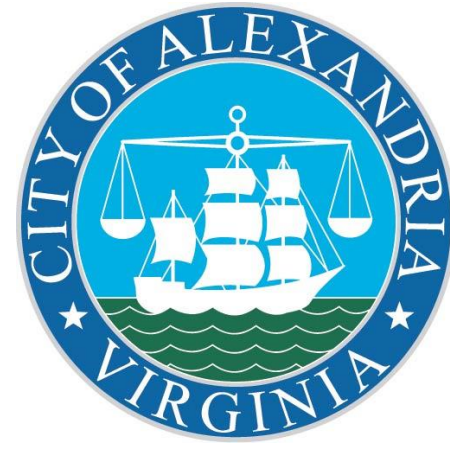


meet ALEXANDRIA



Smart Mobility

Programs

Transit

- Transit signal priority, mobile fare payment, real-time arrival screens, real-time transit feed

Parking

- Streamlined enforcement, pay-by-phone parking, variable rate meters, curbside management

Public Safety

- Emergency routing support, emergency vehicle preemption

Road Weather

- Floods sensors, weather stations, weather-informed emergency routing support

Mobility on Demand

- Dockless mobility pilot, Capital Bikeshare expansion, continued car-sharing and ride-hailing

Traffic Signals

- Intelligent/adaptive signal systems, transit signal priority, emergency vehicle preemption

Performance Monitoring

- Expand Bluetooth and sensor data collection, research HOV sensors and video and cellular data collection

Infrastructure

- Expand fiber optics, upgrade traffic signals, expand CCTV, research LED roadside lighting

Information Technology

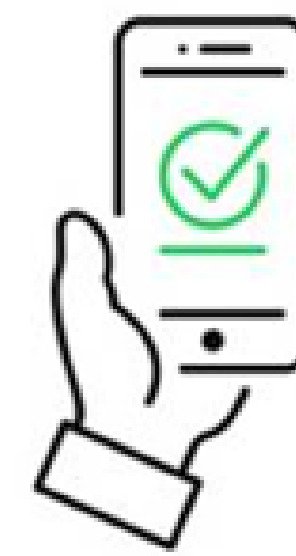
- Upgraded traffic management center, regional data exchanges, interactive maps

What is Smart Mobility?

- Applying Information Technology (IT) to the transportation system
- Improving how we travel by supporting more affordable and sustainable mobility choices
- Using advancements in IT to collect, analyze, and apply data to optimize the transportation network

Strategy

- Proactive, innovative approach
- Organizing existing and planned efforts under one umbrella
- Interdepartmental team of City staff
- Implementable solutions to immediate problems
- Laying the groundwork for emerging and future technologies



Guiding Principles

△	Safety	Eliminate all traffic fatalities and severe injuries while increasing safe, healthy, equitable mobility for all.
🚶	Mobility	Improve accessibility and transportation options for residents and visitors of all abilities.
🚗	Forward-looking	Proactively plan for emerging and future transportation technologies.
🌍	Sustainability	Improve environmental quality and resiliency.
🚦	Traffic Management	Optimize traffic flow on City streets, improving travel times and reducing congestion.
📍	Transparency	Use data and analytics to improve decision-making and City services while broadening public access to information.

