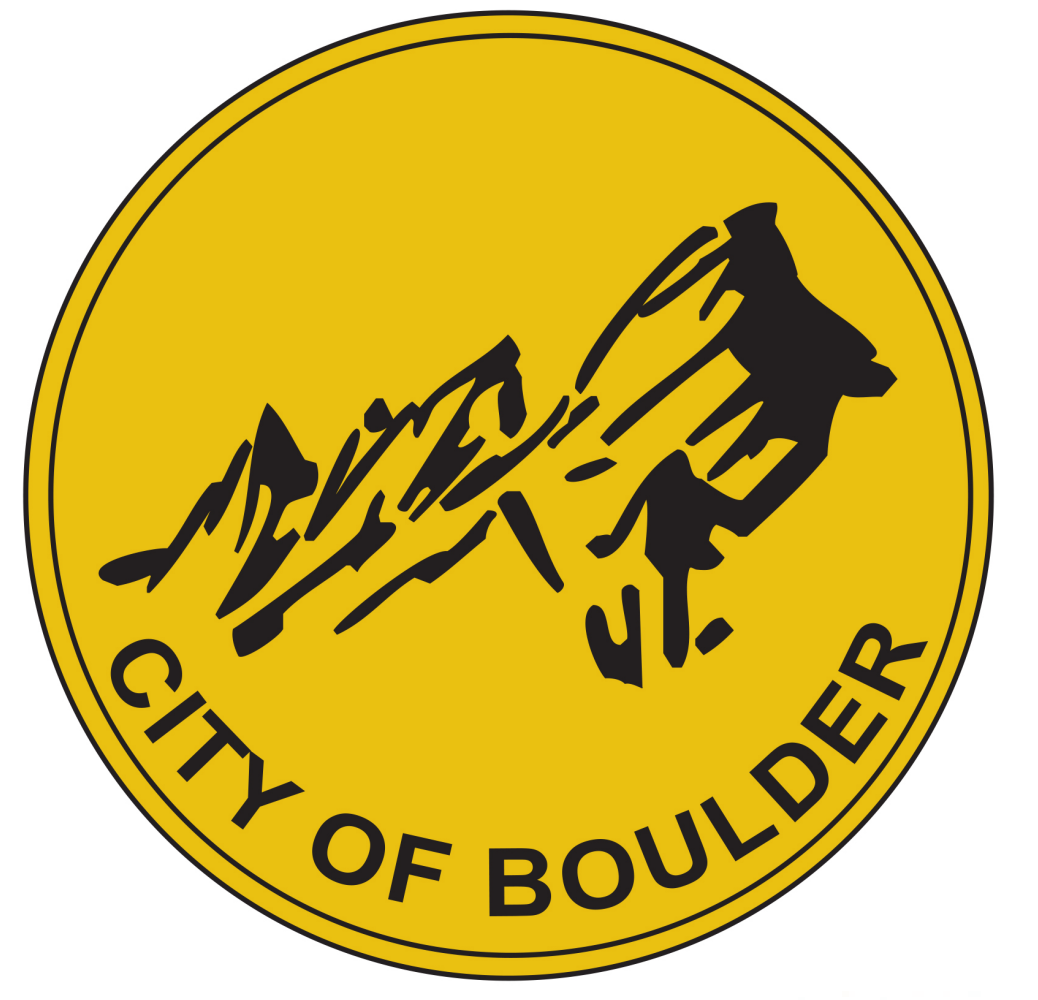




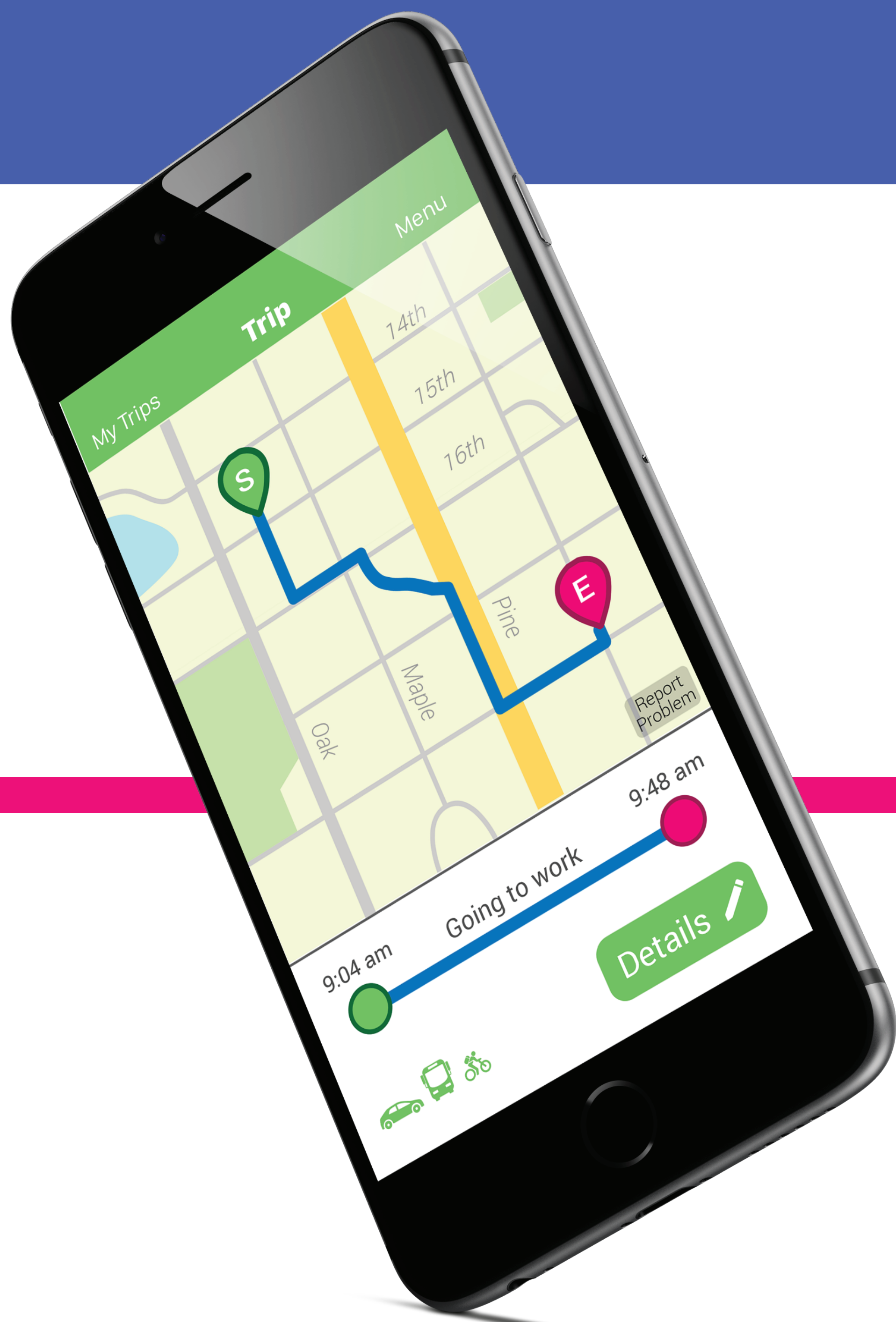
Smart Surveys

Developed for the City of Boulder

Participating in a survey has never been easier.



Transforming the way transportation surveys are conducted.



Mobile-First Survey Technology



iOS & Android mobile apps that reduce the burden on the survey participant—delivering accurate travel data NOW.

Benefits



Auto GPS Tracking

"Not having to type addresses or remember what I did all day makes it so easy"



Reusable

Use the same platform for different surveys or through the years.



