



**Position:** Strategic Initiatives Associate

**Reports to:** Director of Transportation Policy

The Greater Washington Partnership is seeking a skilled and motivated individual with knowledge, experience, and interest in transportation policy, planning, and programs in the Capital Region of Baltimore, Washington, and Richmond. This individual will support a fast-paced, high-energy team leading the creation of the region's first employer-led mobility blueprint aimed at transforming the transportation system by connecting the super-region, improving the consumer experience, ensuring equitable access, and integrating innovation. The Associate may also assist periodically with providing policy development, analysis, research, and program development in support of the Partnership's other strategic initiatives.

### **Specific Responsibilities**

- Assist in the development and implementation of the Partnership's range of strategic initiatives.
- Support implementation of the Partnership's long-term, strategic plan to strengthen transportation outcomes in the Capital Region, including developing and executing upon a Blueprint for Regional Mobility. This will include project management tasks.
- Help build impactful relationships with key transportation thought leaders throughout the world, including state and local industry, education, and government leaders.
- Work with staff leadership to identify, recruit, and cultivate a broad set of industry partners to participate in and resource the Partnership's initiatives.
- Directly engage with stakeholders (both public and private) for education and advocacy, as directed.
- Research and write reports, executive summaries, case studies, blogs and other documents related to the Partnership's strategic initiatives, as directed.
- Support development of persuasive communication material.
- Build the capacity of Board member companies and partners to engage with federal, state and local leaders on strategic initiatives.

### **Qualifications and Experience**

#### **Required:**

- Results-oriented professional.
- Excellent time management and organization, analytical and research skills, and verbal and written communication skills.
- Energetic, entrepreneurial nature that combines intellectual curiosity with practical skills.
- Familiarity with the Capital Region and developed relationships with regional stakeholders.
- Bachelor's degree required; graduate degree preferred.





**Preferred:**

- Demonstrated experience with current and emerging transportation issues.
- Previous experience in local, state or federal transportation development.
- Experience working with diverse populations.
- Ability to develop compelling visual aids.
- Savvy media awareness.

**Description of Organization**

The Capital Region of Baltimore, Richmond and Washington is an economic powerhouse – the 3rd largest regional economy in the United States and 7th largest in the world – but our growth has slowed and unless we change our region’s trajectory, despite our numerous strengths, we will get left behind by our peers around the world and miss our opportunity to lead and prosper. To do that, on many of our most pressing economic issues we must start acting on regional solutions, not just local ones, that overcome the jurisdictional boundaries that have too often impeded progress, give us the necessary scale to compete in an increasingly competitive global economy, and deliver new sources of growth to end our over-reliance on the federal government as our region’s source of economic well-being.

The Greater Washington Partnership was formed to help address these issues and break down the barriers that hold back solutions. The Partnership is a first-of-its-kind civic alliance of CEOs in this region – drawing from the leading employers and entrepreneurs – that together employ more than 175,000 people in the Capital Region – committed to being part of the solution.

The Partnership is committed to being action-oriented and focusing on a limited set of issues where a regional, fact-based approach can make real progress toward achieving our vision. Our actions will fall into three categories:

- We will work to help align the region behind the most-pressing problems to ensure that we are collectively focused on the right agenda
- We will identify, scale, and where-needed create, programs and partnerships that have measurable impact on our region’s pressing issues
- We will provide our collective and individual voices to advocate for smart solutions and policies that move our region toward the future we all desire

Contact:

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