NACTO, the Better Bike Share Partnership, the cities of St. Louis and Memphis welcome you to the 2019 Bike Share Roundtable, a three-day in-depth roundtable with some of shared micromobility’s leading thinkers and doers.

Our goals for this event are to exchange information between cities about effective strategies to support successful shared micromobility systems, build knowledge about core principles for equitable bike and scooter share that provides a meaningful mobility option, and shape updates on NACTO guidance on city policy, regulatory and design practices for station-based and dockless shared micromobility.

To ensure continued best outcomes for both the public and cities alike, the 2019 roundtable will center on the theme:

“One year later, what do we know and where do we go from here?”
Monday, April 29th

Multi-Operator Bike and Scooter Tour
2:00pm - 4:00pm • 911 Washington Avenue

Join us for a guided bike and scooter tour of downtown St. Louis. We’ll swap scooters and bikes as we go so you can test ride vehicles from over 5 different vendors.

Chat and Snack Break
3:00pm • Keiner Plaza
A mid-tour stop to talk shop over ice-cream.

West End Micromobility Fund Community Engagement Event
4:30pm - 6:00pm • Ruth Porter Mall at the intersection of Delmar and DeBaliviere Ave

In working to meet the needs of the community, outreach is a planner’s best tool. Join members of the public, the St. Louis Bike Share working group, and scooter share vendors to support St. Louis in determining the best use for shared micromobility permit funds. We’ll hear from elected officials and debrief on the bike + scooter tour.

Speakers
• Shameem Clark Hubbard, 26th Alderwoman
• Don Roe, City of St. Louis Director of St. Louis Planning and Urban Design

Welcome Dinner
6:30pm – 8:30pm • Bar Italia, 13 Maryland Plaza
Breakfast  
8:30am - 9:00am

**Shared Micromobility in Transportation Networks**  
9:00am - 10:00am

From docked to dockless bike share, to electric scooters, the proliferation of shared micromobility is creating new challenges and opportunities for cities. During this session, hear how cities are have developed pilot programs, created new ordinances, and organizing the right of way to ensure that new active mobility options provide the greatest public benefit.

*Discussion Leaders*  
- Meg Young, Baltimore  
- Sharada Strasmore, Washington DC  
- Nick Oyler, Memphis  
- Louis Haywood, New Orleans  
- Cary Bearn, Atlanta

**Regulatory Best Practices Activity**  
10:00am - 11:00am

The best resources are shared resources. This guided research style activity will give you a hands-on first look at how different cities are responding to various challenges and high level questions. The output, will be used in the development of the 2.0 version of NACTO share micromobility guidance.

**Legislation Update**  
11:00am - 11:20am

Our BBSP partners, PeopleForBikes, will provide an update on state legislation impacting cities’ ability to regulate bike and scooter share.

*Speaker*  
- Zoe Kircos, Boulder

**Donut Break**  
11:20am - 11:45pm
Tools for Managing Shared Micromobility
11:45am - 12:30pm

Careful data management and smart data technologies can give cities the tools they need to manage shared micromobility services on their streets. This session includes an overview of the tools and data practices cities are using to manage shared micromobility vendors and understanding what is happening on city streets and a demonstration of the SharedStreets Mobility Metrics Software.

Speakers
• Marcel Porras, Los Angeles
• Alex Demisch, San Francisco
• Mollie Pelon McArdle, SharedStreets

Data Metrics and Needs Activity
12:30pm - 1:15pm

Data is key to both regulating and managing bike and scooter share and to ensuring that cities make the most of one of their most valuable public resources, the public street. During this interactive activity, you’ll work with your peers to understand how cities are gathering, analyzing, and using bike share data to make informed decisions in the public interest.

Lunch/Transportation Chat
1:15pm - 2:30pm

Swap tips and experiences with your peers on technical topics over lunch.

Bike and Scooter Share Vendor Q+A
2:30pm - 3:30pm

Shared micromobility vendors want your city’s business. Join us for an interactive presentation and Q+A session to find out exactly what each company has to offer, and receive answers to your most pressing technical and operational questions.

Speakers
• Bird
• Lime
• Lyft/Motivate
• BCycle
• Uber/Jump
• Spin
City Hall Micromobility Fund Community Engagement
4:30pm - 6:00pm • City Hall, 1200 Market Street

Public engagement means meeting people where they are. Join us for the second installment of the Roundtable outreach series, as we take the pop-up shop on the road to city hall.

Cities-Only Dinner
6:30pm - 8:30pm • Ruth’s Chris Steak House, 315 Chestnut Street
**Wednesday, May 1st**
T-REX, 911 Washington Ave

**Breakfast**
8:30am - 9:00am

**Seattle DOT Scorecard Evaluation Workshop**
9:00am - 10:30am

Designing for targeted users with the highest need, creates universal benefits. Join us for an interactive workshop to undertake practice in centering equity in your pilot developments/evaluations and practical ways to achieve it in practice.

**Speaker**
• Margo Dawes, Seattle

**Indicators of Equity, Access and Outreach Workshop**
10:30am - 12:00pm

Equitable bike share takes many forms and requires creativity and thoughtful analysis. In this session, join key city stakeholders in identifying opportunities to advance meaningful social outcomes, from equitable employment to diverse ridership, and develop analytical tools to make sure your efforts are achieving your goals.

**Speakers**
• Kim Foltz, Boston
• Kerby Olsen, Oakland
• Jose Elias, Los Angeles
• Waffiyah Murray, Philadelphia
• Liza Farr, St. Louis

**Lunch**
12:00pm - 1:00pm

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Thank you for joining us!
## At-A-Glance Schedule

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