

Alexandria VA

Pilot → Permanent: Taking Back the Curb

» Prioritizing People

The City launched its public parklet pilot program in Feb. 2020 to enable businesses to increase visibility and to prioritize outdoor activity over vehicular parking on public space. Due to COVID restrictions, the City provisionally allowed businesses to sell products in the parklets through Sep. 2022 and removed vehicular traffic on two blocks of its main commercial street, King Street.

Given the popularity of the program among several groups of stakeholders, the City Council voted in favor to implement a permanent commercial parklet program and permanently prohibit vehicles on those two blocks of King.



Photo: Chris Cruz for Visit Alexandria

One of the two blocks of King Street permanently pedestrianized

Our process: Socialized the idea → Discussed with stakeholders → Pilot → Garnered feedback → Adjusted our requirements → Adopted the permanent program



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