Real-time Analytics

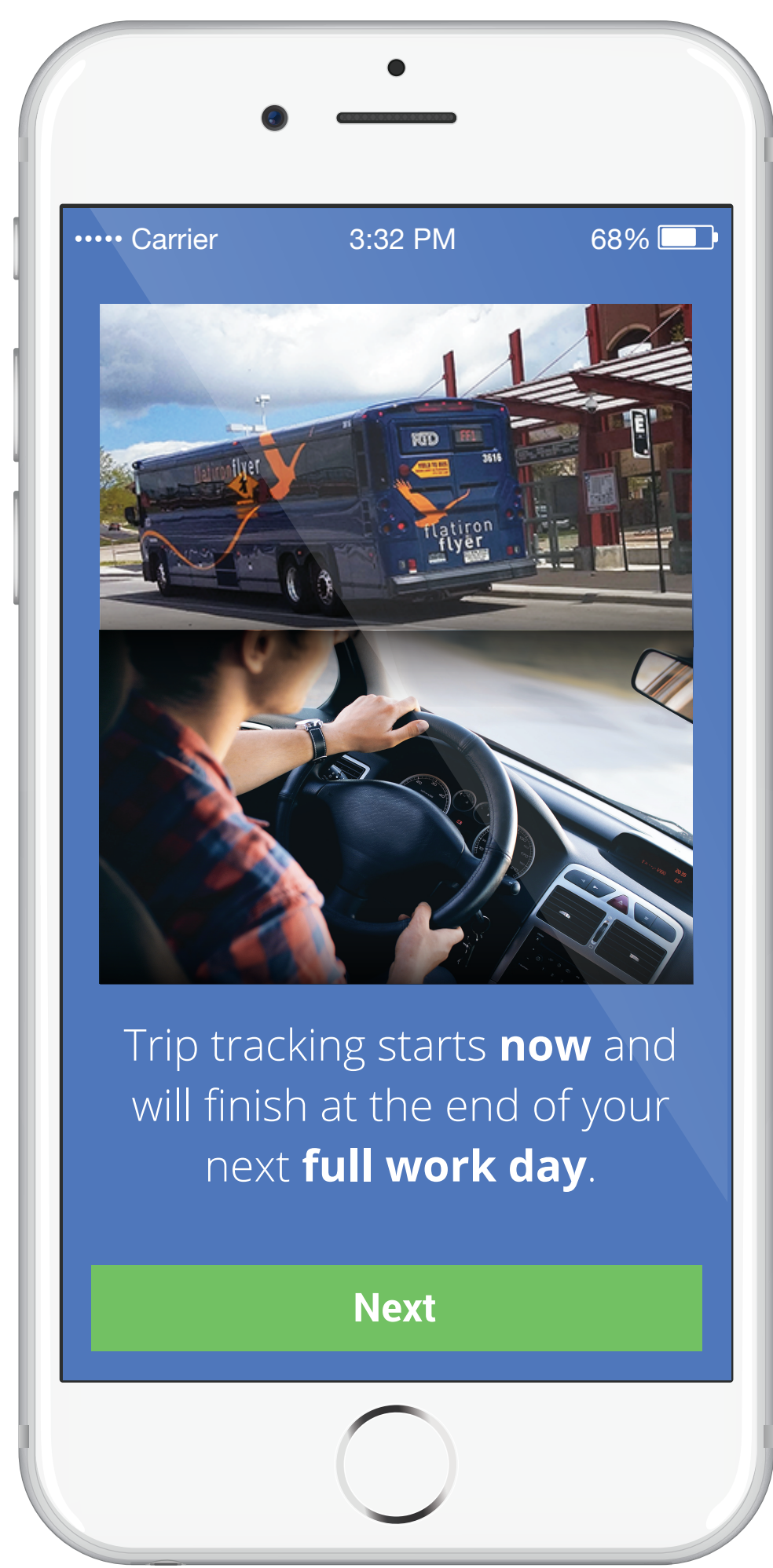


Less costly than manually collected and analyzed paper surveys.



