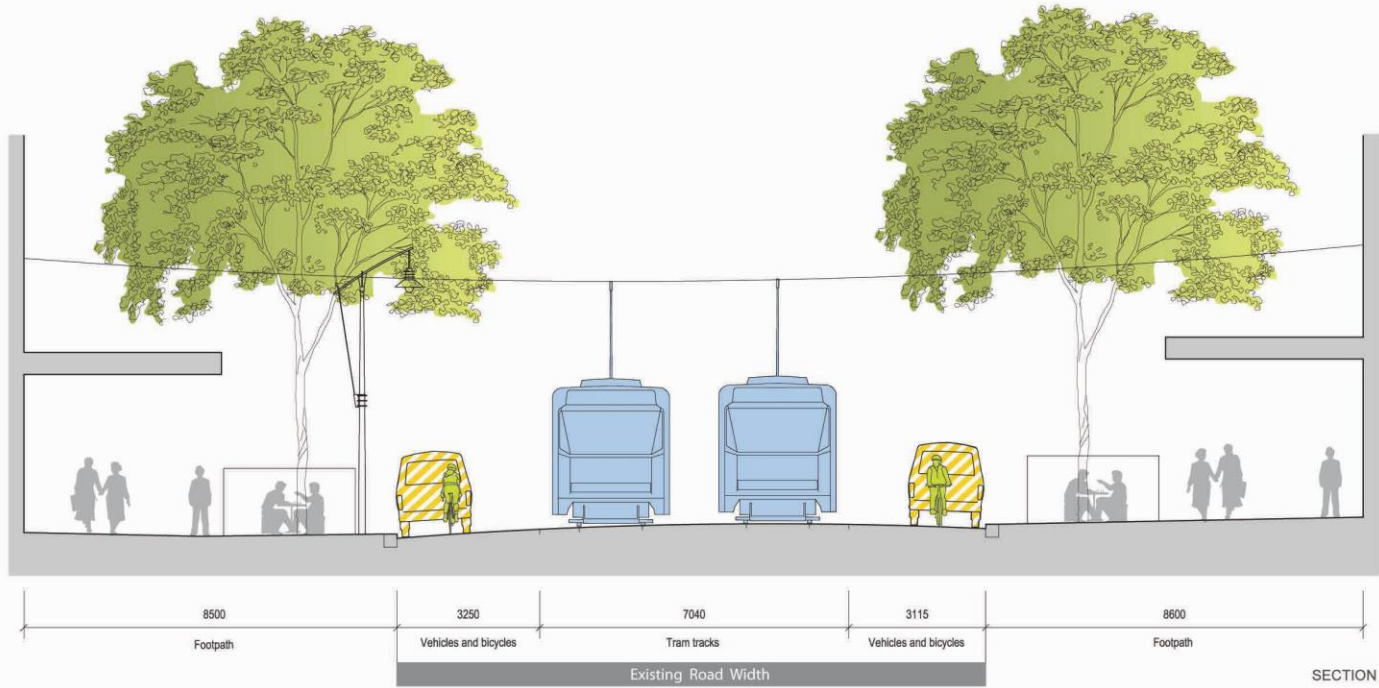
Before




After

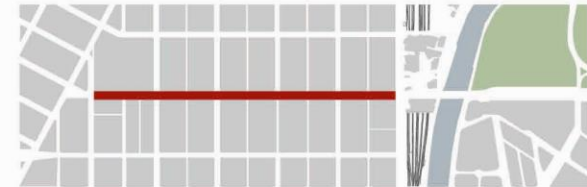
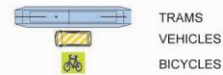
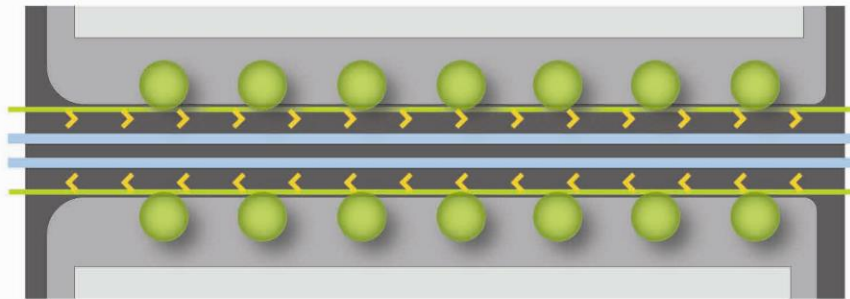


Existing:

