



NACTO designing **/TORONTO** cities 2019/

Creating the Demand For Change Panelists

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Manager, Sustainable Transportation

District DOT

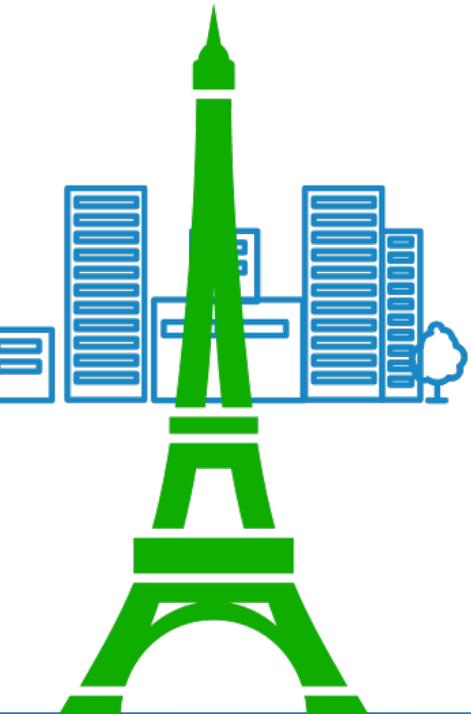


Creating the Demand for Change: TDM Strategies for a Low Carbon Future



TODAY'S PANELISTS

- Tien-Tien Chan - TDM Program Manager, Austin Transportation Dept.
- Alex Pazuchanics - Mobility Services Manager, Seattle DOT
- Becca Hughes - Senior Transportation Planner, Minneapolis DPW
- Kim Lucas - Manager, Sustainable Transportation, District DOT



CITIES ARE THE NEW FACE OF CLIMATE LEADERSHIP





WHAT IS THE AMERICAN CITIES CLIMATE CHALLENGE?

A Bloomberg Philanthropies initiative that aims to **accelerate** and **deepen** U.S. cities' efforts to create the greatest climate impact through 2020 and showcase the benefits – **good jobs, cleaner air**, and **cost savings** – that climate solutions bring.

25 WINNING CITIES!



BUILDINGS AND TRANSPORTATION ARE THE TWO LARGEST SOURCES OF EMISSIONS



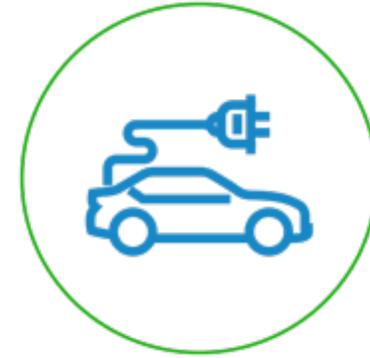
**REDUCE
BUILDING
ENERGY
USE**



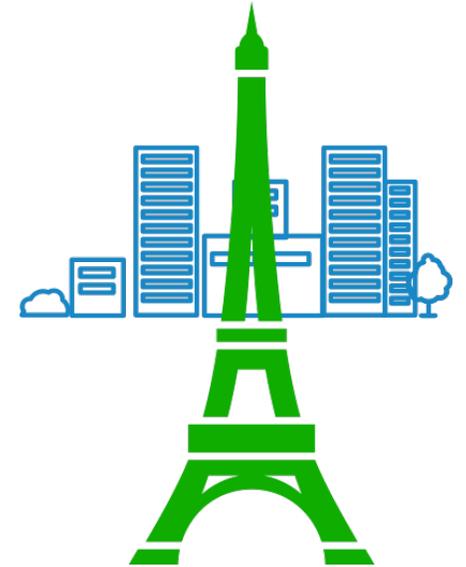
**INCREASE
RENEWABLE
ENERGY**



**REDUCE
VEHICLE
MILES
TRAVELED**

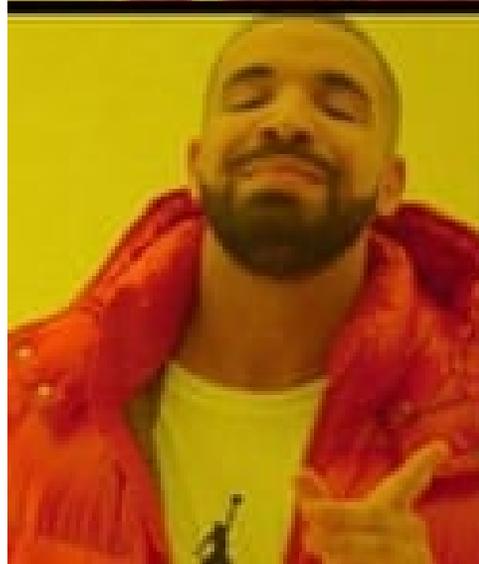
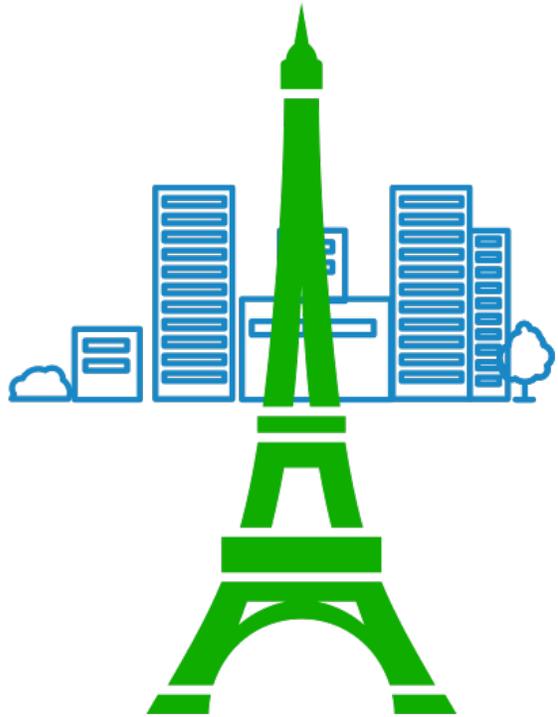