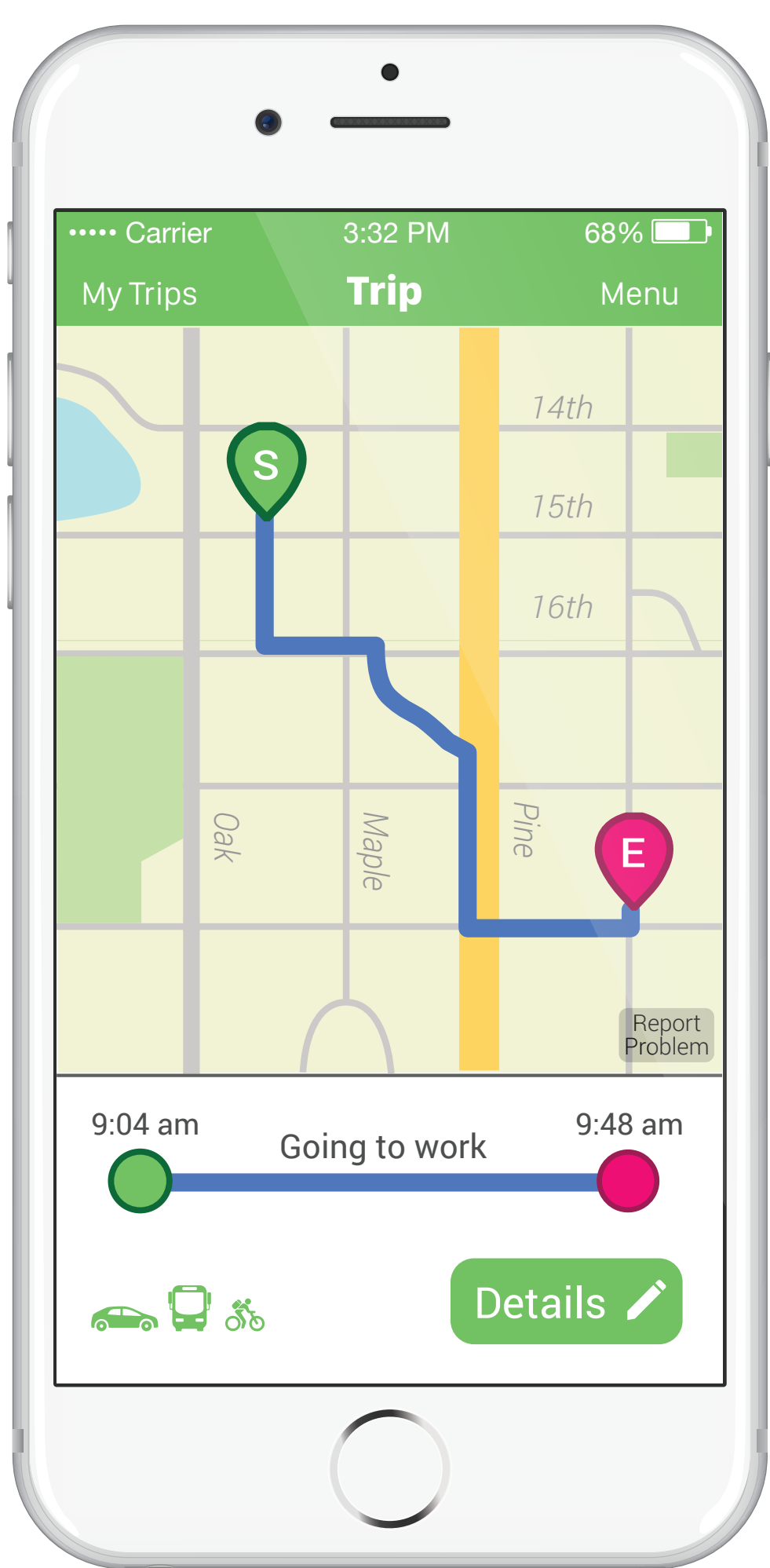
Import data into GIS

Features



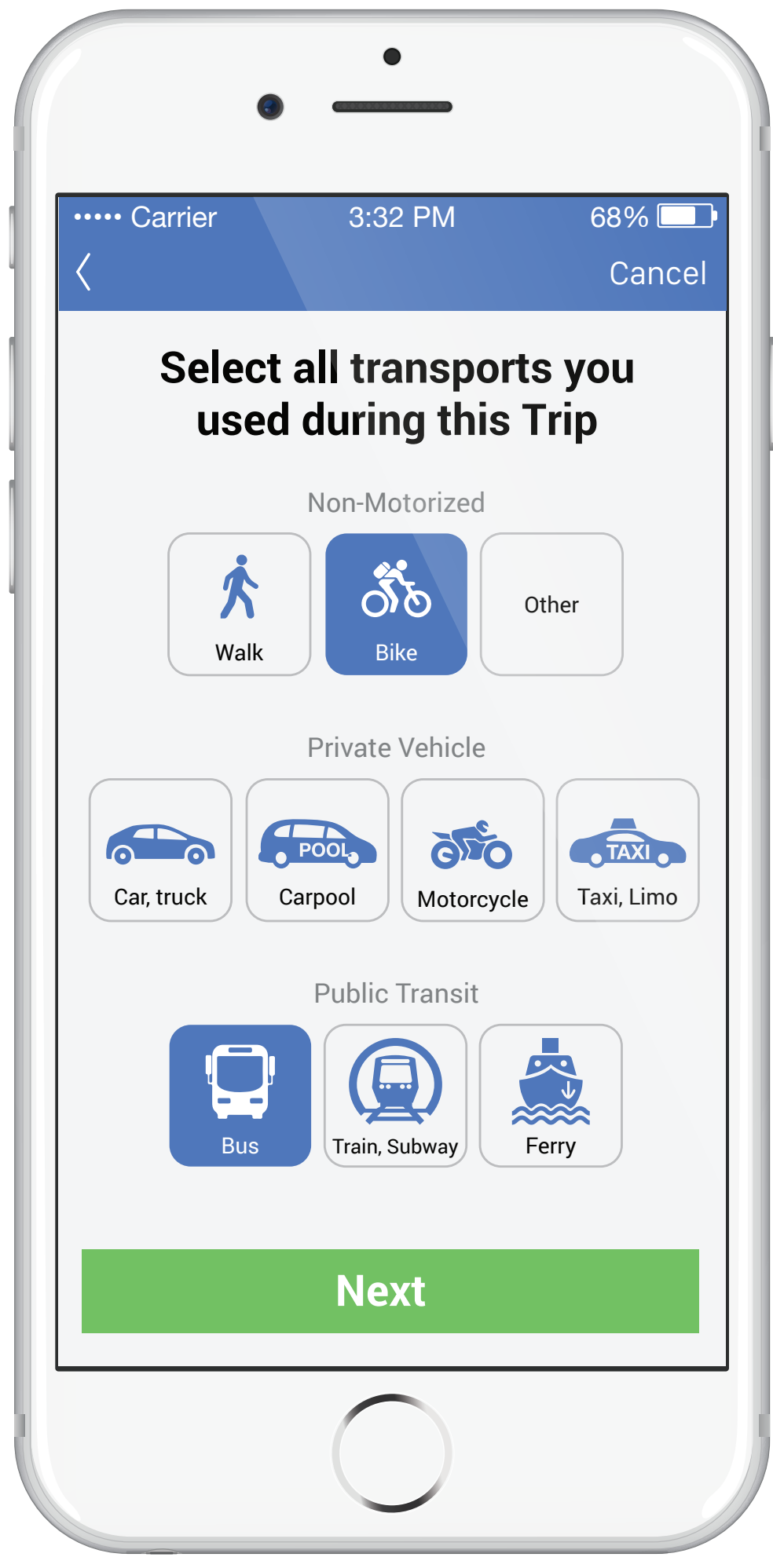
Onboarding

- Welcome and explanation
- Walkthrough of permissions
- Tutorial and useful tips.