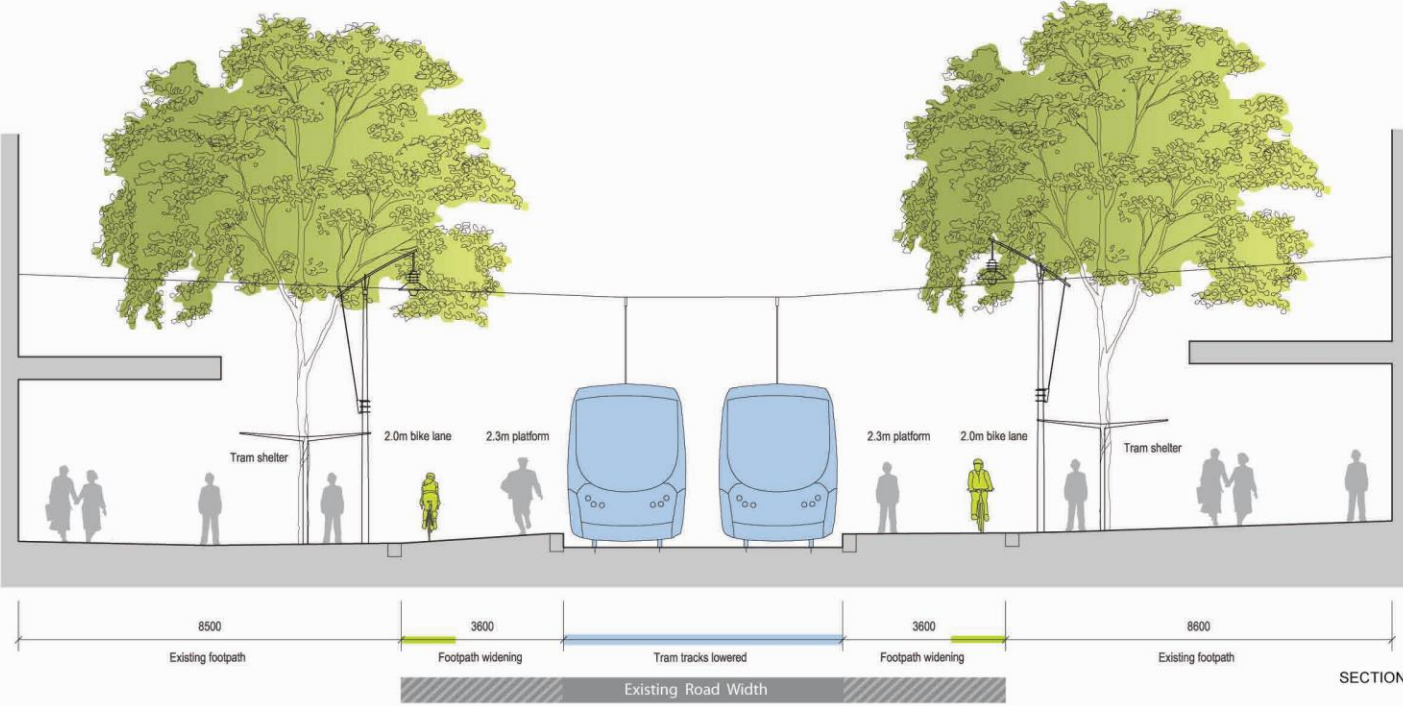


DESCRIPTION

-  Cars only between 7pm - 7am
- Shared tram, bicycle, taxis, buses and service delivery.

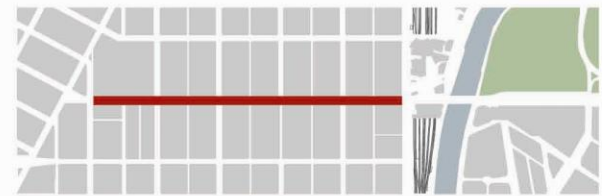
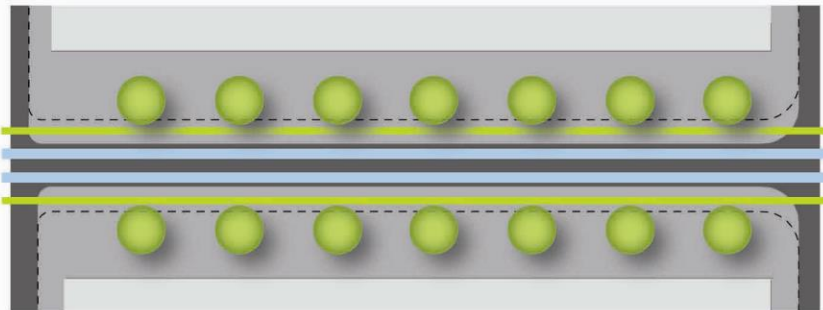


