Job Title: Senior Stakeholder Relations and Promotions Lead - Transportation Planning

Requisition ID: 29814

Company
Located on the traditional, ancestral and unceded lands of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətaɬ (Tsleil-Waututh), Vancouver has a commitment to becoming a City of Reconciliation. Vancouver consistently ranks as one of the world’s most liveable cities and is working towards being the greenest city in the world. Named among Canada’s Top 100 Employers, BC’s Top Employers, and Canada’s Greenest Employers, the City of Vancouver seeks colleagues who can help shape and embody our core commitments to sustainability, decolonization, equity and outstanding quality of life for all residents. Consider joining our committed team of staff and being part of an innovative, inclusive and rewarding workplace.

Main Purpose & Function
Reporting to the Manager of Transportation Planning, the Senior Stakeholder Relations and Promotions Lead (Team Lead III) manages the Stakeholder Relations & Promotions section within the branch and is responsible for the strategic communications and promotion of sustainable transport modes as well as managing key stakeholder relations. The successful candidate will lead implementation of the City's Transportation Demand Management (TDM) work plan to increase the sustainable travel and reduce private vehicle trips. The TDM Plan was approved as part of the City's Climate Emergency Action Plan and is a key initiative in supporting reduced carbon emissions by 2030. This role supervises employees as a Senior Team Lead in Transportation Planning, oversees other branch employees in their stakeholder, partnership and promotions roles, and is a primary liaison for Engineering with Civic Engagement and Communications.

Specific Duties and Responsibilities

- Provides leadership and guidance to the Stakeholder Relations and Promotions section, including hiring, assigning responsibilities, evaluating performance, coaching, mentoring, training and development, and discipline
- Leads an integrated sustainable transportation and school active travel encouragement programs work plan, including managing the budget
- Oversees the development of implementation plans, marketing campaigns and programs for employers, schools, visitors and residents
- Oversees research related to transportation behaviour change
- Responsible for collaborating with a team of Planning and Engineering staff in order to advance Transportation Planning projects and initiatives
- Provides strategic divisional advice on stakeholder and public engagement resources
- Recommends the selection and oversees the directing of promotions, stakeholder relations and communication consultants and suppliers
- Other duties/responsibilities as assigned

Qualifications

Education and Experience:
- Bachelor’s degree in Communications, Public Relations, Journalism, Public Administration or a related discipline is required. A degree in Planning with a focus on Transportation Demand Management is considered a strong asset
- A minimum of 6 years’ experience in transportation planning, public or stakeholder engagement management for large organizations with a significant focus on communications and stakeholder relations or an equivalent combination of training, education and experience
- Considerable experience providing advice to senior managers and/or politicians
- Experience managing and supervising staff

Knowledge, Skills and Abilities:
- Considerable knowledge of and demonstrated skills in developing and implementing all facets of strategic and tactical sustainable transportation campaigns and programs
- Demonstrated skill in managing sensitive, contentious and complex issues involving multiple and diverse stakeholders with skill, tact and diplomacy
• Demonstrated skill in establishing and maintaining good working relationships with internal and external stakeholder groups/partners both in routine and in controversial, stressful, and politically dynamic situations
• Excellent interpersonal skills and patience to deal tactfully with staff and the public
• Ability to exercise sound judgment and discretion
• Knowledge of the City of Vancouver’s transportation planning policies and trends
• Ability to lead a team and work well in a team environment under tight deadlines
• Demonstrated ability to plan, organize, set, accomplish and measure objectives and results, to meet very tight deadlines and to juggle numerous projects
• Ability to handle numerous projects simultaneously, with minimal supervision
• Ability to deal with difficult and politically sensitive issues

Business Unit/Department: Engineering Services (1300)
Affiliation: Exempt
Employment Type: Temporary Full Time
Position Start Date: June, 2021
Position End Date: June, 2022

Application Close: June 4, 2021
At the City of Vancouver, we are committed to recruiting a diverse workforce that represents the community we so proudly serve. Indigenous applicants, people of colour, all genders, LGBT2Q+ and persons with disabilities are encouraged to apply. Accommodations will be provided upon request during the selection process. Learn more about our commitment to diversity and inclusion.

To be considered for this exciting and impactful career opportunity with a generous benefits package, please apply on our careers site.