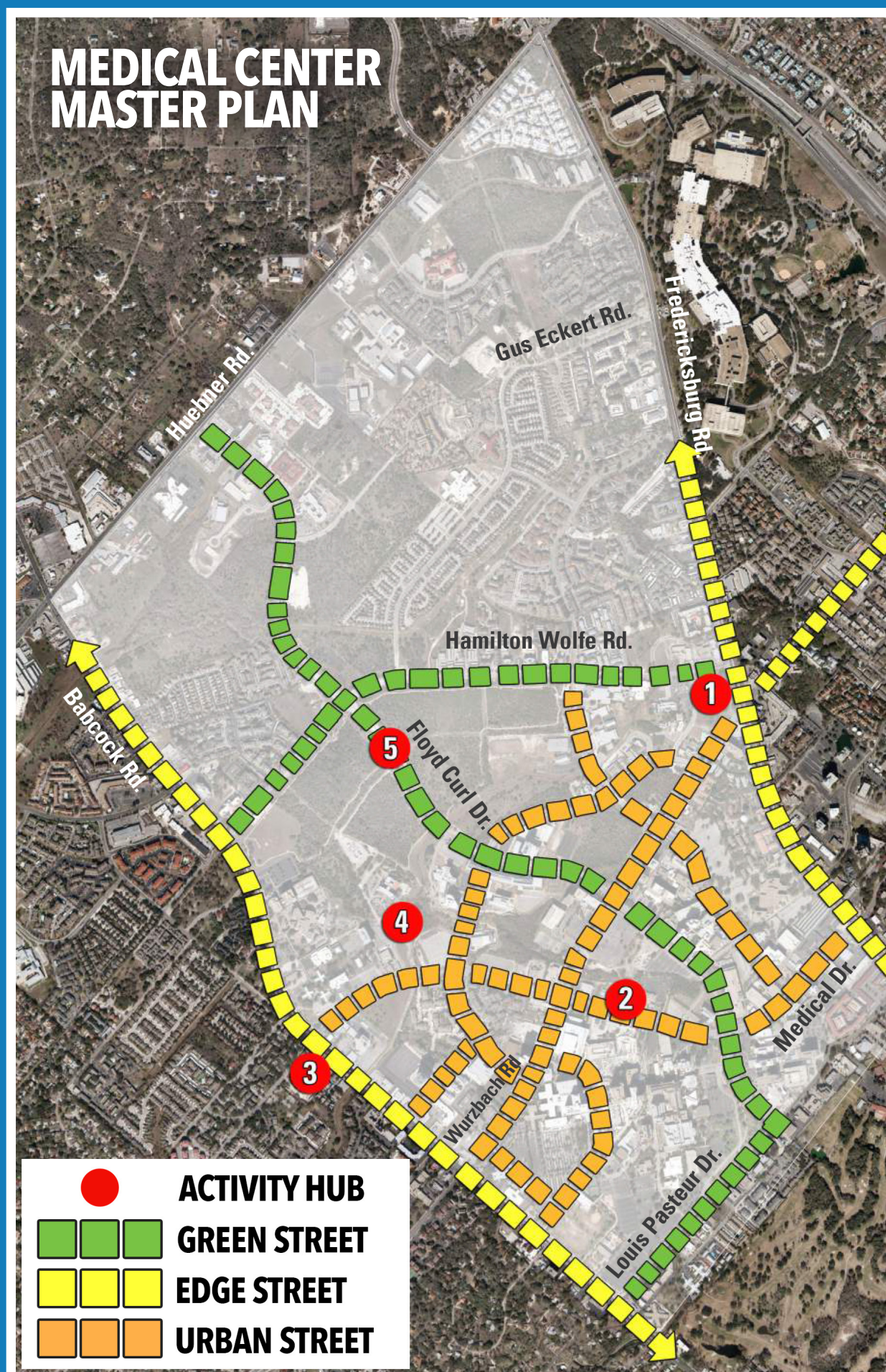


MEET SAN ANTONIO

MED CENTER GREEN STREET PROJECT

PURPOSE

To create a partnership the first of its kind in San Antonio. A driving force of design between Medical Center Alliance (MCA) and the City of San Antonio (CoSA) led to create a valuable and visionary Master Plan for a campus development of the South Texas Medical Center (STMC).



DESIGN INTENT

As the first of its kind in San Antonio, landscape compliments and enhanced protected pedestrian and bicycle accommodations were incorporated into the street character for a hierarchy of connectivity through the Med Center Campus. With a green palette in mind and the encouragement of maintaining pedestrian circulation throughout, a respectable ownership is instilled upon existing and incoming investors to continue the "positive user experience".



GREEN STREET BEFORE



GREEN STREET AFTER

GOALS OF MED CENTER GREEN STREET MASTER PLAN

- 🎯 Contributing overall consistency and enhancement of physical image
- 🎯 Improving upon user health, safety, and welfare through further consideration of the interface between pedestrians, bicycles, and vehicles
- 🎯 Providing clarity of wayfinding campus-wide



MED CENTER GREEN STREET PROJECT

PRINCIPLES OF MED CENTER GREEN STREET MASTER PLAN

- 🚶 Focus on the "Core of Campus" for pedestrian connectivity and activity
- 🚶 Reduce pedestrian/vehicular conflicts through streetscape refinements and enhancements
- 🚶 Define site planning parameters for integration of a world class research park
- 🚶 Refocus planning and design emphasis upon expansion of vehicular to include human scale



VIEW OF RESEARCH HUB PARK

The MCA and its campus take on an intense amount of activities with diverse support activities throughout the medical hub. With the support of campus institutions, the City of San Antonio, and the MCA, they designed to serve with intention to keep people they serve in mind first. The Med Center Green Street is an established and growing environment that highly recognizes that contribution of a healthy and safe community. A pathway of prioritizing the core and capital opportunities to accommodate a transforming environment.