



NACTO DESIGNING CITIES
DENVER 2023

#NACTO2023

Making Space for Making Place:
The Future of Open Streets & Outdoor Dining

DISTRICT DEPARTMENT OF TRANSPORTATION

Public Space Activation

Kimberly Vacca, DDOT

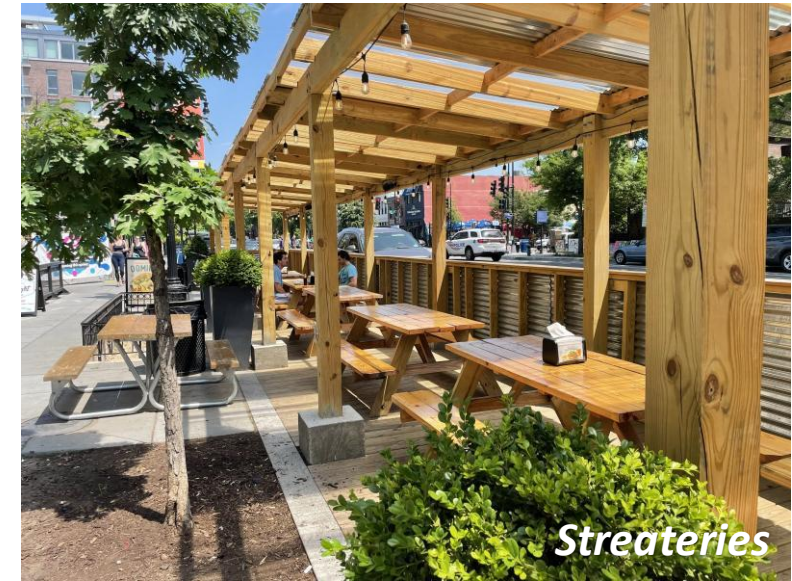
Public Space Activation



Parklets



Sidewalk Cafes



Streeteries



Arts in the Right-of-Way (AROW)



Block Parties



<https://publicspace-activation.ddot.dc.gov/>

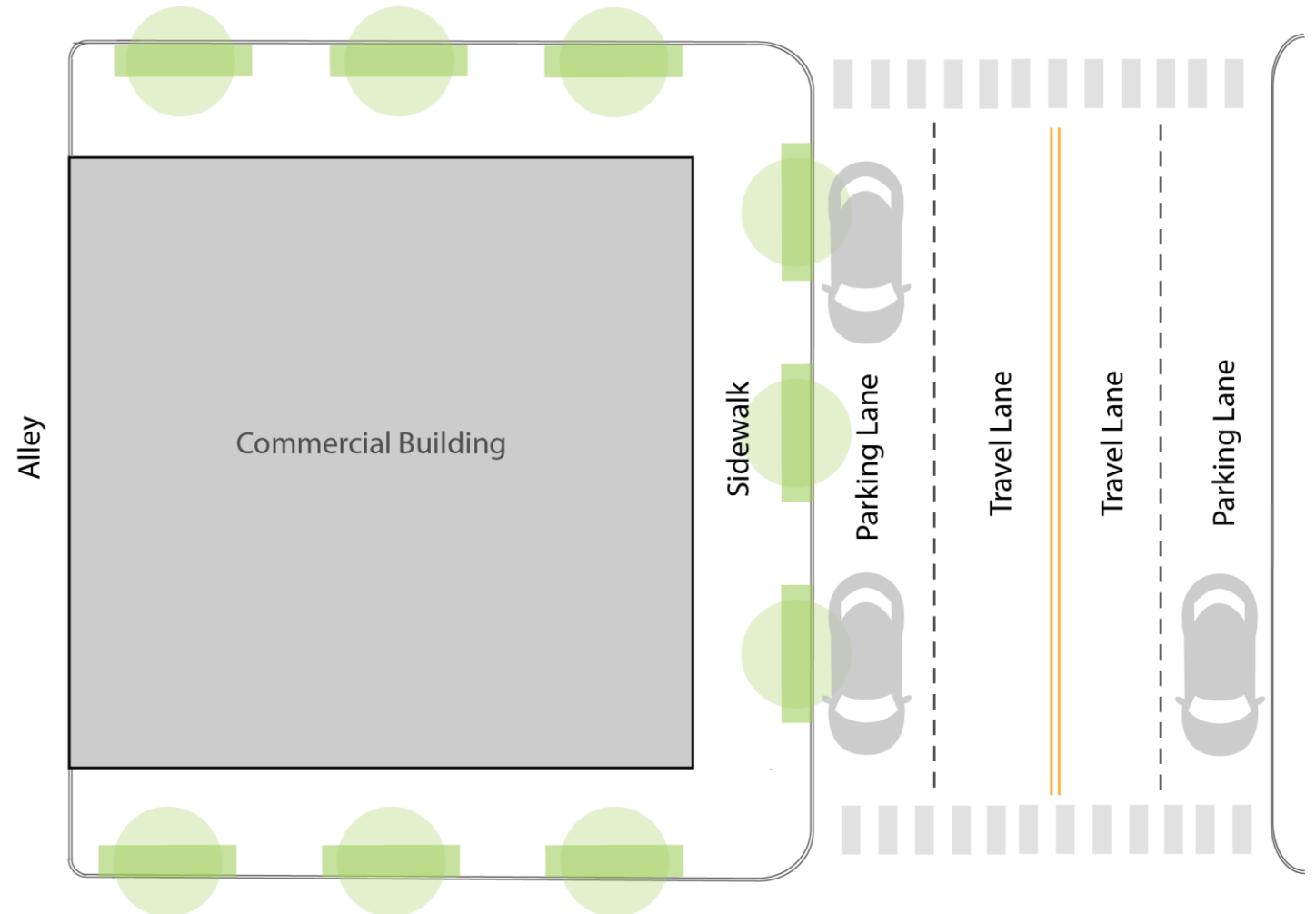
Streatery Program

Allows **food establishments** to expand outdoor dining within:

- Parking Lanes
 - Adjacent to One Business
 - Adjacent to Multiple Businesses
- Travel Lanes
 - Partial Road Closure
 - Full Road Closure
- Alleys

What is a Food Establishment?

