

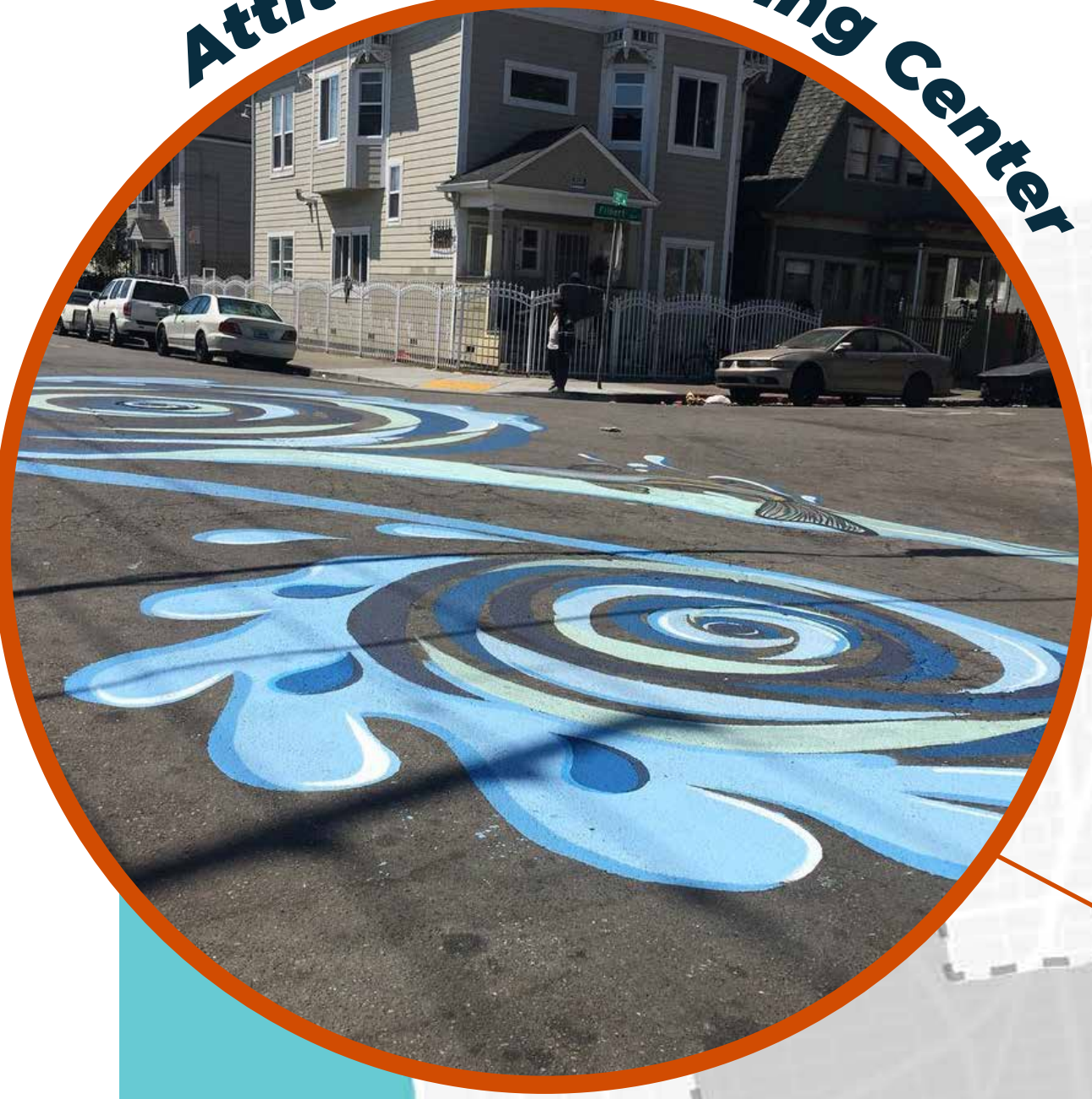
MEET

# OAKLAND, CA

# PAINT THE TOWN!

## STREET MURAL PILOT PROGRAM

Attitudinal Healing Center



This pilot program allows community members to paint temporary street murals on Oakland's roads with the purpose of **adding delight** and surprise to our streets, helping strengthen **community spirit**, and making streets more **representative** of a neighborhood.

### MAP KEY:

- high
- medium
- low disadvantaged communities
- planned
- completed murals

### BY THE NUMBERS

**42** mural submissions

**30** approved murals

**05** completed murals (as of August 2018)

Group of Neighbors



Earth Team



### IN THE NEWS

"We started with nothing, and ended with a mural that has transformed the southwest corner of Rockridge into a beautiful gateway to our community."

-Gabe Kleinman in (Literally) Painting the Town in Oakland | Medium

"A street doesn't just have to be gray asphalt that cars are speeding through; it can be a canvas for people to showcase their neighborhood pride and their uniqueness. They can help foster a sense of ownership."

-Lily Brown | Project Manager, OakDOT in Oakland DOT's New Mural Program is Street Art - Literally | KQED

Northgate Neighbors



ASCEND School



### ADVANCING EQUITY

Goal = **2:1** projects in high/medium vs. low disadvantaged communities

Outcome = **9:1** projects in high/medium vs. low disadvantaged communities



CITY OF OAKLAND

Department of Transportation



LOS ANGELES DESIGNING CITIES 2018



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