FOCUS: *Decreased motor vehicle access*



DESCRIPTION

- Increased footpath width for length of street
- Raised platforms from Flinders Street to Franklin Street
- Dedicated bicycle lane in both directions incorporated into extended footpath
- Removes taxi and vehicle access at all times with the exception of service and delivery vehicles
- Out of hours service and delivery vehicle access for distribution
- Medium high cost: (approximately \$15-20M)



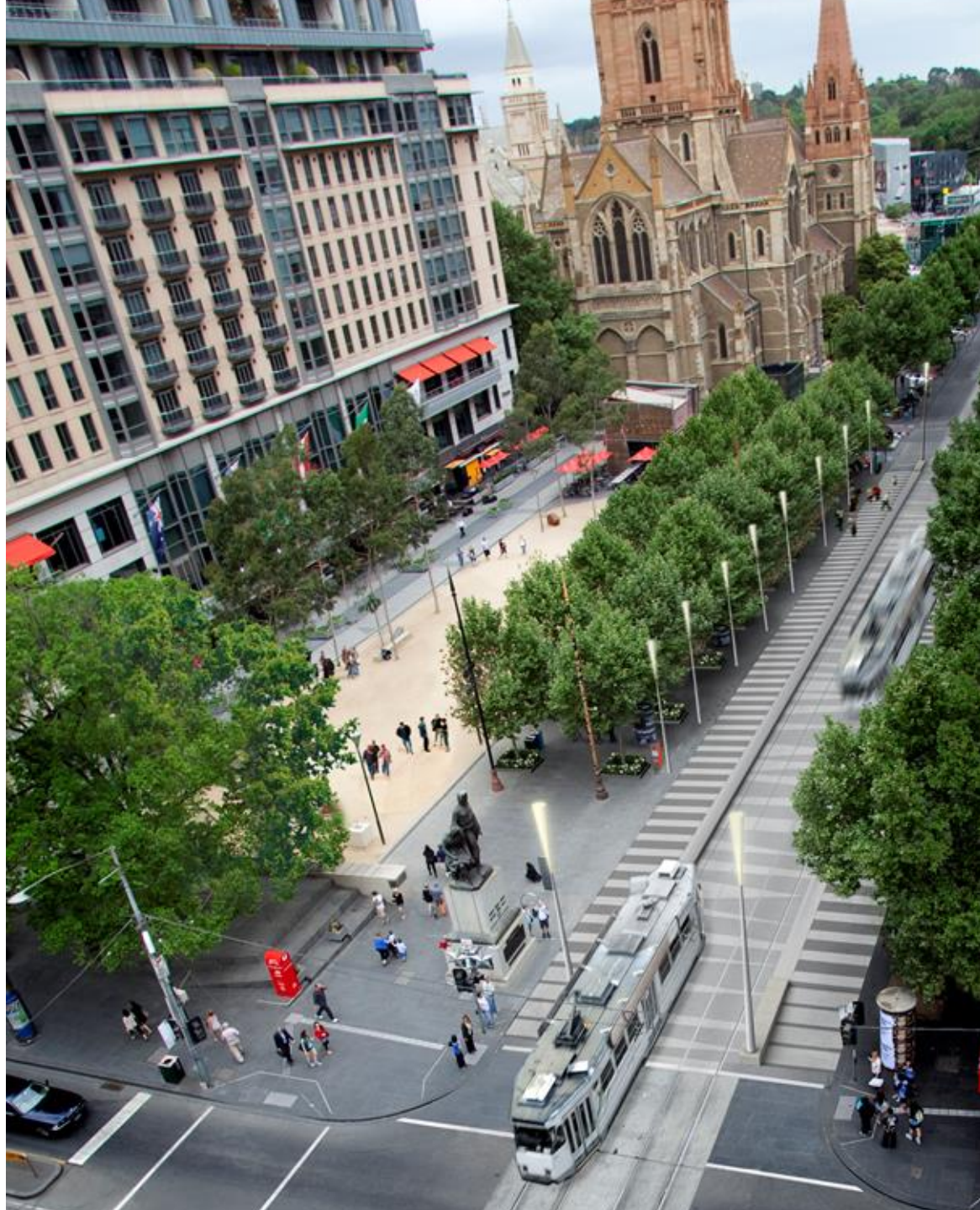
BLOCK PLAN

LOCATION PLAN

Swanston Street Redevelopment – staging diagram







ONE WAY
TO
PEDESTRIANS





Swanston St
Lt Lonsdale St

GIVE WAY TO BICYCLES

McLodge

nab

SUBWAY



NO ENTRY

TRAMS / BICYCLES EXCEPTED

20



ONE WAY TO PEDESTRIANS

NO ENTRY

TRAMS / BICYCLES EXCEPTED





La Trobe



WATCH FOR TRAMS

Swanston St
La Trobe St

KMIT University

KMIT University

MFO

HUNGRY JACKS

GIVE WAY
TO
PEDESTRIANS



COCA-COLA ZERO. IT'S POSSIBLE.
Coca-Cola zero

the cloud is the answer.
it's also the question.
to learn more,
visit [www.yarra.com.au](#)