Food establishments include restaurants, taverns, distilleries, breweries, wineries, grocery stores, fast food establishments, prepared food shops, and theaters.



Parking Lane Streateries

- Streets with 30 mph or less
- Metered parking spaces
- Residential Parking Permit spaces directly adjacent to a business
- Sidewalk extensions

Prohibited Locations

- Freeways and interstates
- Rush hour restricted locations
- ADA on-street parking meters
- Loading zones
- Bus stop zones and lanes
- PUDO Zones
- In Capital Bikeshare stations
- In micromobility corrals
- In parking spaces not directly adjacent to the curb
- On utility vaults

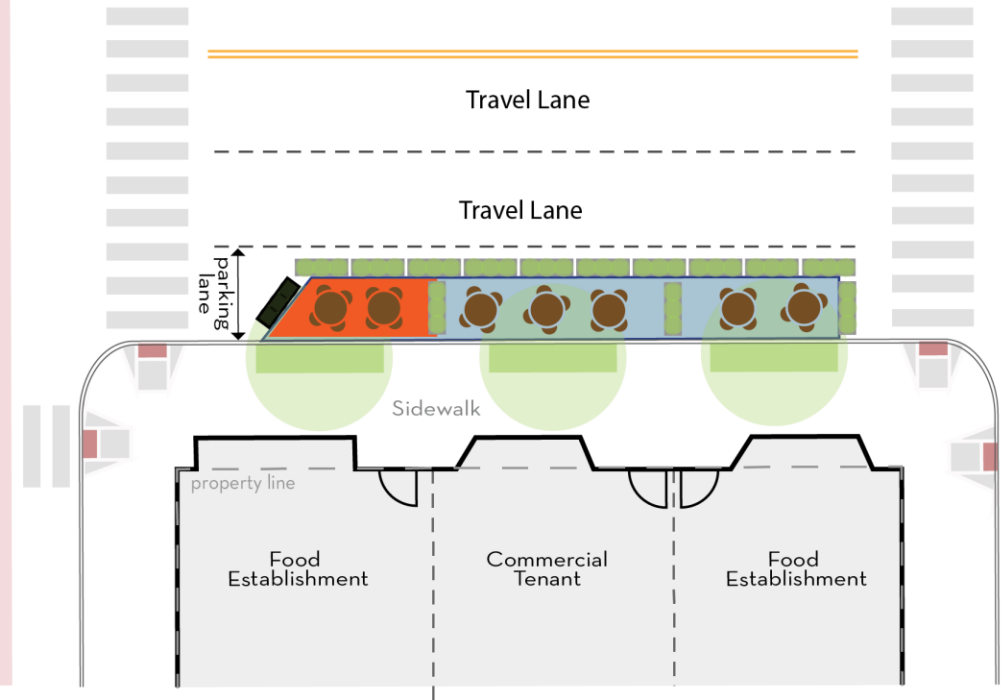
Parking Lane Streateries

Adjacent to One Business

For food establishments seeking to operate outdoor dining within the parking lane adjacent to their business

Adjacent to Multiple Businesses

For community organizations seeking to close the parking lane to allow multiple businesses to operate outdoor dining



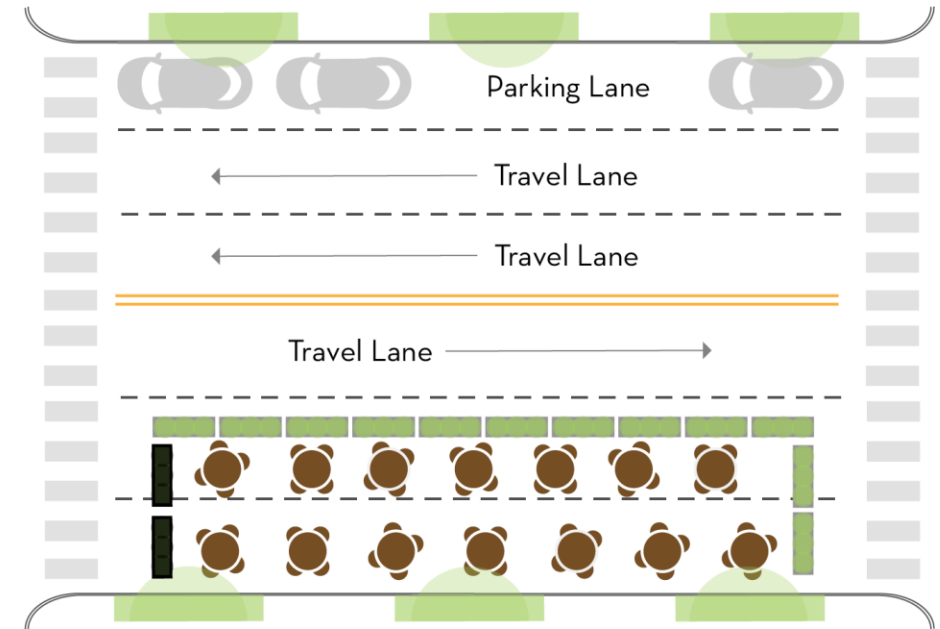
Travel Lane Streateries

- Must have 75% or more ground-floor commercial street frontage
- **Partial Road Closure Prohibitions**
 - Principal Arterials, Other Freeway and Expressway, or Interstate Functional roadways
 - Rush-hour restricted locations
 - 2-way streets with only 2 lanes of travel whose closure results in 1-way vehicle circulation
- **Full Road Closure Prohibitions**
 - Principal Arterials, Other Freeway and Expressway, or Interstate Functional roadways
 - Streets with emergency facilities
 - Bus routes
 - Roads that cannot provide a 20-ft fire lane

