

meet

CUPERTINO

Silicon Valley - California

On-Demand Community Shuttle

Why?

- Cupertino: tech jobs center in a transit desert
- Few use existing bus service
- Worsening congestion + growing commutes
- No connection to Caltrain (regional rail)

What is it?

- Turn-key micro-transit
- Includes vehicles
- Includes ride-sharing algorithm
- Riders walk short distance (200' - 300')

When?

- November 2019
- 18-month pilot program

Who Can Ride?

- All residents/visitors
- Anyone 14+ (minors w/adult consent)

Program Details

- 10, 6-passenger vans
- 10 sq mile service area

- Select Destinations outside service area:
 - Sunnyvale Caltrain
 - Nearby major medical centers

- Funded by Council via general fund
- Applying for \$1.5M Air District grant funds

- Potential long-term expansion w/County transit provider, neighboring cities.

\$5

one-way fare

\$2.50

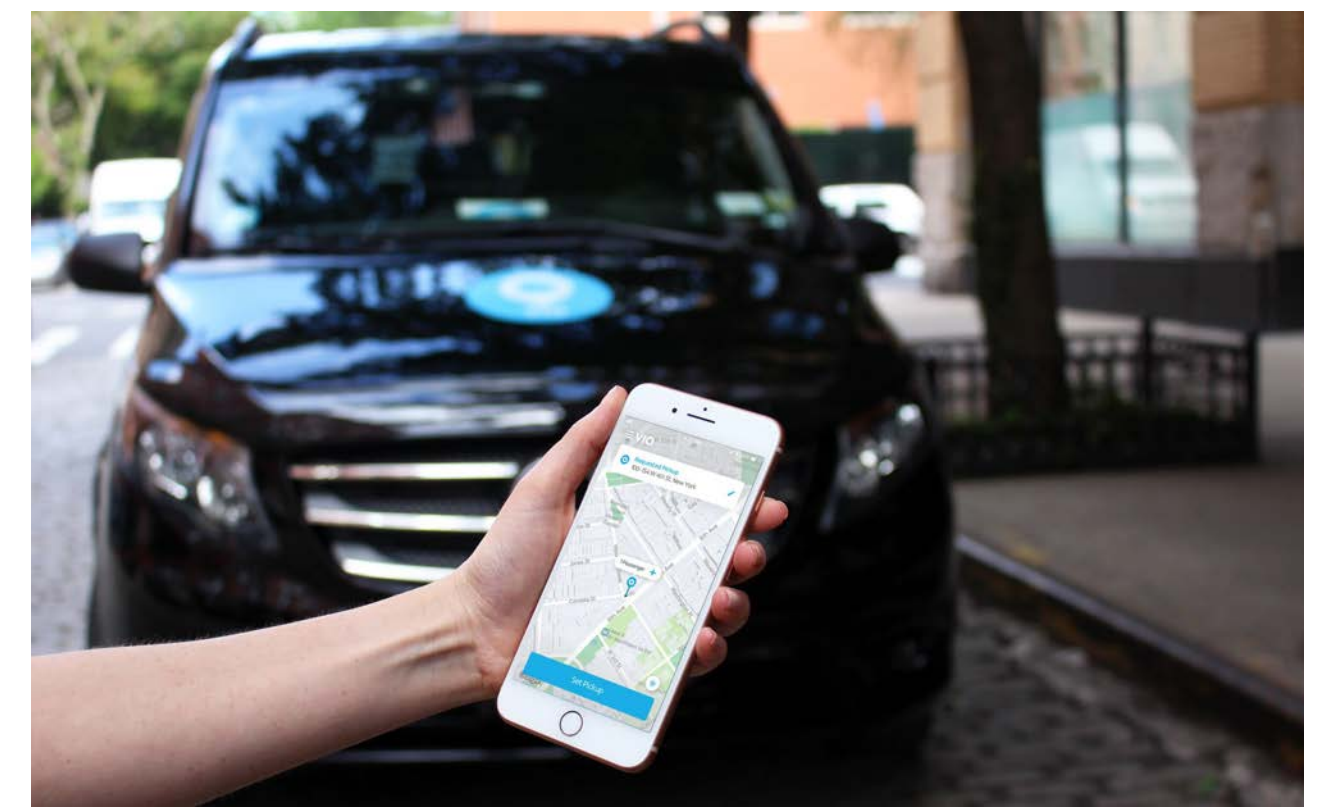
Seniors
Low-income
Students

* Ride Passes

\$17 Weekly

\$60 Monthly

Up to 4 trips per day!



McClellan Rd



McClellan Road - From Tragedy to Safety

Death of student cyclist in 2014 led to widespread support of bicycle + pedestrian school safety programs & projects.

2016 Bicycle Transportation Plan adopted

This project creates separated bikeway along a highly-congested school corridor.



Segment I: In construction with anticipated completion in October 2019

Segment II & III: Funded & estimated completion in 2021

Funding: VERBS grant (Vehicle Emissions Reductions By Schools) & Apple, Inc.

