

# City of Tampa

## -eBike Voucher Program-

### » Program Overview

The City of Tampa eBike Voucher Program is open to ALL City of Tampa residents (18 and up). The goal is to provide reliable, affordable, and sustainable transportation options through purchase assistance of Class I eBike or eCargo bike from participating local bike shops.

Four vouchers ranging in value from \$500 to \$2,000 are available through this program. A resident's household income will determine which voucher the applicant qualifies for..



### » Voucher vs. Rebate



A voucher program was chosen rather than a rebate program to address concerns for income equity as many of our residents may not have the several thousands of dollars to put upfront for the purchase of an eBike and wait for the City to reimburse them.

### » Program Goals

- Reduce the number of Combustion Engine vehicles on Tampa roadways
- Reduce the City of Tampa's Greenhouse Gas Emissions
- Provide an incentive to adopting micromobility options
- Improve bike safety within the City of Tampa
- Encourage the use of existing bicycle facilities
- Provide economic growth through supporting local businesses
- Provide connections to jobs and opportunities while encouraging healthy habits among City of Tampa residents.



Class I eBike

A bicycle equipped with a motor that provides assistance only when the rider pedals, with speeds up to 20 mph.



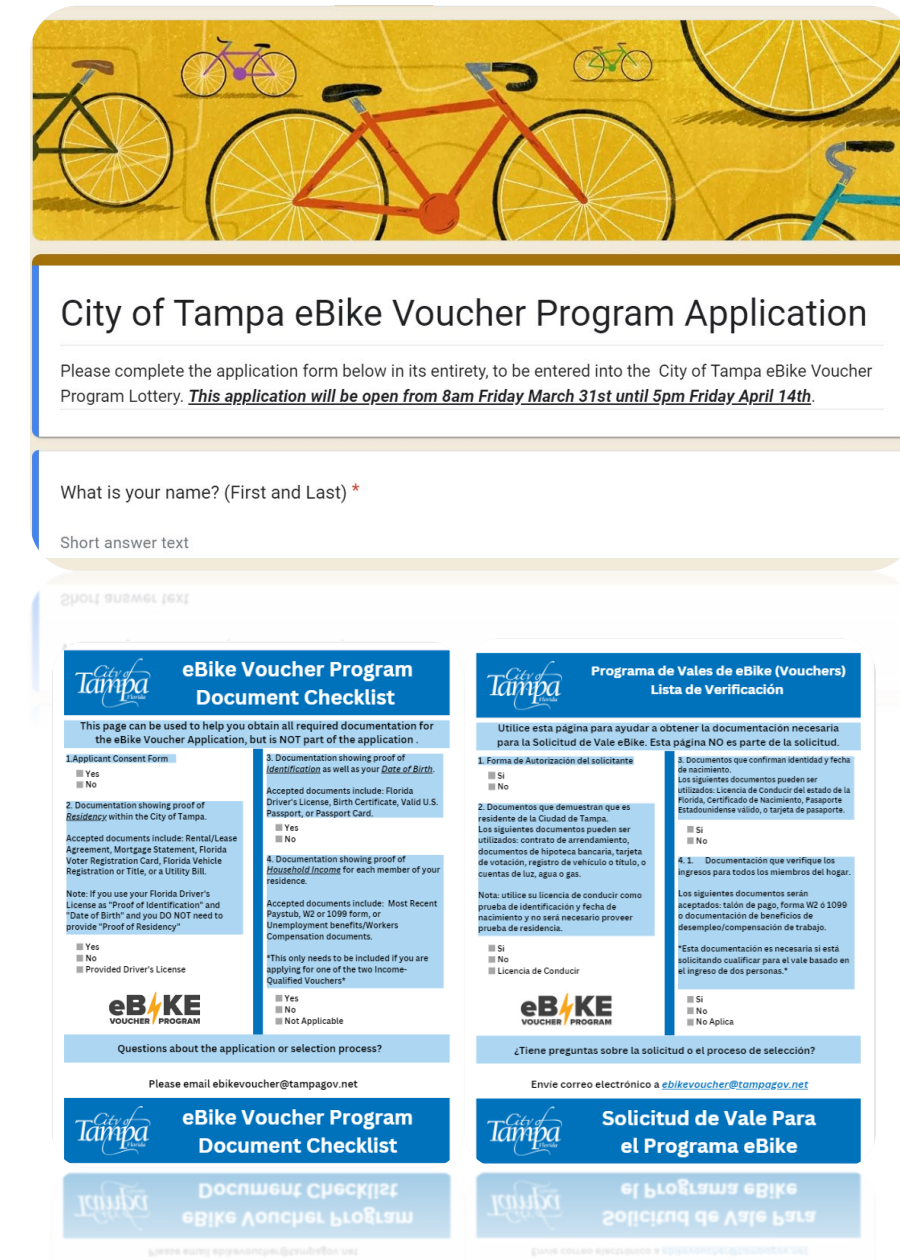
Class I eCargo Bike

A bicycle of larger size, equipped with a gear-hauling motor that allows for the transport of passengers or groceries with pedal assistance.

### » Program Application & Selection

The program application is offered both online at [tampa.gov/ebike](http://tampa.gov/ebike) as well as in paper format. Paper applications are offered in English and Spanish. Two in-person application assistance sessions are being offered by the City.

The eBike Voucher Program application will be available for a 2-week period. Recipients will be selected based on a lottery system to ensure fairness and equity.



