This diagram focuses on building **conditions for programmatic success**; actual construction projects may be ongoing throughout this work.
Building Momentum
How to move from one-off projects to a self-sustaining program

This diagram focuses on building conditions for programmatic success; actual construction projects may be ongoing throughout this work.

**CRUISE**
- **People power:** Align your staff and external resources to deliver
- **Transparency:** Engage communities early and often
- **Visualization:** Create a visual program map so people know what to expect
- **Contracting:** Establish contracts to execute your program
- **Storytelling:** Collect data and connect to the political and community vision

**ACCELERATE**
- **Transport policies:** Adopt local transport policies to the streets you’re trying to build
- **Trusted partners:** Work with advocacy groups to spread the word
- **Network action:** Build a unified network of connected projects
- **Standards & specs:** Create economies of scale in design, approvals, delivery, and maintenance
- **Success metrics:** Determine metrics for success, including equity

**Political support:** Build political buy-in early to support and fund the effort
**Shared understanding:** Lead with common understanding of values ahead of specific projects
**Project inventory:** Find overlap with other plans and programs
**Program management:** Proactive & dedicate expertise to the program, not just projects
**Baseline data:** Build a baseline dataset

Policy
Public Engagement
Planning
Design and Delivery
Evaluation