Travel Lane Streatery

a. Partial Road Closure

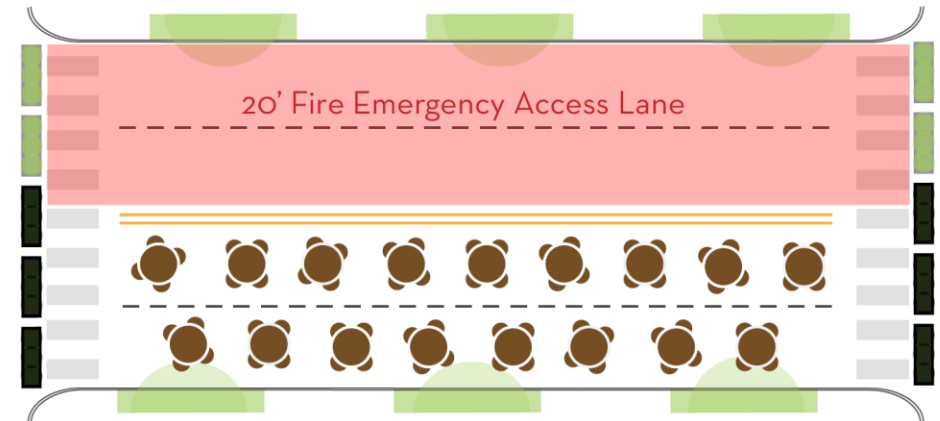
For community organizations seeking to close one or multiple travel lanes, but not the entire roadway, for outdoor dining



Travel Lane Streatery

b. Full Road Closure

For community organizations seeking to close the entire roadway for outdoor dining



Open Streets

- Temporary, one-day road closures to facilitate safe spaces for people to walk, bike, scoot, and play
- Focuses on transportation safety, health, and promoting local businesses
- Programmatic event rather than seasonal or annual closure
- Past Events
 - 2019: 1 (3 mi)
 - 2020: 0
 - 2021: 1 (3 mi)
 - 2022: 6 (6 mi)
 - 2023: 2 (4 mi)

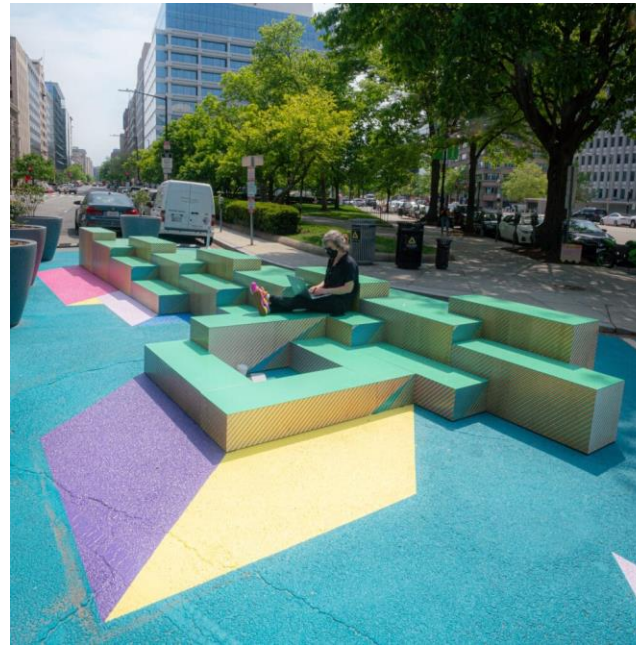


OPEN
STREETS
— DC —



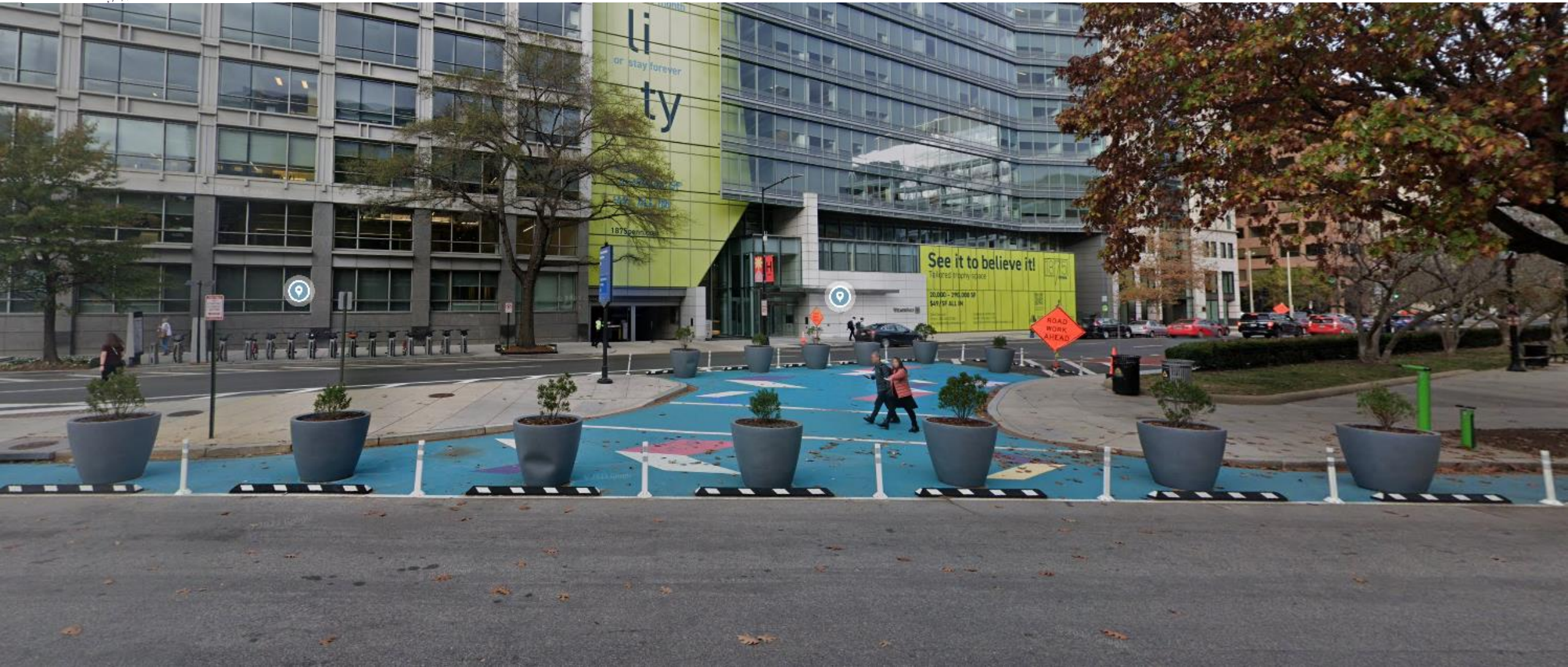
Arts in the Right-of-Way

- Facilitates art in public space, including:
 - Murals in closed roads
 - Murals in curb extensions
 - Murals in micromobility corrals
 - Crosswalk “banners”
 - Art wraps on traffic control boxes
- DDOT’s Role:
 - Facilitates and processes permits
 - Some funding opportunities
- Community Role
 - Funding
 - Installation