metlink 227

227

yarra trams



Melb Univ
via Swans

MITSUBISHI
ELECTRIC

3504

AIR CONDITIONING SYSTEM

Bicycle

series / Melbourne / festivals / culture / book



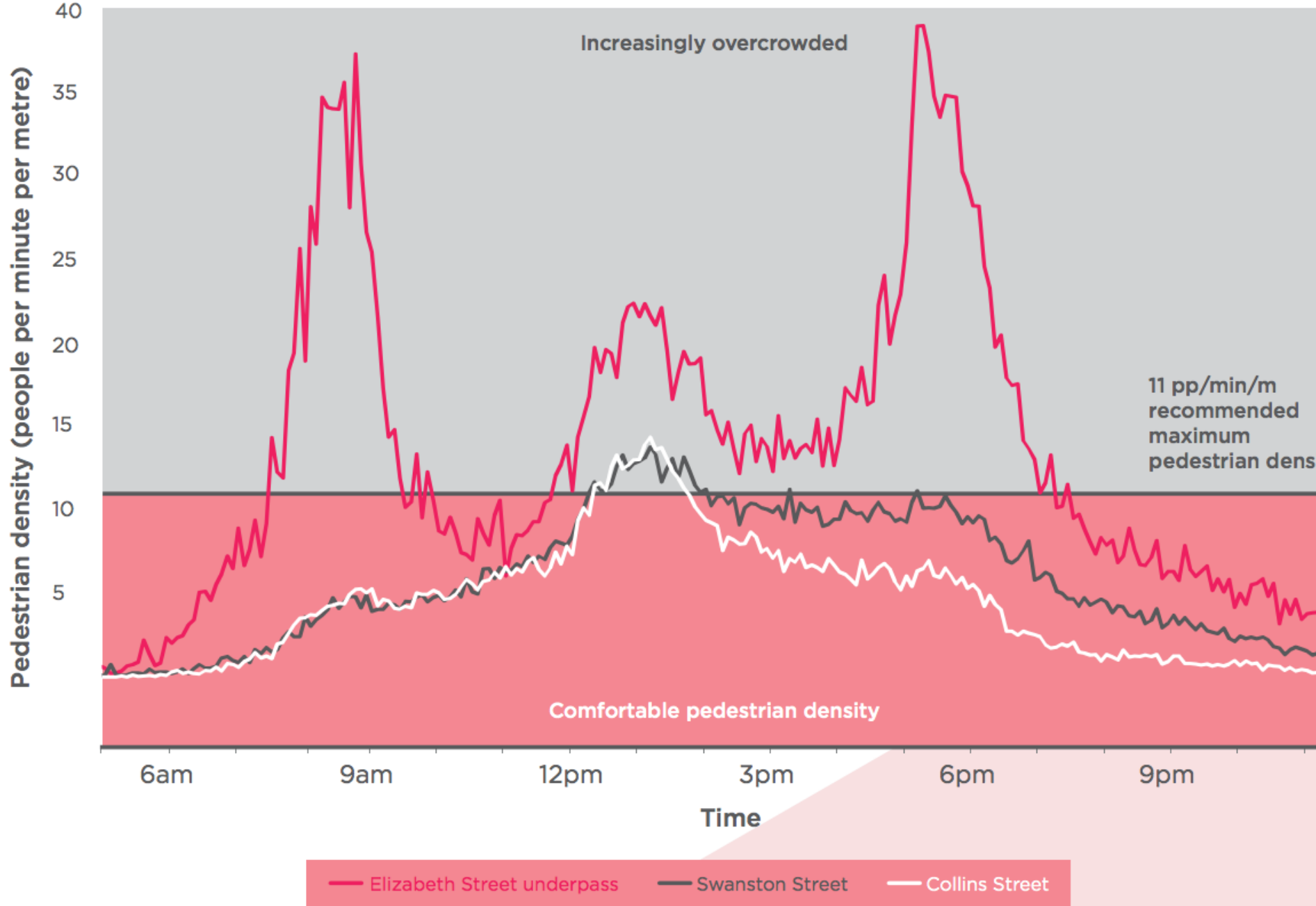


Figure 26: Counted pedestrian volumes on central city footpaths on an average Tuesday, September 2012



TOILETS
STOP
BEHIND
TRAMS

PT

116

Mell University

5

YOPOT KING

YOU