### » Voucher Breakdown

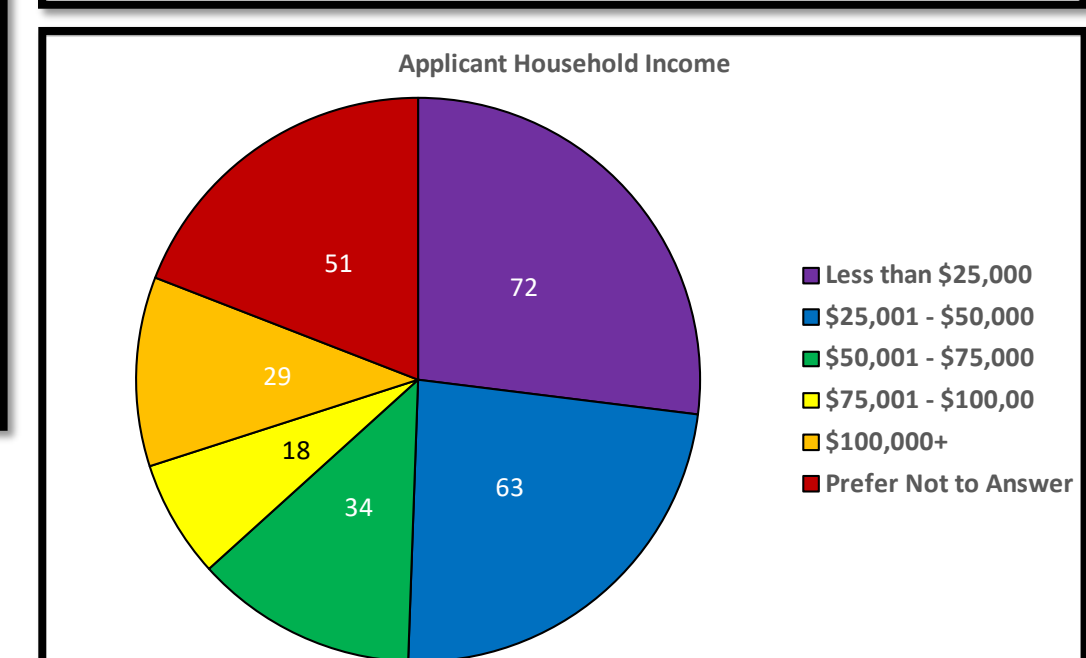
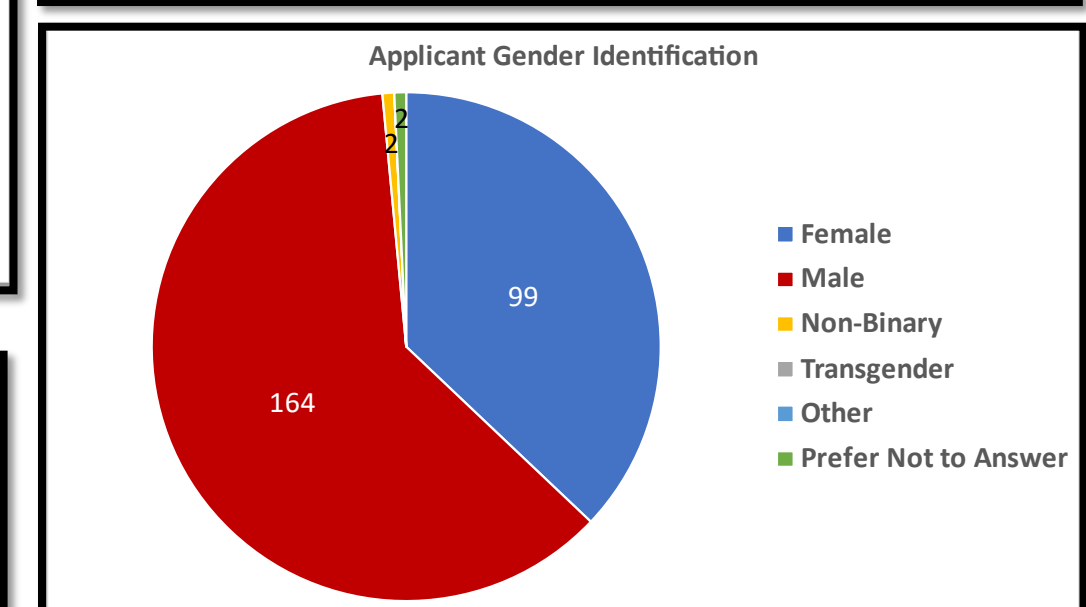
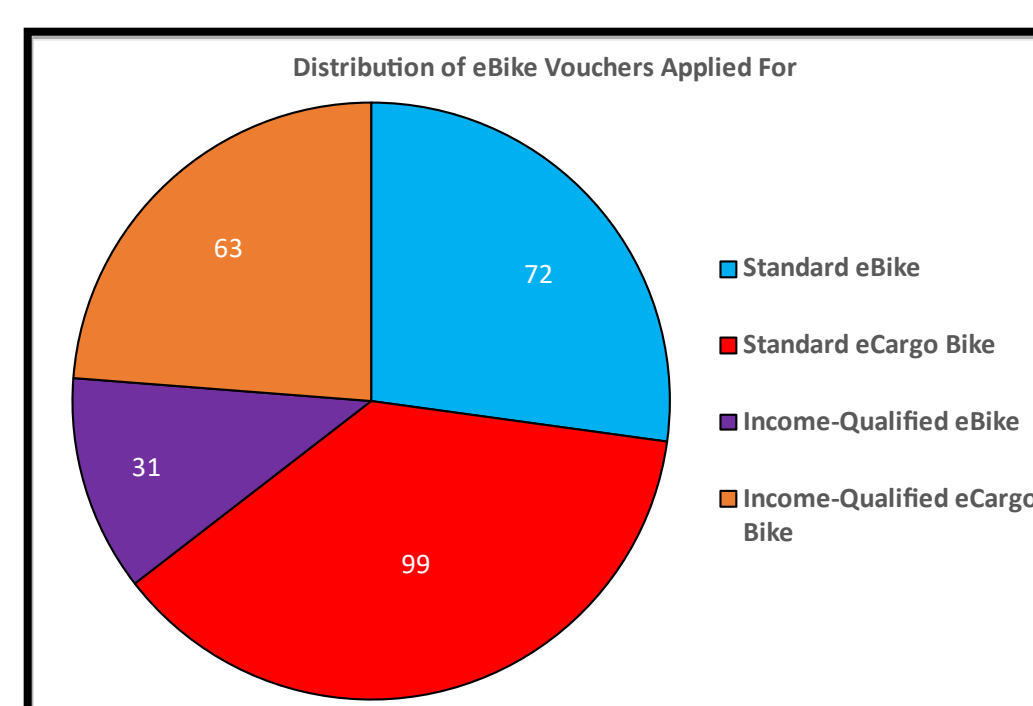
