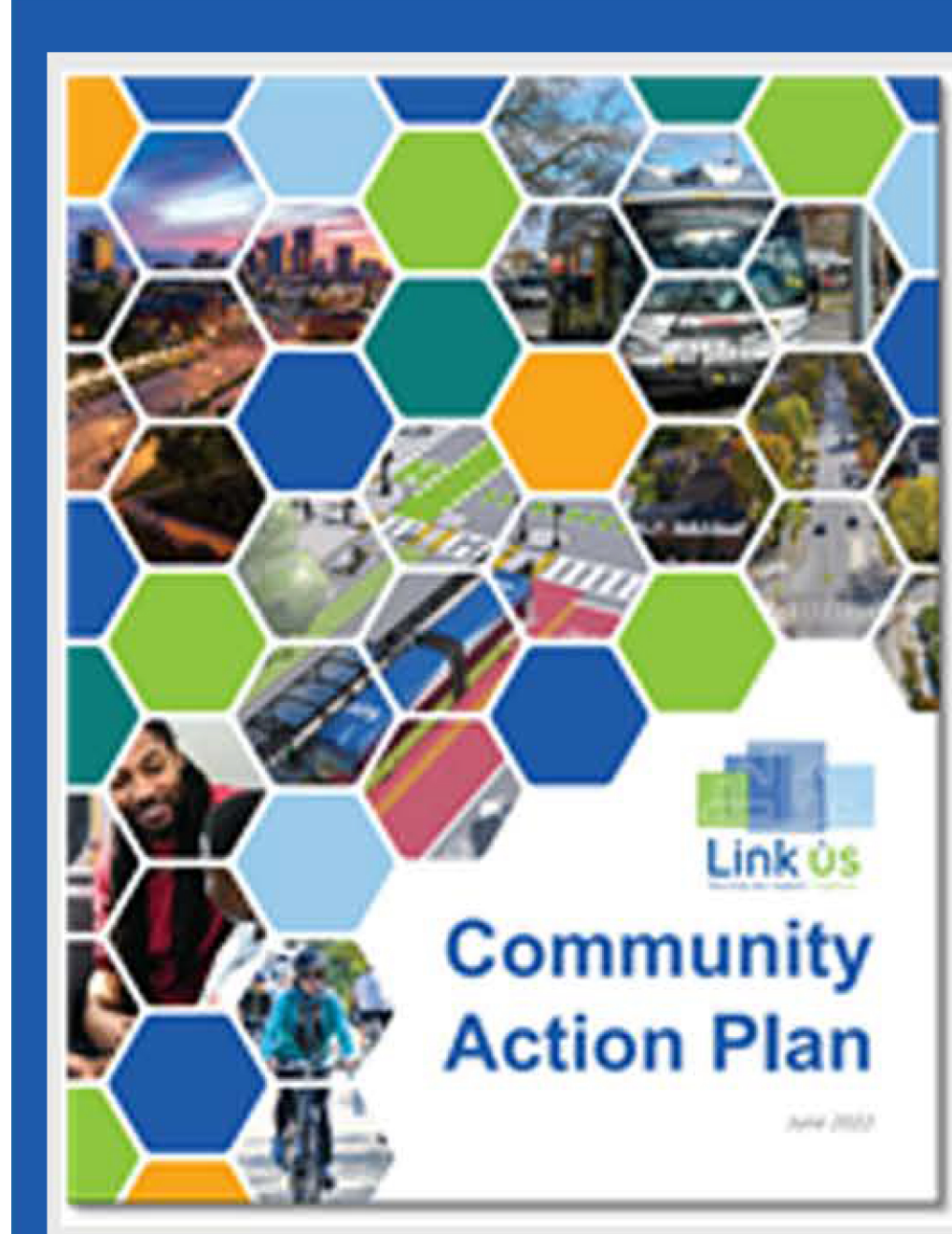




MEET COLUMBUS

CHARTING A NEW COURSE FOR GROWTH AND MOBILITY



Over the past decade, Central Ohio has engaged in numerous initiatives to identify regional growth management strategies.

All contemplate the advancement of high-capacity transit and coordinated development along transit corridors. These efforts have been building toward the creation of a regional corridor and integrated mobility system. Key formative planning efforts include the Central Ohio Transit Authority's NextGen Plan and the Mid-Ohio Regional Planning Commission's insight2050 Corridor Concepts Study. In 2020, a partnership was formed by the City of Columbus, COTA, MORPC, and Franklin County to align implementation strategies for regional mobility infrastructure investments. This partnership was called LinkUS (the name is modeled after the Columbus Region's use of the "ColumBUS" brand, which emphasizes "us" as a collaborative force in Central Ohio). LinkUS began with a focus on building high capacity rapid transit corridors, but has evolved into a much more comprehensive regional mobility program.

In June 2022, the LinkUS partners published the LinkUS Community Action Plan. The document showcases the "Who, What, Why, and How" for investment in a new regional mobility infrastructure program. The Action Plan builds on two years of foundational work by LinkUS, including an initial Framework Strategy, a regional State of Mobility Report, and the launching of three rapid transit corridor planning efforts.

The LinkUS Vision

A region that grows equitably is also one that remains competitive economically, by building prosperity and increasing opportunities for all who live and work in Greater Columbus.

Key Recommendations from the Community Action Plan

In 2020, a LinkUS Leadership Coalition was convened to engage community, business, philanthropic, and Civic leaders to provide insight and guidance to the LinkUS mobility and growth initiative. The recommendations of the coalition comprise the implementation priorities of the Community Action Plan.

