

meet HAMILTON

Sustainable Mobility Programs

Everyone Rides Initiative (ERI)

ERI is Canada's first bike share equity program. ERI aims to reduce barriers to the bike share system by providing subsidized memberships, trikes, cycling education, learn to ride programs, and language translation services.

ERI distributed over 250 subsidized bike share memberships, held 70 training sessions, has 11 partner organizations, and added 13 stations and 75 bicycles to the bike share system.



Photo: Dan Taekema/CBC



Innovative Bicycle Infrastructure Engagement

An innovative engagement strategy was launched to engage residents around the implementation of new bicycle lanes.

This included a LEGO model of the design, pop up engagement events, and an online survey totalling over 500 engagements with residents. 91% of survey respondents support the project (n = 230).



1.3 Million SoBi Trips

Hamilton is home to a robust bike share system spanning 35km² with 825 bikes.

Since launching in 2015, 1.3 million SoBi trips have been taken travelling over 3 million kilometres across Hamilton (which is over 74 trips around the Earth)!



Mountain Climber Program

The Mountain Climber program allows cyclists to travel on the HSR up or down many of the several escarpment accesses served by public transit for free.

New Infrastructure & Shared Mobility