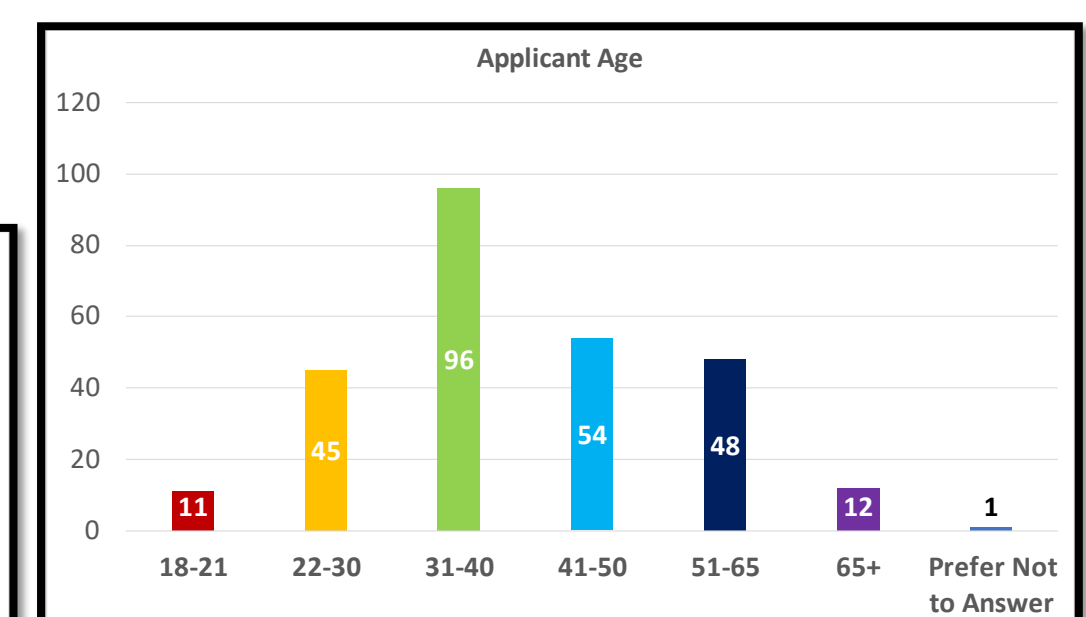
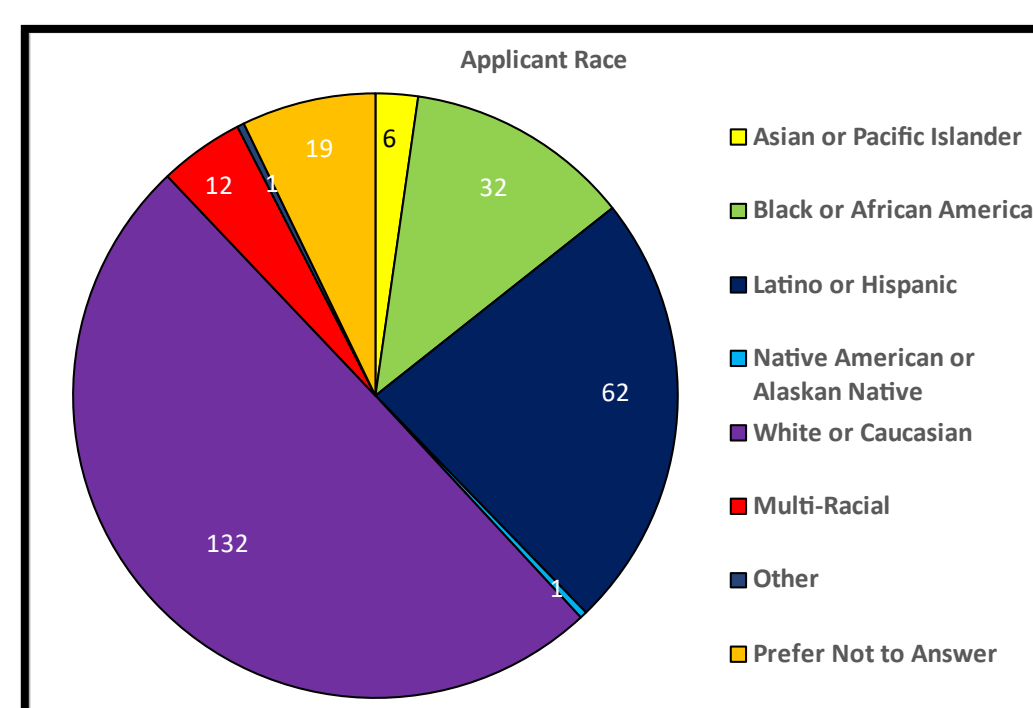
Four vouchers are offered through our program: two standard vouchers that all City of Tampa residents can apply for regardless of income; and two income-qualified vouchers that households with \$59,893 or less can apply for.

