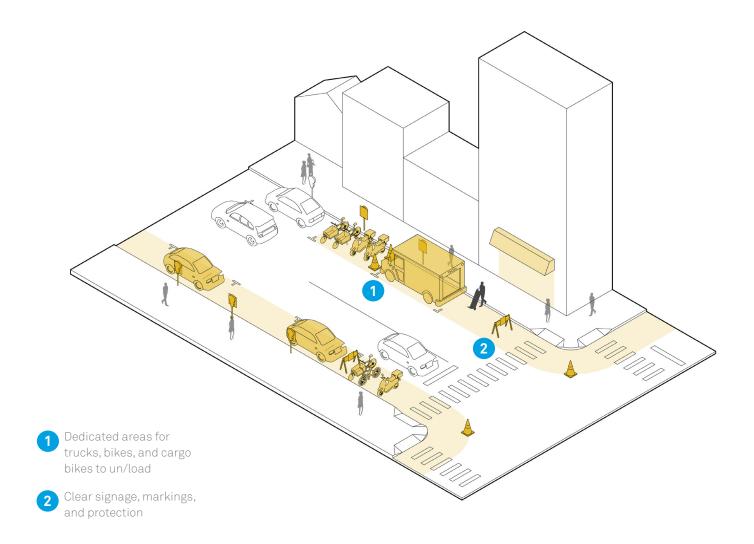
PICK-UP & DELIVERY ZONES



Convert curbside parking spaces or travel lanes to high-turnover pick-up or delivery zones serving essential businesses.

CONTEXT

 Most relevant at restaurants, laundromats, pharmacies, and other essential services

KEY STEPS

- Use spray chalk, paint, stickers, or traffic tape, as needed to delineate space
- Alter management and enforcement policy, and cover meters or machines
- Set time limits (~10 minutes max.) to enable turnover/quick access to essential services

TIMELINE: Days to plan, hours to implement

DURATION: Days to months



Raleigh, NC, USA

Credit: City of Raleigh

Raleigh used cones and signs to create temporary curbside pickup zones.





Planning

- Select locations that support essential services, are crowded, and/or are in areas with high infection rates.
- Commit to initial timeline and associate adjustments with public health guidance or mobility changes.
- Include maintenance and replacement of materials in budgets.

Engagement

- Notify patrons, businesses, and residents along the route using flyers and circulate notices to online networks.
- Use business associations, partners, and stakeholders to spread information and check details on the ground.
- Keep lines of communication open with emergency services and local businesses.

Design + Implementation

- De-activate or cover affected parking meters and cover parking regulation signs as needed.
- Install light separation materials (e.g. cones, saw horses, barricades) to designate space.
- Use spray chalk, paint, stickers, or traffic tape if no lane line or parking markings exist.
- Make room in roadbed to unload packages, and add bike racks as needed, to maintain a clear path for pedestrians on sidewalk.
- Create and post temporary signage to clearly communicate shifted uses and policies.

Monitoring

- Key criteria: pick-up and delivery spaces occupied by motorists and cyclists for appropriate durations of time.
- Examine interference with pedestrian areas and with street operations (e.g. double parking, emergency access).
- Check placement of equipment daily for the first few weekday and weekend days, then weekly.



Seattle, WA, USA

Seattle introduced a program to convert parking spaces near food establishments into pick-up and loading zones for customers and delivery workers.



Credit: City of Alexandria

Alexandria, VA, USA

Alexandria used temporary signage to designate pick-up zones outside food establishments, allowing customers and delivery workers to safely access businesses.



