



# Community Engagement During COVID-19

Tomorrow, Thursday, April 23  
1 pm ET | 10 am PT



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# GATHER FEEDBACK FROM RESIDENTS AND IT



**Treat residents  
as experts**

You are viewing Rachel Rosenberg's screen View Options

ideas 42

Rachel Rosenberg

Question and Answer

All questions (14) My questions (2)

1

You 01:36 PM

Are you encouraging tactical urbanism on your slow streets in Oakland like the examples shown? If so, how? Any concerns with social gatherings, maintenance or traffic interference?

1

You 01:21 PM

Can Denver share some of the metrics/ data in the equity index used to prioritize streets for recreation/ local access only?

1

Kristin Bennett 01:33 PM

Can Oakland DOT please share its online survey and 311 scripts?

Type your question here...



**Text/Email**

Use Q&A panel at the bottom of the screen

Review all questions, and up-vote the ones you like



# UNTOKENING Mobility Justice and COVID-19

April 2020

Do not plan future projects at a time when **equitable public participation is impossible**.

Redirect mobility planning staff to **meet essential needs** for vulnerable communities.

Support the organizing efforts of exploited **delivery and mobility workers**.

**Provide safety supplies** for frontline workers and/or contractors. This applies to all mobility and service delivery providers, public and private.

Make public transit and para-transit **free**.

Center those most in need in any transportation improvements and **connect them with services** such as food distribution and medical care. Access to mental health care is essential.

Define street safety in a way that centers the most oppressed and vulnerable groups. **Policing is not a tool** for healing our divided communities, and official street closures usually involve police. These are not a solution for equitable street safety in communities of color.



What can people working for cities do to still pursue equitable engagement and thoughtful projects outcomes in the age of COVID-19?



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What advice do you have for practitioners on communicating changes, when the focus of their target audience is survival?



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How do you authentically connect with people virtually?  
Have you noticed any shortcomings to in-person engagement that we can overcome in physically-distant engagement?



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Coronavirus is impacting low-income and communities of color the hardest. How are your departments engaging with priority populations and ensuring their needs are met in a culturally responsive way?



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With the transition to online/  
virtual platforms how can cities  
address the digital divide and  
equity concerns with who has  
access to what information?



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Any advice for practitioners on new framing for transportation initiatives, like bike network expansion, to connect it to COVID-19?



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# What are the most effective messaging strategies to clearly communicate with the public?



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How are you coordinating across teams and departments on messaging and community engagement?



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# Audience Q&A



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# Thank You!

- AICP credits available for this webinar
- Take our brief feedback survey
- Contact [events@nacto.org](mailto:events@nacto.org) with questions



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