To help ensure validity, each voucher will contain a unique ID number, the applicant's first and last name, as well as the bike shop the applicant indicated they would be purchasing from. Awarded vouchers are emailed to both the recipient and the indicated bike shop for verification purposes



### » Program Metrics

- Over 250 Applications received (as of April 5<sup>th</sup>, 2023)



Visit [tampa.gov/ebike](http://tampa.gov/ebike) for more information

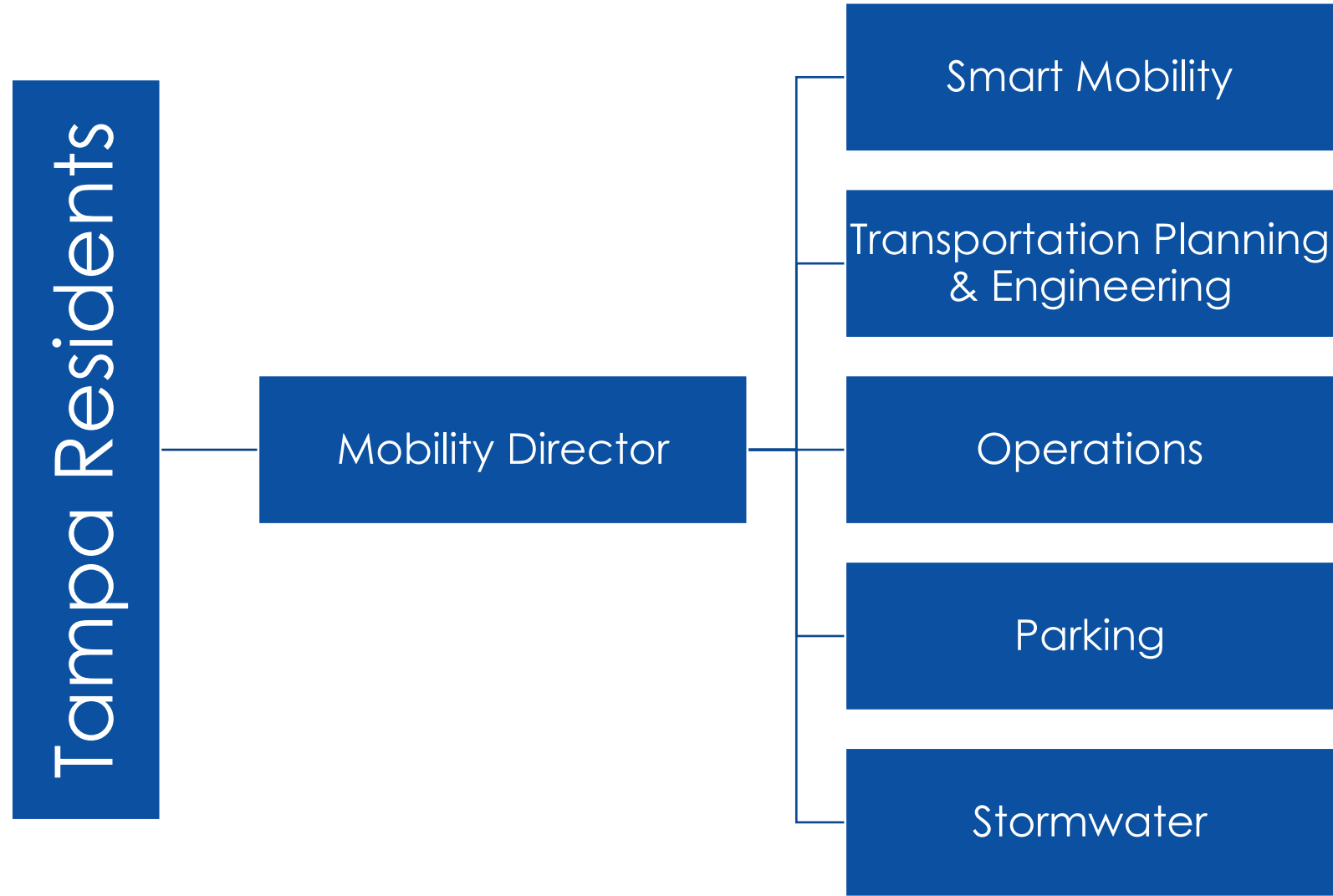


*"The transportation truth is out there - and she's riding an electric bike. With half of trips less than 3 miles, cities need walkable, bikeable, transit-friendly streets..." --J&K*

