

Building Momentum

How to move from one-off projects to a self-sustaining program



Policy

LEVEL
1

- **Political support**
Build political buy-in early to support and fund the effort

LEVEL
2

- **Transport policies**
Adopt local transport policies to the streets you're trying to build

LEVEL
3

- **People power**
Align your staff and external resources to deliver



Public Engagement

- **Shared understanding**
Lead with common understanding of values ahead of specific projects

- **Trusted partners**
Work with advocacy groups to spread the word

- **Transparency**
Engage communities early and often



Planning

- **Project inventory**
Find overlap with other plans and programs

- **Network action**
Build a unified network of connected projects

- **Visualization**
Create a visual program map so people know what to expect



Design and Delivery

- **Program management**
Proactive & dedicate expertise to the program, not just projects

- **Standards & specs**
Create economies of scale in design, approvals, delivery, and maintenance

- **Contracting**
Establish contracts to execute your program



Evaluation

- **Baseline data**
Build a baseline dataset

- **Success metrics**
Determine metrics for success, including equity

- **Storytelling**
Collect data and connect to the political and community vision



This diagram focuses on building **conditions for programmatic success**; actual construction projects may be ongoing throughout this work.



Building Momentum

How to move from one-off projects to a self-sustaining program



Policy



Public Engagement



Planning



Design and Delivery



Evaluation



Storytelling: Connect metrics to the political and community vision

CRUISE



People power: Align your staff and external resources to deliver



Transparency: Engage communities early and often



Visualization: Create a visual program map so people know what to expect



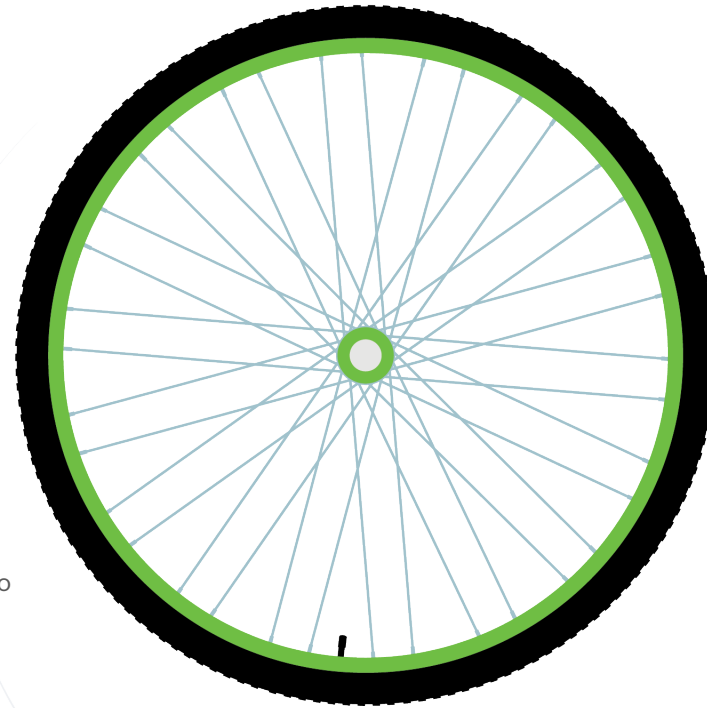
Contracting: Establish contracts to execute your program



Storytelling: Collect data and connect to the political and community vision



This diagram focuses on building **conditions for programmatic success**; actual construction projects may be ongoing throughout this work.



START



Political support: Build political buy-in early to support and fund the effort



Shared understanding: Lead with common understanding of values ahead of specific projects



Project inventory: Find overlap with other plans and programs



Program management: Proactive & dedicate expertise to the program, not just projects



Baseline data: Build a baseline dataset

ACCELERATE



Transport policies: Adopt local transport policies to the streets you're trying to build



Trusted partners: Work with advocacy groups to spread the word



Network action: Build a unified network of connected projects



Standards & specs: Create economies of scale in design, approvals, delivery, and maintenance



Success metrics: Determine metrics for success, including equity