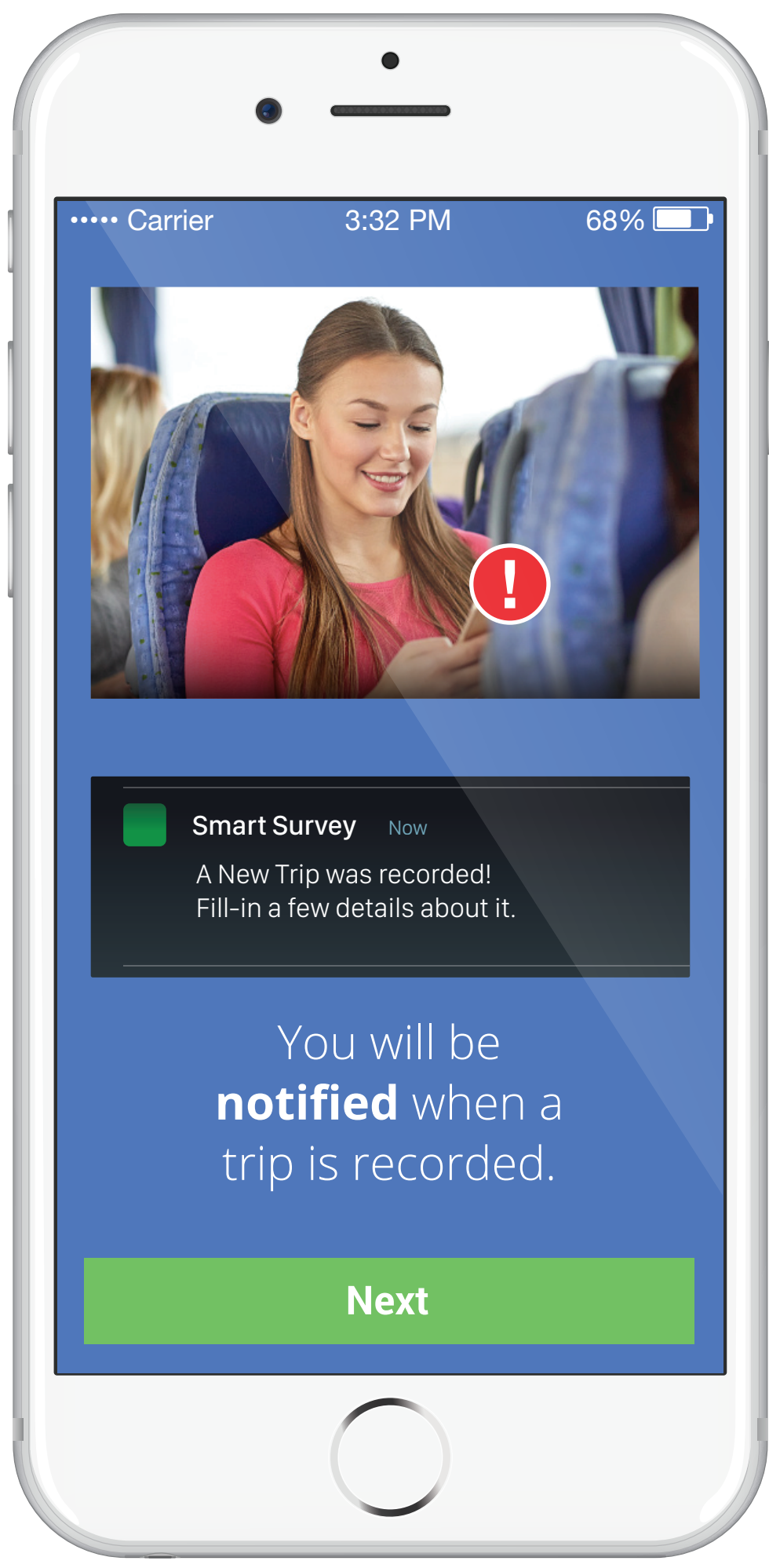
GPS tracking

- Automatically detects movement and records a list of Trips during a set period of time, typically 24 hours.