Arts in the Right-of-Way



Block Parties

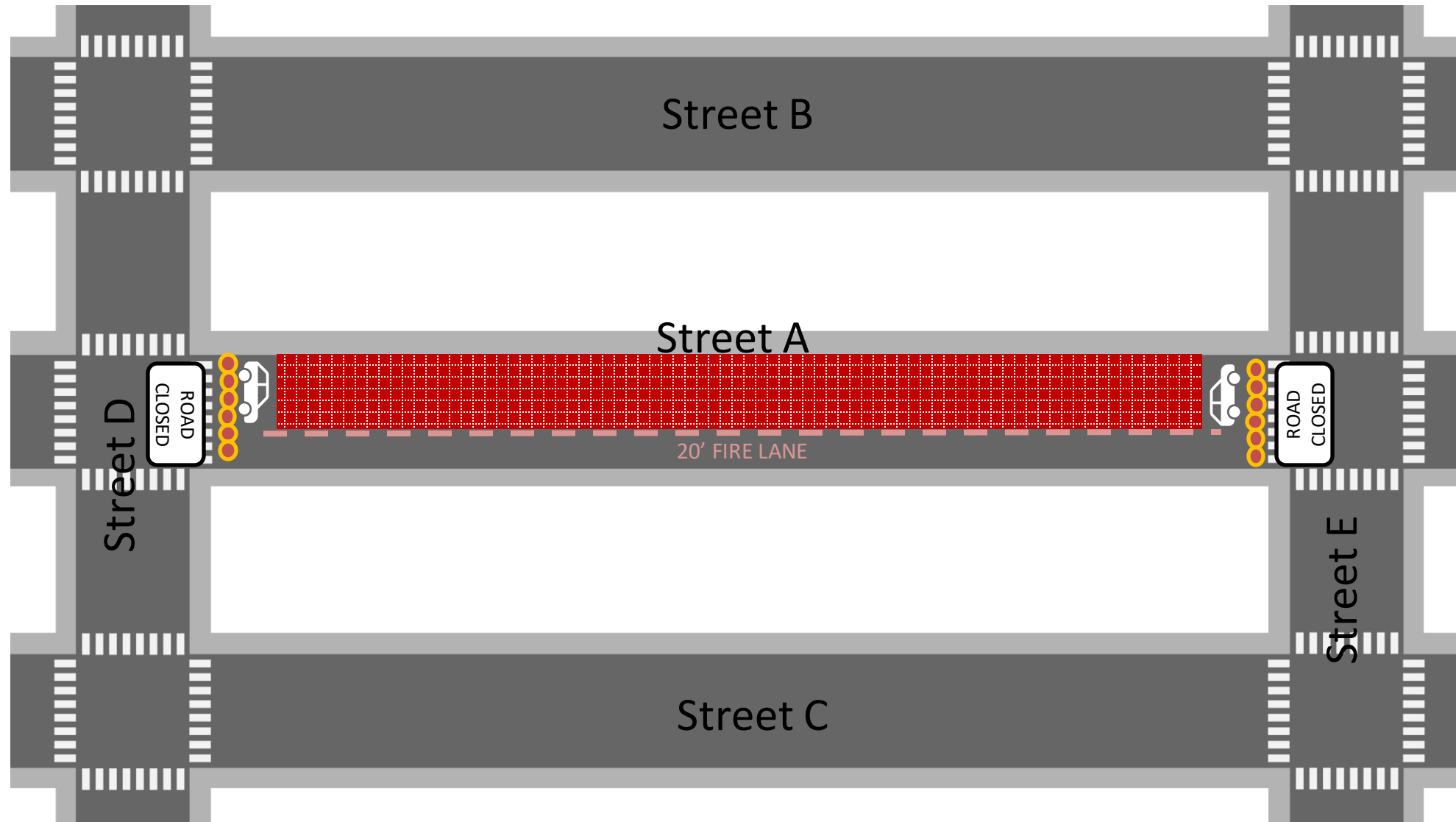
- Applicant must be an adult resident (21 years or older) of the block being closed
- Limited to one block
- The street must be reopened no later than 10 p.m.
- Applicant must obtain the consent of 51% of households on the block
- Vending and food trucks are prohibited. No sales, fees, or donations shall be solicited or accepted at the event
- No sale or consumption of alcohol beverages allowed
- Tickets cannot be sold for entry; the street must remain open to the public
- 20-foot emergency access fire lane
- Block parties should never be held directly in front of an alley nor in an alleyway



BLOCK PARTY TRAFFIC CONTROL PLAN

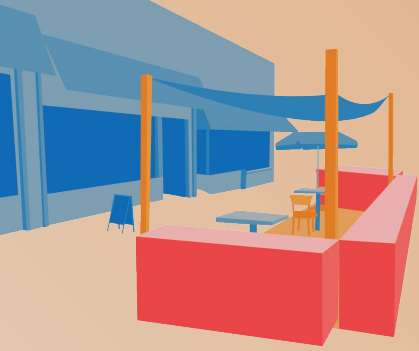
CONDITIONS

- Use 28" high MUTCD standard cones.
- Provide two ROAD CLOSED (R11-2) 48"x30" signs with white background and black color letters. The size of the letters must be a min. of 4" and upper case. Signs can be handmade.
- Provide and maintain a 20' wide fire lane at all times.