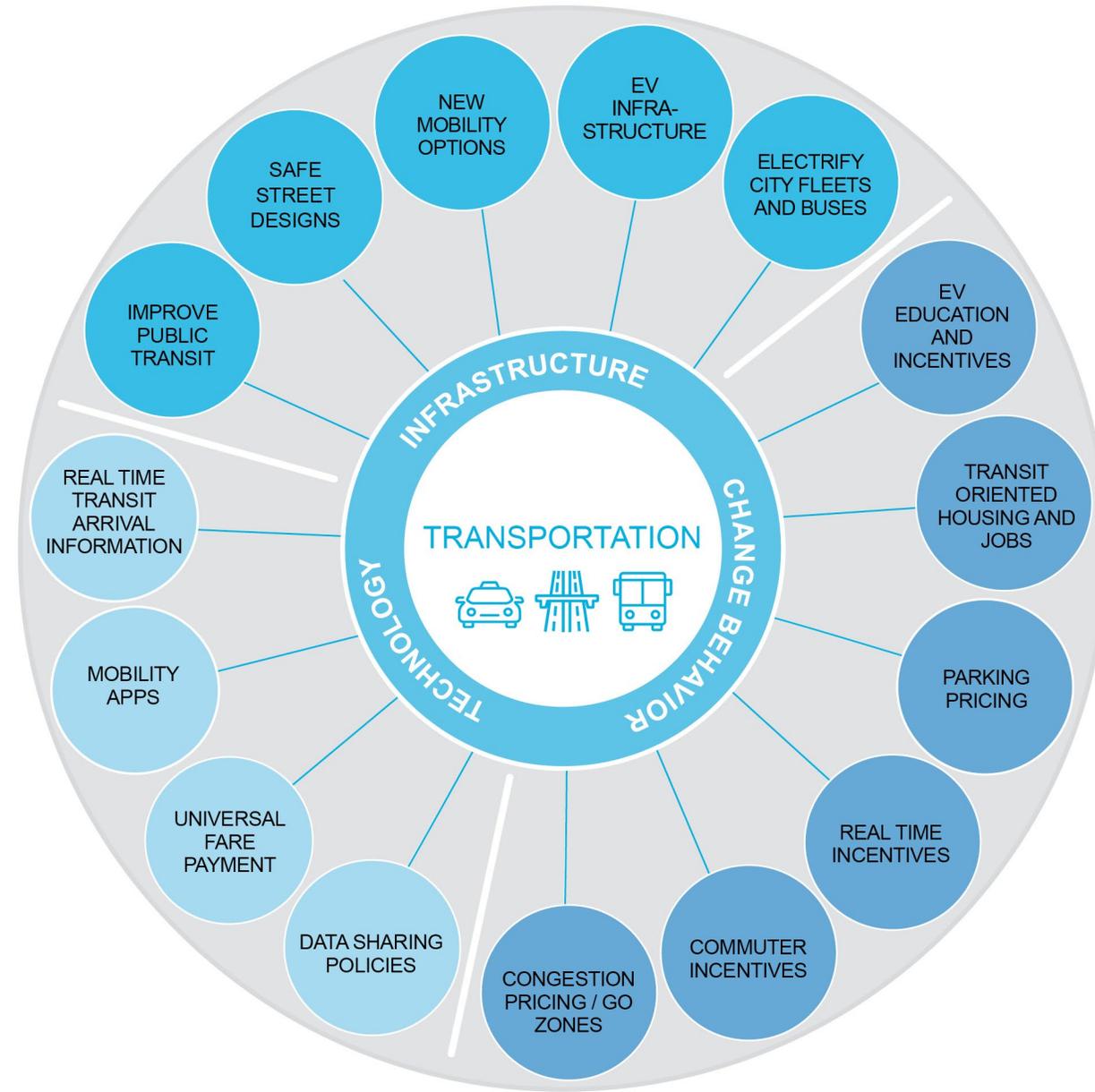
**ELECTRIFY
VEHICLES**



**CITIES
REACHING
CLIMATE
GOALS**

What is Transportation Demand Management?







Government Innovation Team
APPLYING THE BLOOMBERG
PHILANTHROPIES APPROACH TO DRIVE
INNOVATION IN CITIES



THANK YOU!