Identifying Our Mobility Vision

The LinkUS Mobility Vision establishes the "What" for mobility investment. Investing in our mobility vision helps ensure equitable access to travel options while improving the safety and connectivity of the transportation network.

The planning process included financial modeling to develop a fundable program of investments. The model estimates revenues of more than \$8 billion by 2050 to build at least 5 rapid transit corridors, increase system-wide transit service hours by over 45%, and complete over 500 miles of transit-supportive bikeway, greenway, and sidewalk improvements.

The program also includes \$150 million to support equitable Transit-Oriented Development along the corridors. To meet the needs of our community it will be necessary to ask voters within the COTA service area to approve an increase in the COTA sales tax from 0.5% to 1%. This sustainable local funding source will be used to leverage over \$750 million in federal grants and more than \$ 1 billion in bonds.

LinkUS Transit Infrastructure



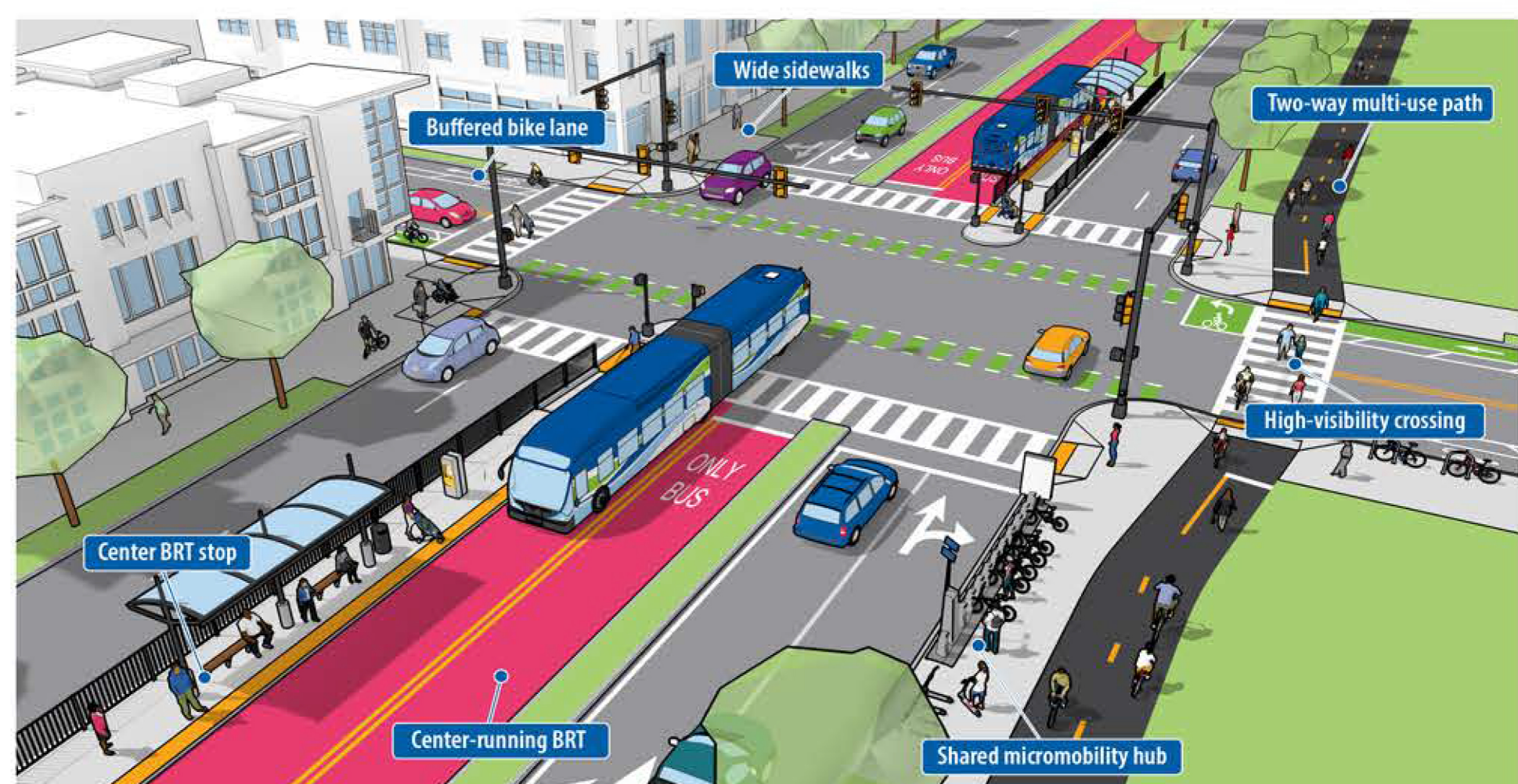
LinkUS Transit-Supportive Infrastructure



Recommendations

- 1 Invest in Our Region's Transportation System**
 - Commit to a Historic Infrastructure Investment
 - Provide Sustainable Funding for LinkUS
- 2 Take Action and Commit Resources to Advance the Vision**
 - Pursue Legislative Changes
 - Create a Committee to Prioritize Transit-Supportive Investments
- 3 Rise Together by Aligning with Regional Initiatives**
 - Support Regional Prosperity Outcomes
 - Create a Regional Transit-Oriented Development Strategy

LinkUS Simplified:



LinkUS envisions transformative change along key regional corridors. Three corridors – West Broad Street, East Main Street, and the Northwest Corridor are currently in the planning and design process to develop the initial routes of a regional Bus Rapid Transit system.

COMMUNITY PARTNERS



For more information visit | www.linkuscolumbus.com