Legend

- 28" Cones
- Personal Vehicle



L.A. *al fresco*

L.A. Al Fresco On-Street Dining

Jaclyn Garcia, LADOT



LADOT's Open/Public Space Programs

Pre-Pandemic

CicLAvia



People St Plazas



People St Parklets



Play Streets



Pandemic

L.A. Al Fresco



Public Works

Building & Safety

LADOT

4% of all authorizations

2,007 authorizations

1,742 authorizations

143 authorizations

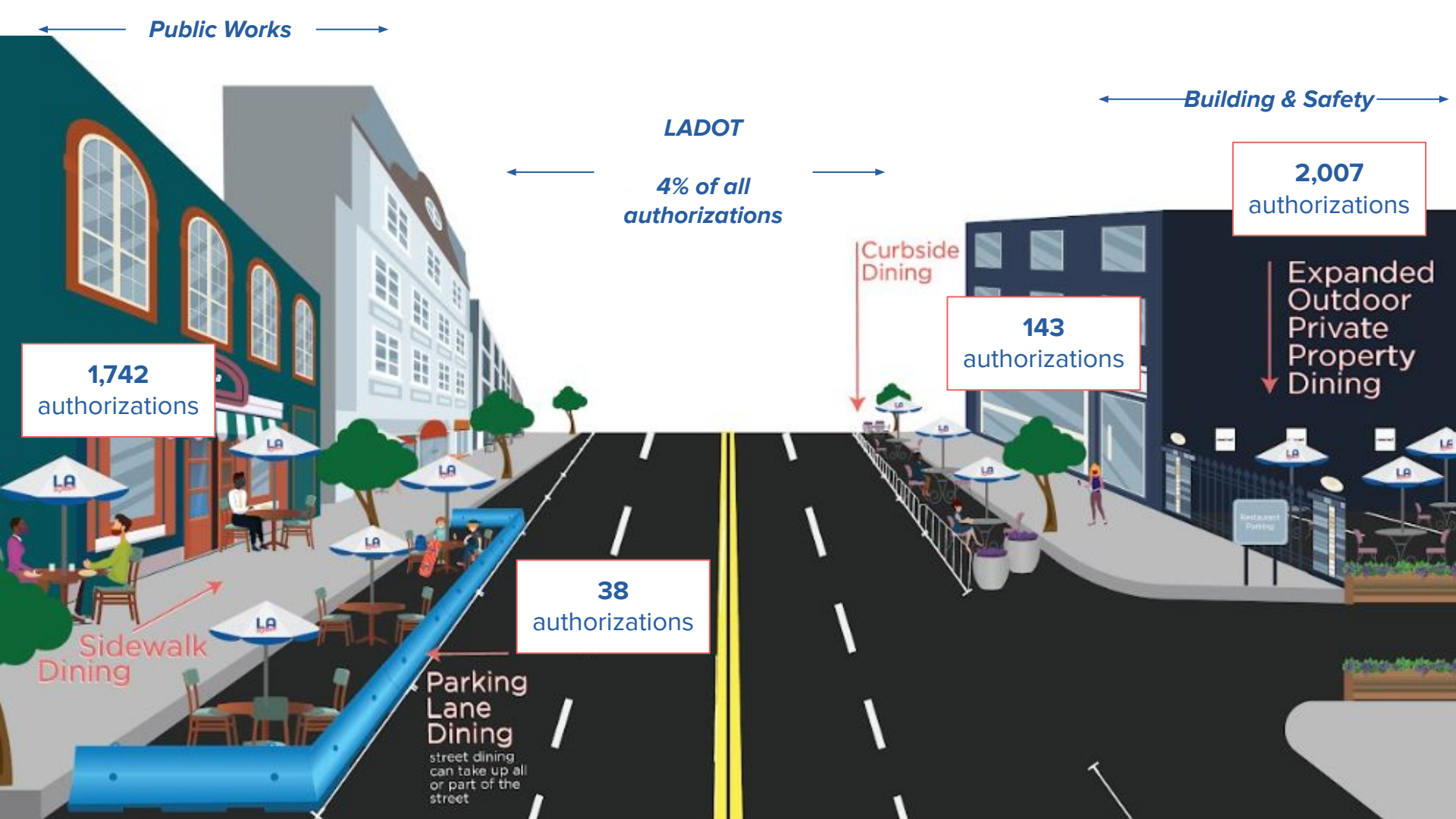
38 authorizations

Expanded Outdoor Private Property Dining

Sidewalk Dining

Curbside Dining

Parking Lane Dining
street dining can take up all or part of the street



Current Challenges

- Interdepartmental program with elected office management
- No dedicated staffing
- Staff and \$\$\$ for procuring and installing barriers
- Lack of design standards in emergency program
- Inconsistent/unclear enforcement policies
- Unpermitted outdoor dining structures
- Paving, construction, utility work on street
- California Coastal Commission!
- Speed limits



Draft On-Street Dining Design Policy



- Tentative release May/June 2023
- One-month public comment period
- Policies are organized into 3 categories:
 - **Approval Criteria** - How we will approve on-street dining (few changes)
 - **Design Standards**
 - Required barriers - No changes
 - Furnishings/aesthetics - Many changes
 - **Operational Rules** - Rules a business must follow to keep permit (some changes)

Staying (Mostly) the Same: How we Review Applications

Existing Approval Criteria

- Appropriate speed limit
- Availability parking (loading okay)
- Two or few travel lanes in each direction
- No fire hydrant within 15 feet
- Not in unpermitted zone (ex: peak hour lane, EV charging, carshare)
 - Not in parking protected bike lane

New Review Criteria will also Include

- Written permissions for use of neighboring parking spaces
- Additional permissions for use of loading zone
- Up to two metered spaces only
- Must pass environmental review checklist
- Review overlap with existing utility/construction permits on street

