Community Engagement During COVID-19

Tomorrow, Thursday, April 23 1 pm ET | 10 am PT



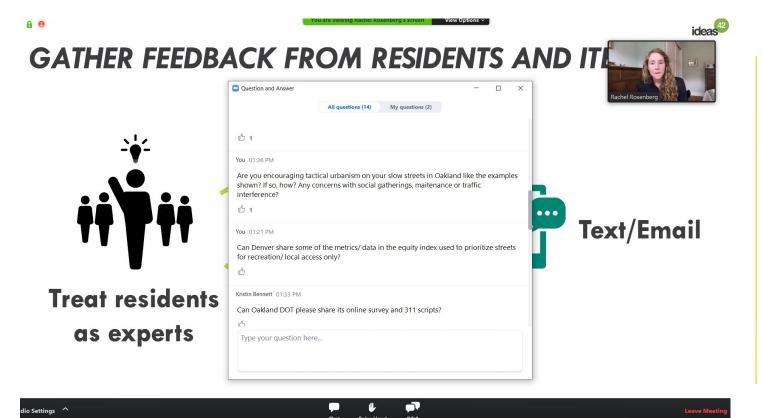
Jennifer Allen ioby



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Orleans



Kate McCarthy SFMTA



Use Q&A panel at the bottom of the screen

Review all questions, and up-vote the ones you like



UNTOKENING Mobility Justice and COVID-19

April 2020

Do not plan future projects at a time when **equitable public participation is impossible.**

Redirect mobility planning staff to meet essential needs for vulnerable communities.

Support the organizing efforts of exploited delivery and mobility workers.

Provide safety supplies for frontline workers and/or contractors. This applies to all mobility and service delivery providers, public and private.

Make public transit and para-transit free.

Center those most in need in any transportation improvements and **connect them with** services such as food distribution and medical care. Access to mental health care is essential

Define street safety in a way that centers the most oppressed and vulnerable groups. **Policing is not a tool** for healing our divided communities, and official street closures usually involve police. These are not a solution for equitable street safety in communities of color.

What can people working for cities do to still pursue equitable engagement and thoughtful projects outcomes in the age of COVID-19?



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What advice do you have for practitioners on communicating changes, when the focus of their target audience is survival?



How do you authentically connect with people virtually? Have you noticed any shortcomings to in-person engagement that we can overcome in physically-distant engagement?



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Coronavirus is impacting low-income and communities of color the hardest. How are your departments engaging with priority populations and ensuring their needs are met in a culturally responsive way?



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With the transition to online/ virtual platforms how can cities address the digital divide and equity concerns with who has access to what information?



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Any advice for practitioners on new framing for transportation initiatives, like bike network expansion, to connect it to COVID-19?



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What are the most effective messaging strategies to clearly communicate with the public?



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How are you coordinating across teams and departments on messaging and community engagement?



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Audience Q&A



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