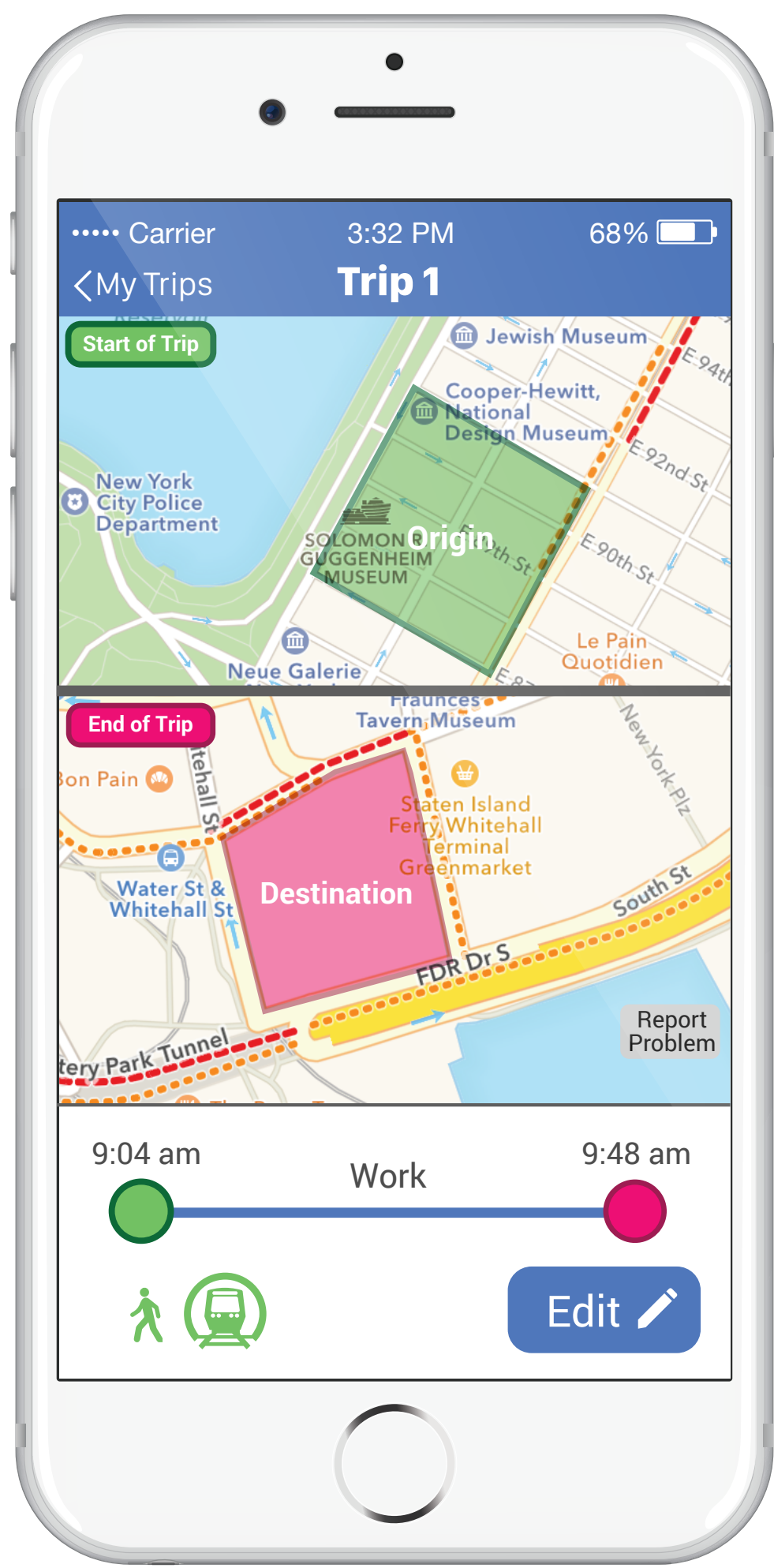
Multiple Modes

- Support various modes of transportation according to your city's location.