Staying the Same: Required Barriers

25 MPH - Curbside Dining



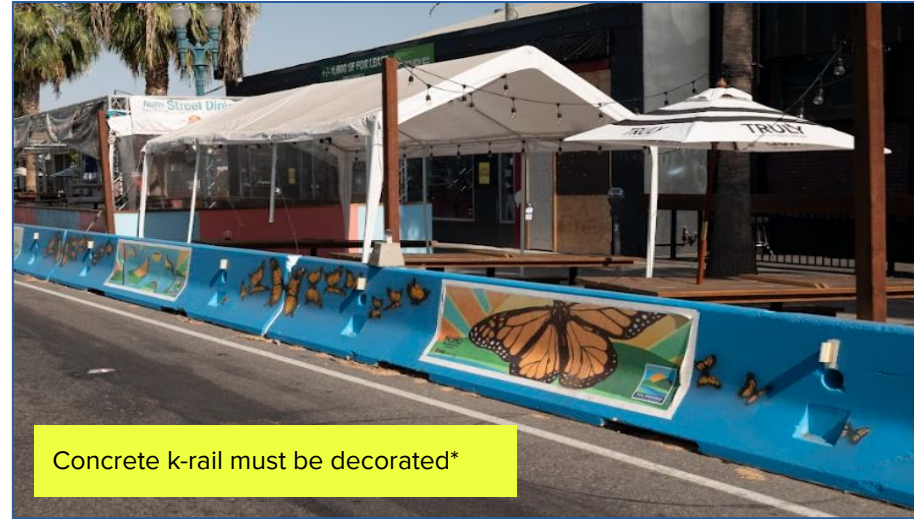
30 MPH - Curbside Dining



35 MPH - Parking Lane Dining



New Design Policies - Barrier Aesthetics



** Will waive requirement for existing participants*

New Design Policies - Accessibility Requirements

Dining areas must have a deck that is even with sidewalk or an ADA ramp



New Design Policies



No solid roofs



Wired lighting must be overhead

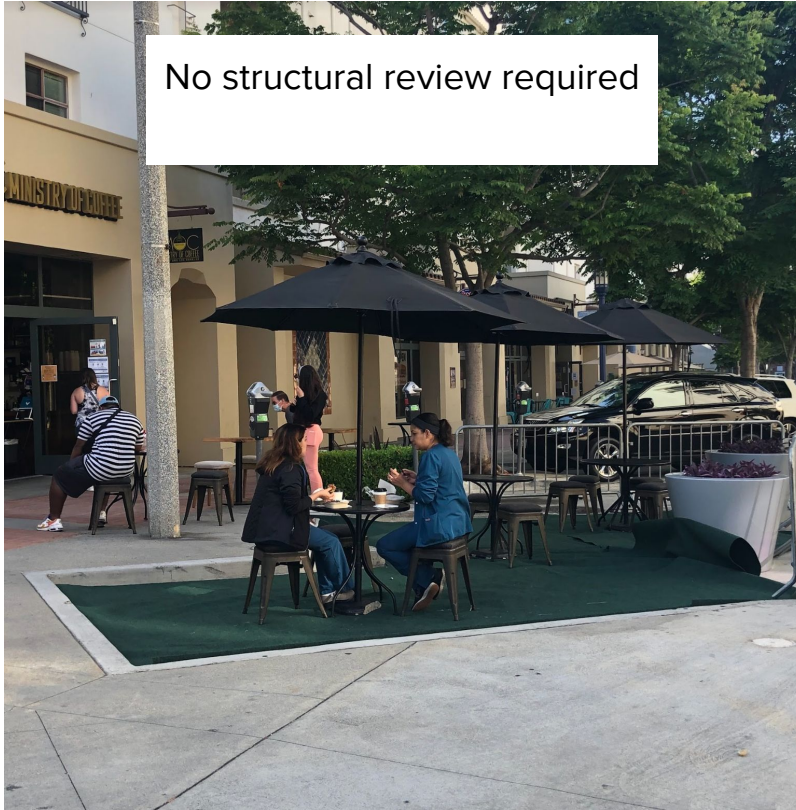


Fabric roof or umbrellas only

Required Object Marker Sign

New Design Policies - Structural Review

No structural review required

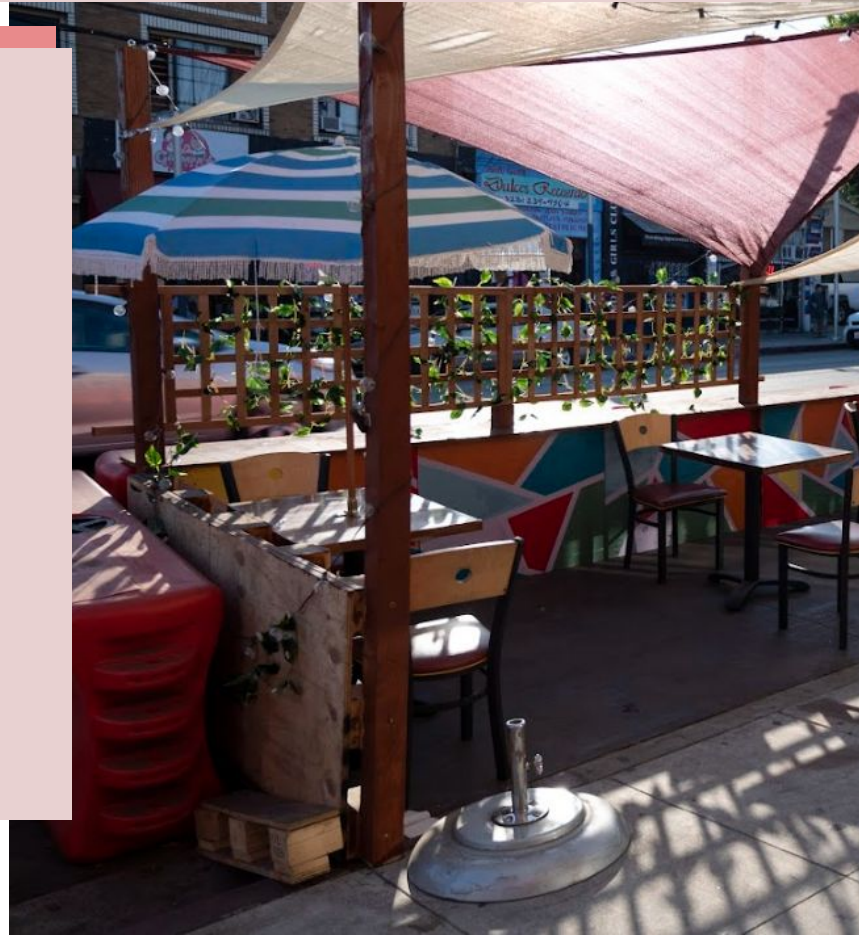


Structural review required



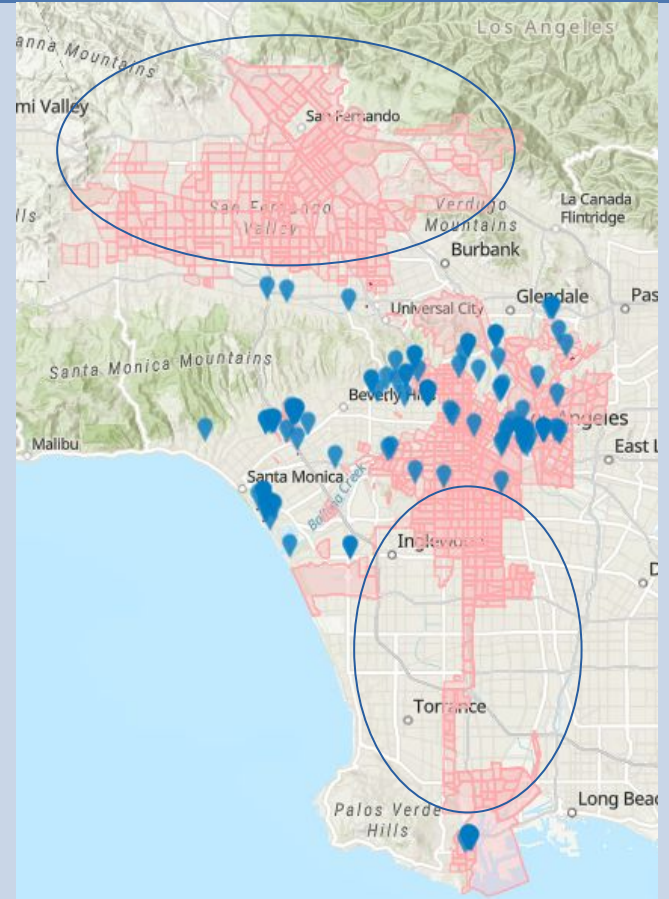
Phased Compliance of Policies

- Proposing a phased compliance for existing participants
- **Phase 1 Policies** - Focused on traffic and fire/life safety
 - Must be met prior to receiving an permit
- **Phase 2 Policies** - Aesthetics, accessibility, and structural review
 - Must be met within 6 months of permit
- LADOT will waive certain policies for existing participants, unless complaints have been received in the past

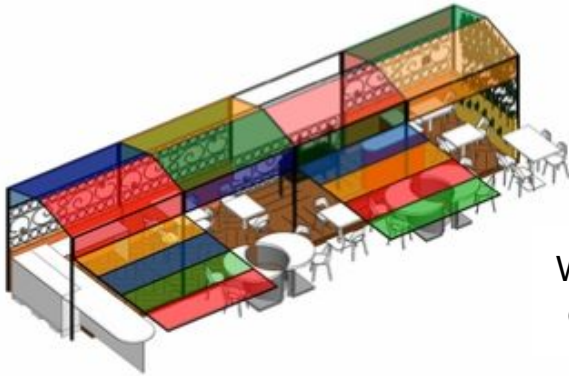
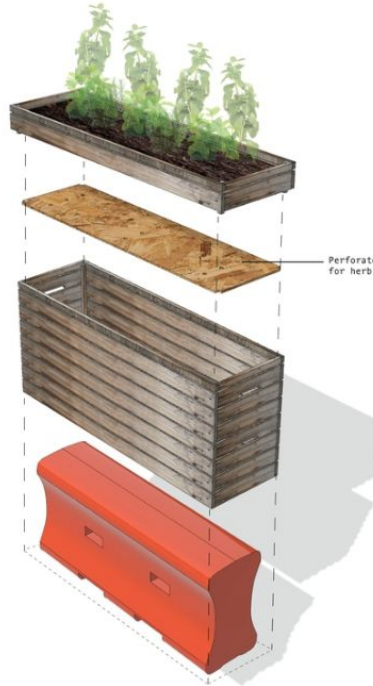


Equity Grant Program