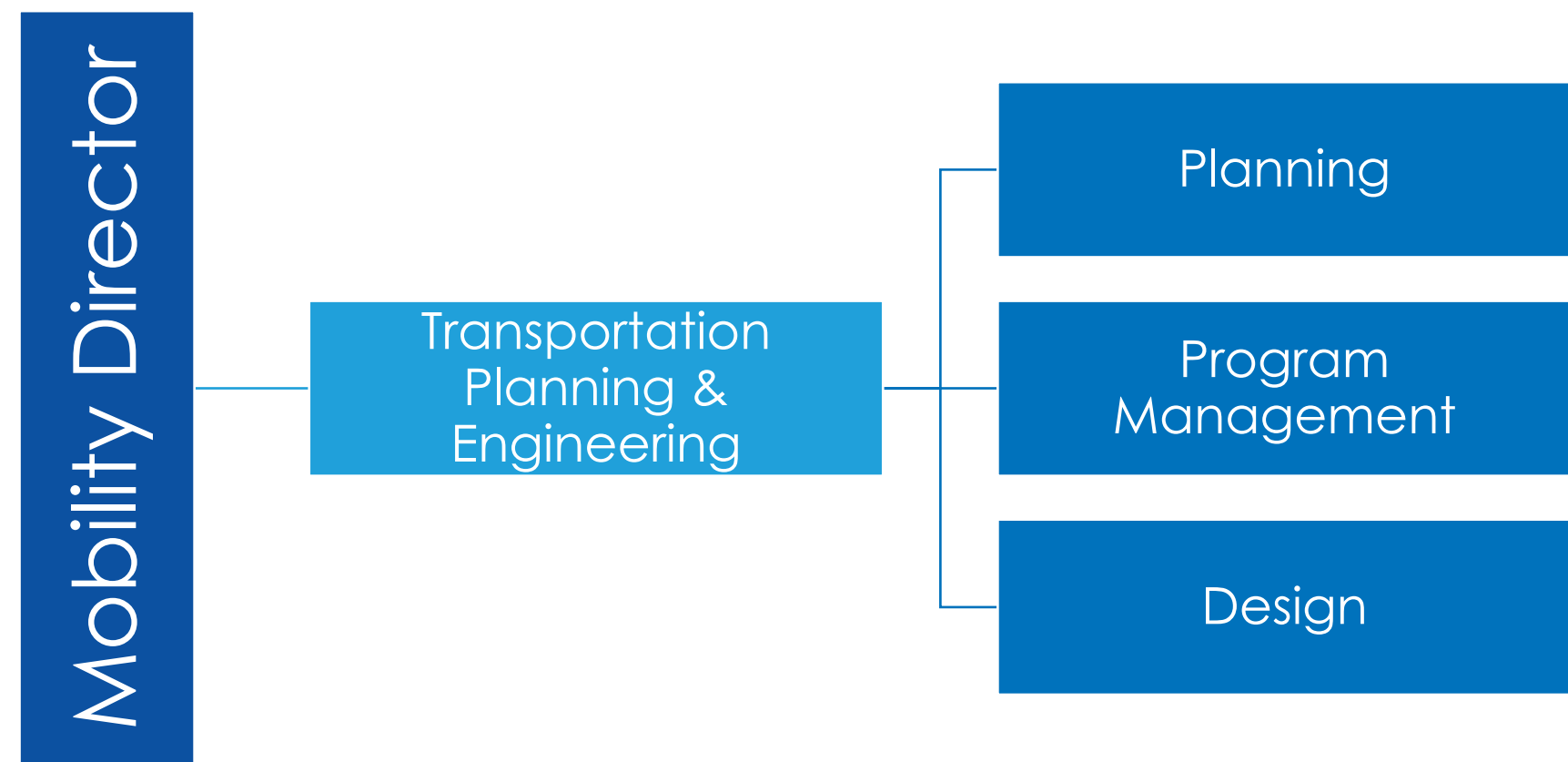
# Tampa

## -Structured for Success-

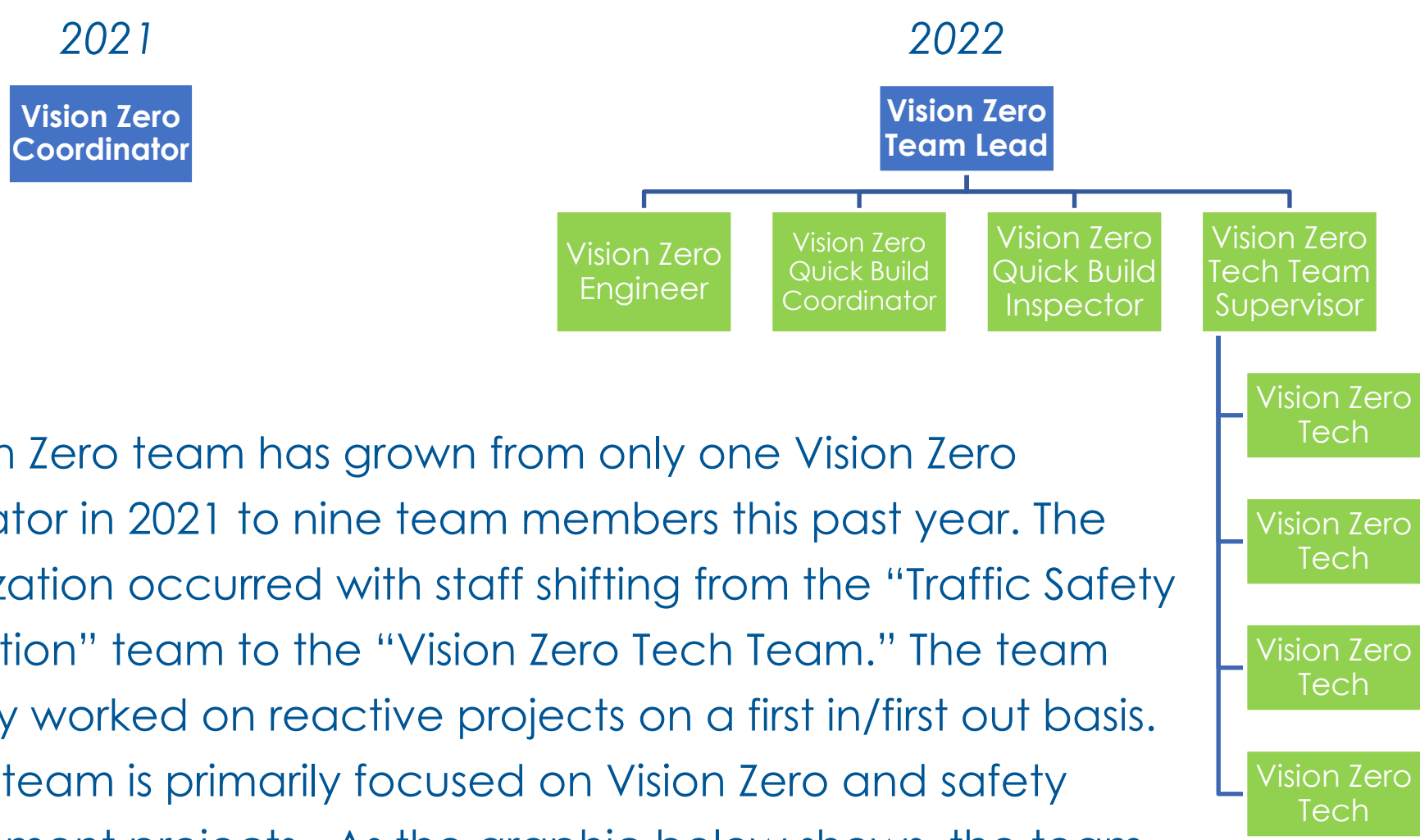
### » Mobility Department Structure



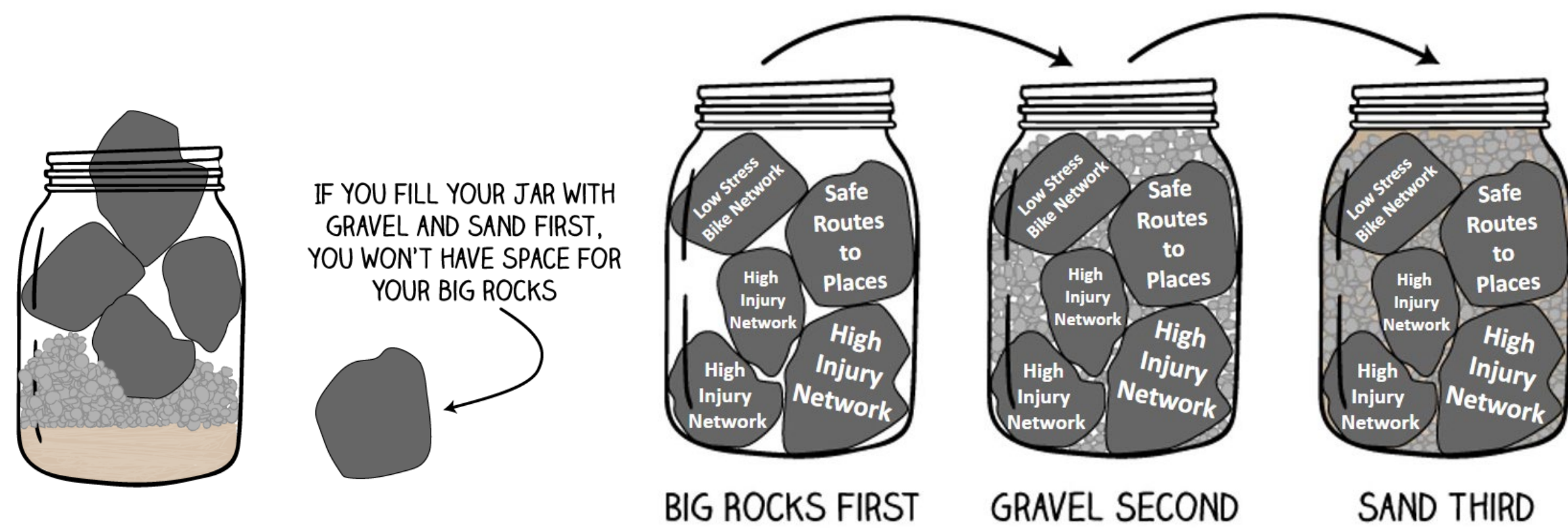
Tampa's Mobility Department was elevated and restructured to bring increased collaboration to projects involving our streets. The creation of a Mobility Department, under one director, brought Stormwater, Engineering, Parking, Smart Mobility, and Operations together and increased alignment in project goals.



### » Vision Zero Tech Team



The Vision Zero team has grown from only one Vision Zero Coordinator in 2021 to nine team members this past year. The reorganization occurred with staff shifting from the "Traffic Safety Investigation" team to the "Vision Zero Tech Team." The team previously worked on reactive projects on a first in/first out basis. Now the team is primarily focused on Vision Zero and safety enhancement projects. As the graphic below shows, the team prioritizes projects that are considered "Big Rocks" such as corridors on the High Injury Network or Safe Routes to School projects to ensure the City is making progress in achieving our Vision Zero goal.



### » Transforming Tampa's Tomorrow

When Mayor Jane Castor first took office, she outlined her priorities in the *Transforming Tampa's Tomorrow* plan. One of the initial objectives was to strengthen transportation functions through an administrative level reorganization. This reorganization has ensured coordination between Planning & Development, Transportation, and Stormwater and streamlined the decision-making process.



### » Quick Build Focus

Quick Build projects are an essential part of the Department's new structure and are designed and constructed using in-house resources. The team holds weekly calls to plan, design, and coordinate construction. By aligning resources and goals, we can quickly deliver projects that provide immediate benefit to the community at a lower cost.

