Restaurant & Retail Recovery Program – Phase 1

- April 29 Governor’s Order - Phased re-opening of restaurants and retail began May 4
  - Initially limited capacity to 25%; since expanded to 50%
  - 6-feet separation between patrons

- City of Tampa Business Recovery Initiative – Program to enable businesses to expand capacity and safely serve more patrons.
  1. Enable use of public & private sidewalks for seating or Retail Space
  2. Approve Parklets in public ROW and/or on-street parking
  3. Establish ‘Café & Retail Zones’ (Street Closures)

- Initial 14 Day Pilot - Extended
City Collaboration

- Community and Business Outreach
- City Call Center Hotline Team
- Legal and Code Interpretation
- Fire Safety and Compliance
- Mobility for ROW management
- MOT Planning and support
- Planning & Development permitting
- TPD and Code Enforcement
- Neighborhood and Community Affairs
- Development & Economic Opportunity

Information and Questions:
833-TPA-INFO (872-4636)
Stakeholder Engagement + Support

- Series of webinars hosted prior to program initiation; Guidebook and FAQ tailored to feedback

- Street closure locations amended based upon feedback
  - Side streets remained open
  - Designated pick-up/delivery spaces, including additional bike racks
  - Continuous conversations with business owners to assess success of program and evaluate changes

- Comprehensive website with branded, printable information for businesses
Temporary Use of Sidewalk

**Sidewalk Activation** – temporary use of sidewalk for restaurant seating or retail

- Temporarily waiving permit requirement
- Limited to adjacent frontage
- Subject to landlord/property management approval, if applicable
- ADA and other access standards and guidance apply
- 6-foot separation (backs of chairs) must be met
Parklets – temporary use of on-street parking

- Each business must activate and appropriately protect its own space per guidance document
- Subject to landlord/property manager approval, if applicable
- May not use spaces designated for disabled parking
- Only on City or County-owned roadways
- City bagged metered spaces at no cost to business
Sidewalks + Parklets

Guidance

- Example schematic
- 6-ft table separation from backs of chairs
- Encourages use of temporary materials such as planters
- Fire Marshal & ADA Coordinator reviewed
Café & Retail Zones — full street closures

- Initially 8 planned ‘Café & Retail zones’ (street closures) for businesses in concentrated areas; Reduced to 3 zones implemented
- Closure materials provided by City and left in place for the 14-day pilot
- Modified business hours of operation for outdoor spaces
- Intended to help restaurants expand capacity — not to create a gathering or social space
General Requirements for Use of Outdoor Space

- Governor’s Executive Order operating requirements apply
- Face coverings required for staff
- Reservations required for Restaurants participating in use of expanded outdoor space
- Use ‘sidewalk café’ permit restrictions as guidance; no permit required during temporary pilot
- Additional business liability insurance not required
- Use of tents/temporary structures must meet safety guidelines
Promoting Social Distancing

Keep your distance...
Key Take-Aways

- Program was a success!
- Restaurant participation increased over time
- Anecdotally, overall compliance was good
  - Restaurants which operate more like a bar
  - Not everyone respected street closure rules or social distancing
- Constant internal coordination was key
- Pilot showed benefits of Open Streets program
CITY OF TAMPA’S
LIFT UP LOCAL
ECONOMIC RECOVERY PLAN

Q&A

City of Tampa
Florida