- \$1.6 million dollars in American Rescue Plan local recovery funds
- Business must be in a qualified low-income or disadvantaged neighborhood
 - Goal to maintain existing participation in program and to encourage new applicants in these areas
- Funds can be used to reimbursement of city permitting fees and/or equipment/services



Current Initiatives



Woodbury University interior design studio collaboration



Current Initiatives

- Two UCLA graduate research studies underway
 - a. Barriers to entry in L.A. AI Fresco
 - b. Economic analysis of L.A. AI Fresco
- Early findings:
 - a. Commercial corridors that participate in L.A. AI Fresco have outperformed control corridors
 - b. Average gross sales higher than in 2019





OPEN STREETS X RESTAURANTS

NACTO 2023





Open Streets



Open Restaurants

Open Streets x Restaurants



Open Streets x Restaurants



Open Streets x Restaurants



Open Streets x Restaurants



Woodside Ave, Queens

Open Streets x Restaurants



Open Streets x Restaurants



65+ mi.
Open
Streets

12k+
Open
Restaurants

100K
Jobs

15+ mi.
Open Streets:
Restaurants



TO GO
QUESADILLAS
BURRITO
ENCHILLADAS
TACOS ***
CARNITAS (MEAT) VEGGIE
CHICKEN STEAK (DIA)
BEER WINE AQU
COCKTAILS
MARGARITAS *
* MEXICAN INSPIRED *
* MEZCAL *

