



# Talking with Communities In Ways That Count

Designing Cities 2018

Los Angeles

October 2, 2018

# Meet our Panelists

**Naja Killebrew - Media Culture Marketing**

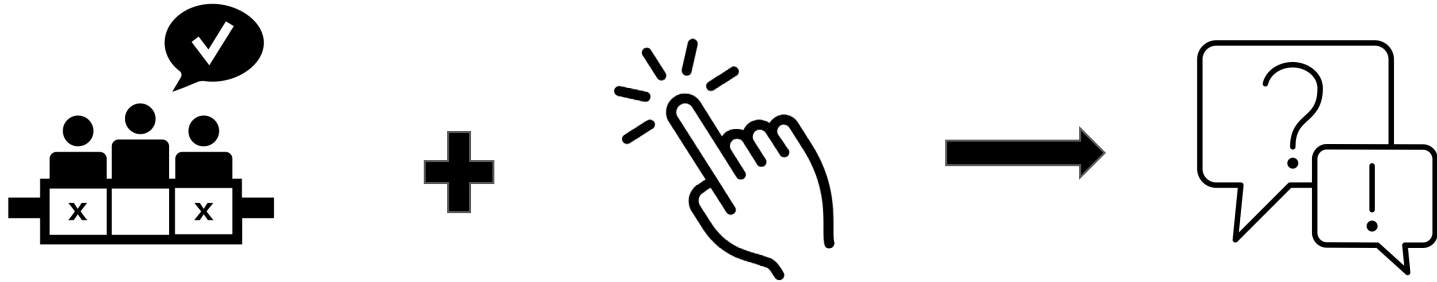
**Inbar Kishoni - New York City**

**Dr. Destiny Thomas - Los Angeles**

**Marissa Monroy - Austin**

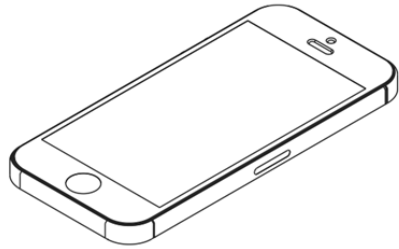
**Lily Brown - Oakland**

# How this works...



- Panel and Interactive questions
- 1-2 audience questions between each round
- Full Q+A

# It's Interactive!



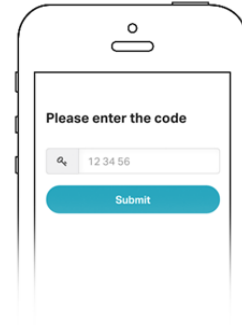
1

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Enter the code **XX XX** and vote!

# Talking with Communities

**CODE: 49 97 28**

**Why are you doing community  
Engagement?**



# Talking with Communities

**CODE: 49 97 28**

**What do you perceive as barriers  
and risks to doing this work?**



# Talking with Communities

**CODE: 49 97 28**

**What are you doing to target audiences beyond traditional platforms?**



# Talking with Communities



How do you build empathy with people you're engaging ?



# Talking with Communities

**CODE: 31 82 75**

Where does outreach enter the planning process?



# Talking with Communities

**CODE: 31 82 75**

Do you prioritize equity?




# Talking with Communities

**CODE: 31 82 75**

**What's your greatest challenge in creating productive agency and community relationships?**



# Talking with Communities



How do you make sure louder voices don't drown out everyone else?

# Talking with Communities



**Does engagement work always  
receive the support it needs as part  
of the planning process?**

## Talking with Communities

How do you bring the public/community in on big picture/future thinking issues? How do you connect that to their day-to-day/lived experience?

# Talking with Communities



How do you measure engagement?


# Talking with Communities



**What's the biggest misstep someone who represents the city can take in working directly with the public?**



# Talking with Communities



**What partnerships are beneficial to have when engaging community members?**

# Talking with Communities



How do you engage introverts?



THANK YOU

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