

meet

PITTSBURGH

Department of Mobility and Infrastructure

The Pittsburgh Mobility Collective

What?

DOMI has welcomed a diverse collective of mobility service, designed to introduce an array of mobility options in a coordinated fashion. The aim of this effort is to expand Pittsburgh's transportation options significantly, and open up discussions for experimental mobility pilots.

Why?

The collective structure encourages "coopetition" where the providers realize the strengths and opportunities between themselves and launch a balanced deployment of services. The City is also able to conserve time and effort by focusing on only one channel of communication rather than many.

How?

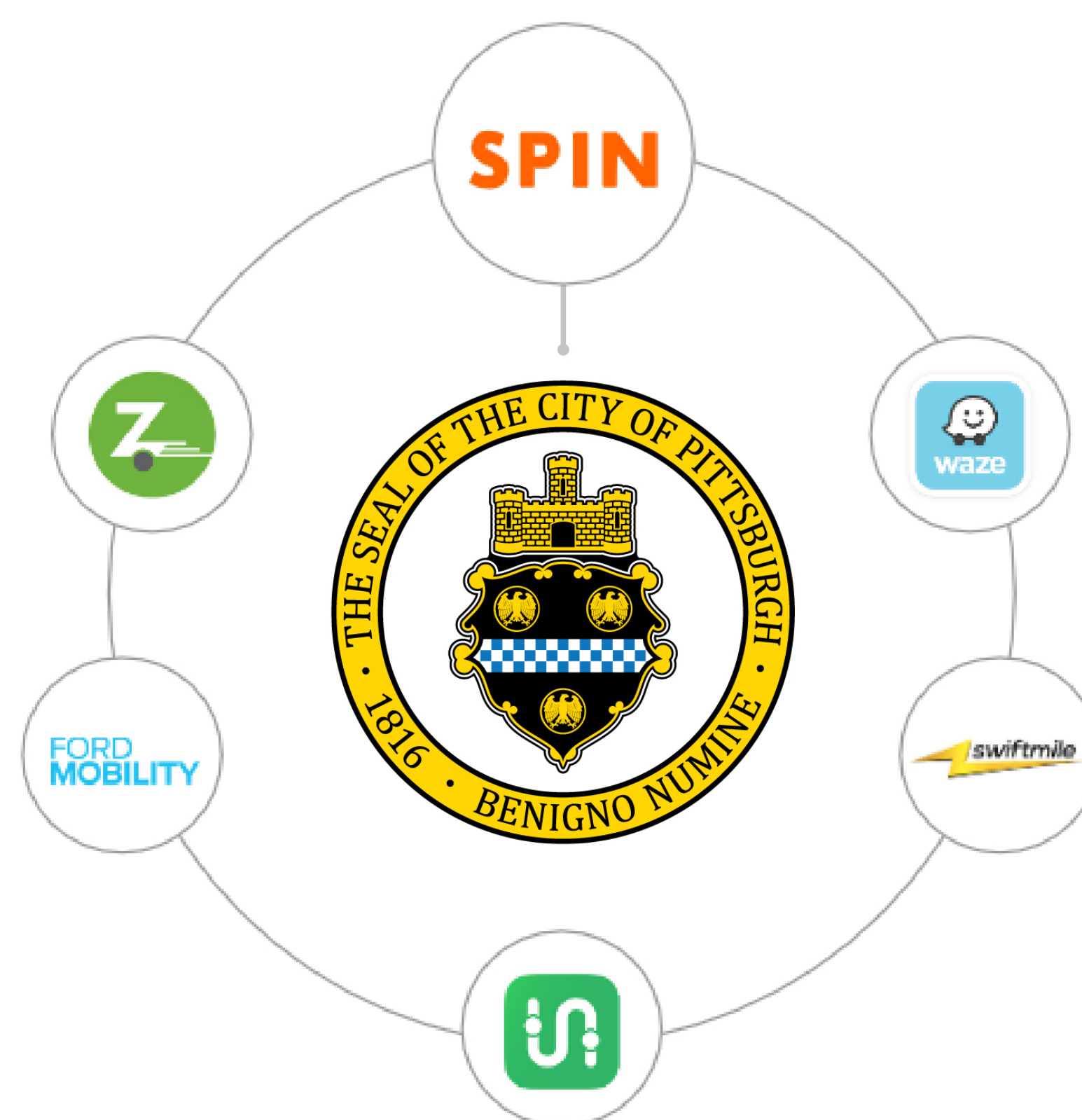
DOMI began this process by releasing an RFP, inviting groups of providers to propose their plans for a unified rollout in Pittsburgh. Each proposal required the participation of more than one provider as well as a plan to accommodate for some of Pittsburgh's most unique characteristics (e.g. steep hills, segmented neighborhoods). Unlike typical RFPs, the providers will receive permission to operate in Pittsburgh and a high level of mutual coordination rather than funding.

Who?

The providers to the right were chosen as awardees of the RFP after providing the most cohesive, collaborative proposal. Spin, who organized the collective, will serve as the primary Point of Contact. Additionally, the urban mobility think-tank NUMO has been offering its support in the early stages of this project.

When?

The first kick-off meeting of the collective and the primary stakeholders will take place later this month. We anticipate mobility pilots to begin next spring.



Pittsburgh has had the apparent advantage of being late to the shared micromobility party. This is partially due to a state law that has disallowed e-scooters. This has given DOMI the chance to be more cautious when welcoming flocks of birds or truckloads of limes to descend upon the city. As managers of the right-of-way this is something we needed to avoid, but is in the service providers' interest to alleviate as well.

In assembling the collective, we have asked for a robust level of cooperation between local government and stakeholders. We generally agree that both the private and public sector have core goals in common when it comes to urban transportation:

- Decrease SOV trips
- Bolster transit usage
- Close mobility gaps

As this project continues, we are looking to engage a vast number of stakeholders from all walks of life to tell us what obstacles have prevented convenient and enjoyable transportation in our city. It is necessary to know the problem before we can design a solution. We have already included players like Port Authority and Healthy Ride, but have also reached out to groups that represent certain mobility-deprived residents of Pittsburgh. This includes seniors, persons with disabilities, families with young children, minorities who have experienced historical disinvestment, and geographically-challenged communities.