StickyRice BAR THAI FOOD

Streets for Recovery: The Economic Benefits of the NYC Open Streets Program



October 2022
NEW YORK CITY
DOIT
NYC OpenStreets

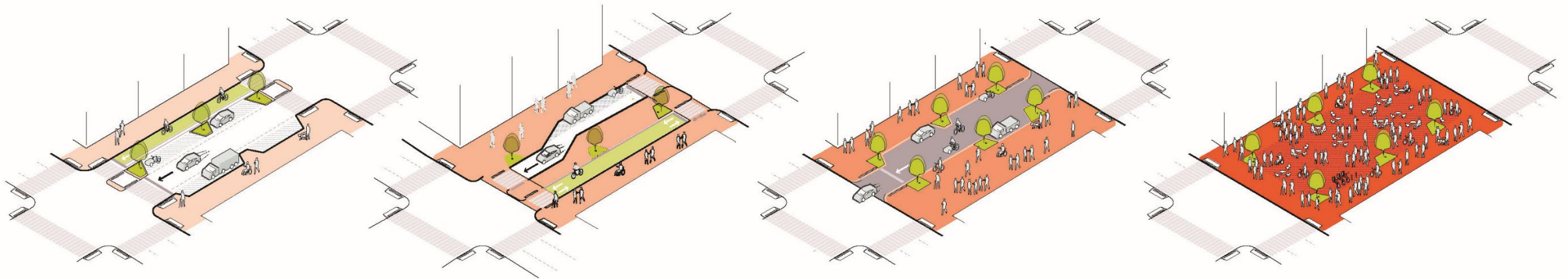






Public Realm Toolkit

Beyond the Binary



BASE BLOCK

New Standards for
Pedestrian + Cyclist
Mobility

SLOW BLOCK

Bike Blvds +
Ped-Priority
Neighborhoods

SHARED BLOCK

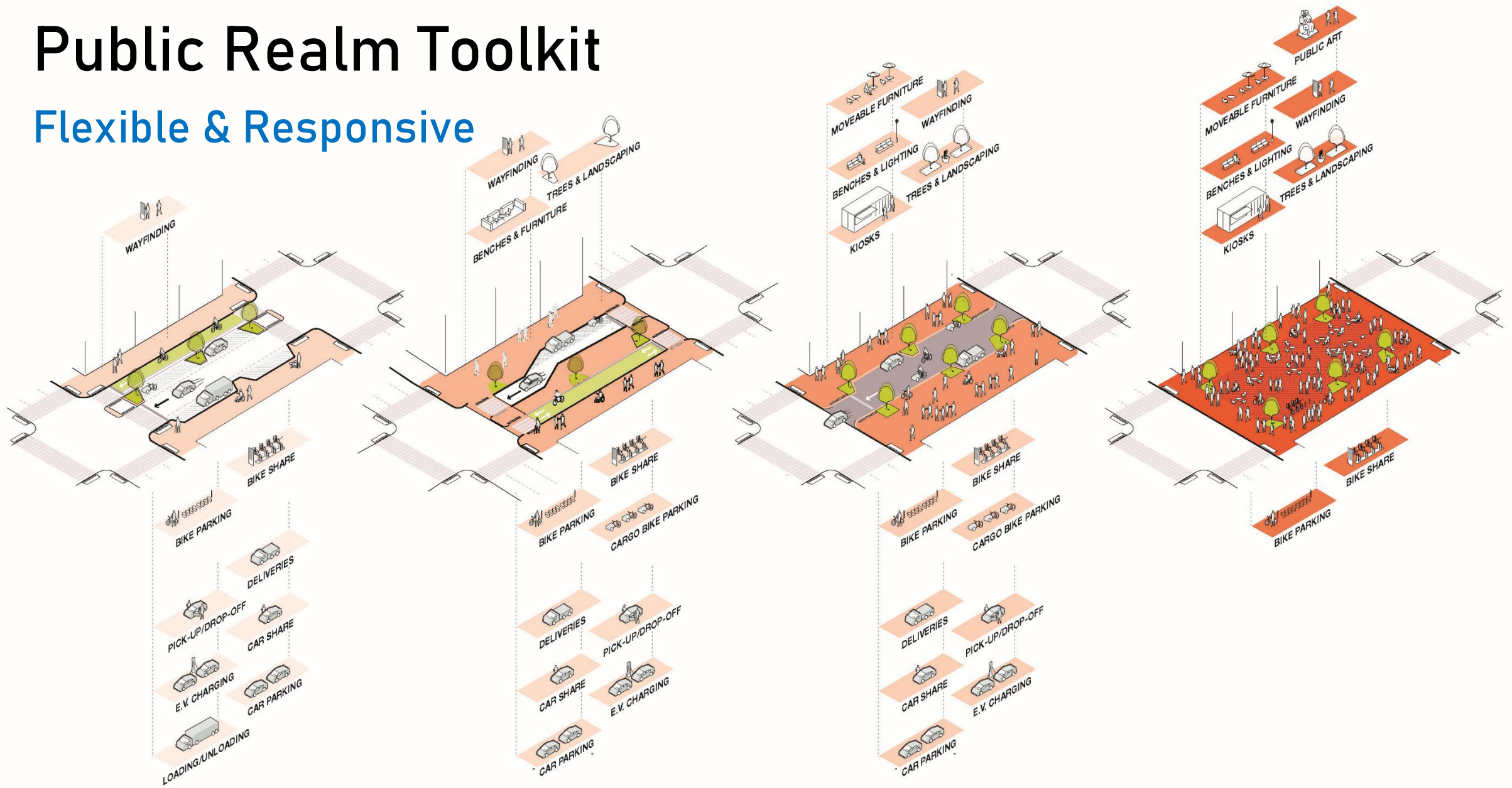
Dynamic, Innovative
Curb Management +
Time of Day
Pedestrianization

PLAZA BLOCK

Vibrant, Capital
Designed, Programmed
+ Maintained in ALL NYC
Neighborhoods

Public Realm Toolkit

Flexible & Responsive



Public Realm Feedback Loop



Community Partnership



Open Streets



Dynamic Curb Mgmt.



Corridor Planning



Premier Public Spaces



Equity Focused Maintenance



Programming + Concessions



Neighborhood Planning

Reimagining Open Streets



Open Street Concession Pilot



Expanded Outdoor Dining

Public Programming

Objectives

- Plan + Design Comprehensively
- Balance Public vs Commercial
- Support Local Management
- Foster Local Partnerships

Things to think about:

- Design Materials and Dimensions
- Political Buy-in
- Communications & Engagement
- Interdepartmental Hurdles
- Equity
- Safety
- Budget

Please complete the poll for this session on the Bizzabo app by clicking on this session!

Thank You

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