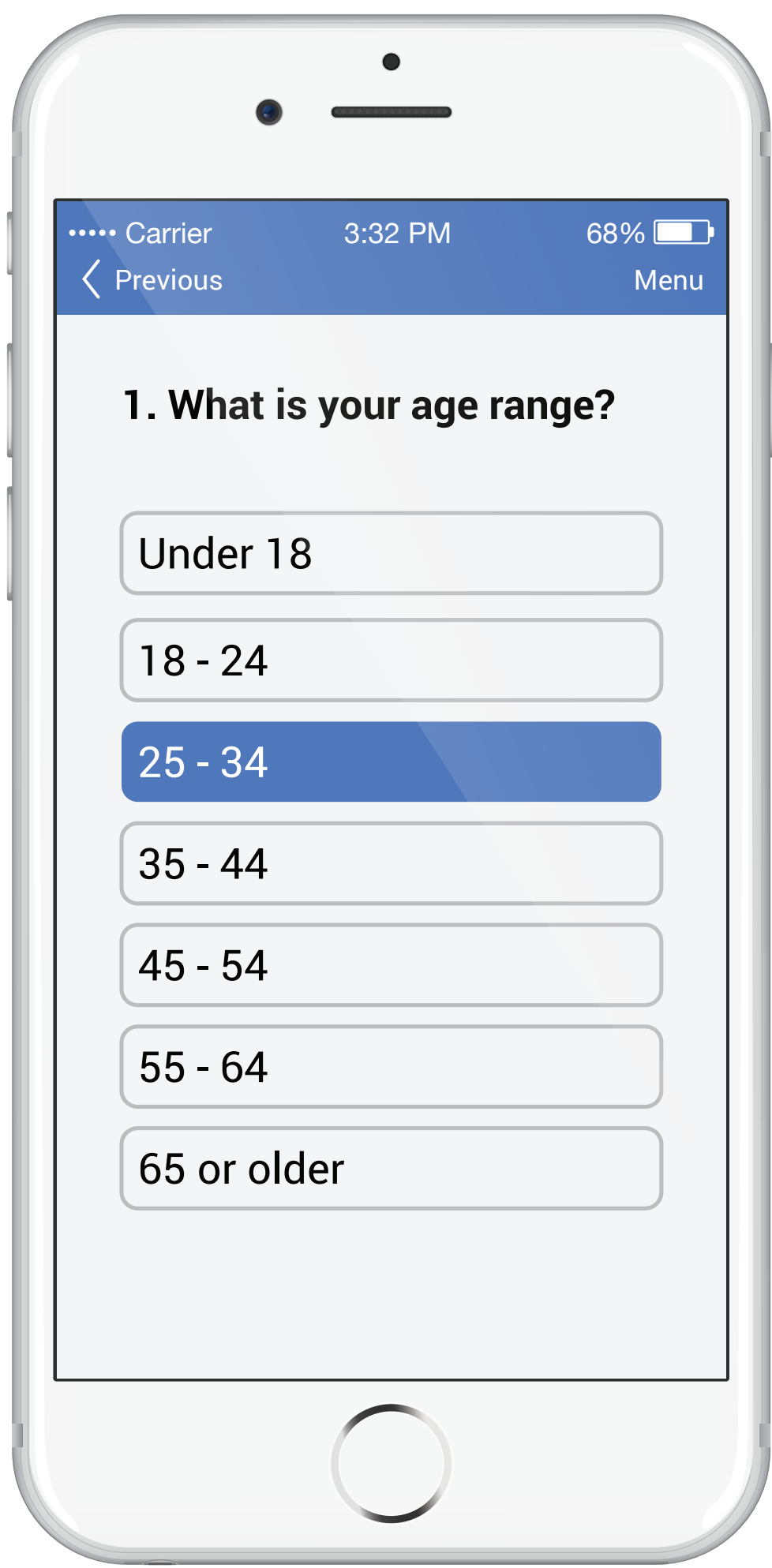
Notifications

- Alerts when a trip has been recorded.
- Reminders to annotate the trip details and complete unfinished sections.



Census blocks

- For privacy of addresses or locations, census blocks can be displayed as an alternative.



Questionnaires

- Quick, interactive questionnaires that can be answered in 1 minute.



Your Logo Here

Customization

- The app can be easily branded with your organization's colors and logo.



Privacy

- Information is safe - all answers are strictly confidential and anonymous. Results are only reported in aggregate.

Transportation Surveys for the City of Boulder, Colorado



Case Study

The City of Boulder, Colorado, Department of Transportation conducts citizen transportation surveys as part of its Transportation Metrics Program. These surveys are managed by National Research Center Inc. (NRC).

Dev IQ used the SmartSurveys platform to design iOS and Android mobile app versions of the Travel Diary survey in 2015 and 2018, and the Boulder Valley Employee survey in 2017, as the first step into transforming transportation surveys from paper to smart – not just digital.

Smart Surveys have become a fundamental tool that provide citizen travel data over the course of years, which helps the City of Boulder towards their **Transportation Master Plan**.