

VISION ZERO

CITY OF PHILADELPHIA

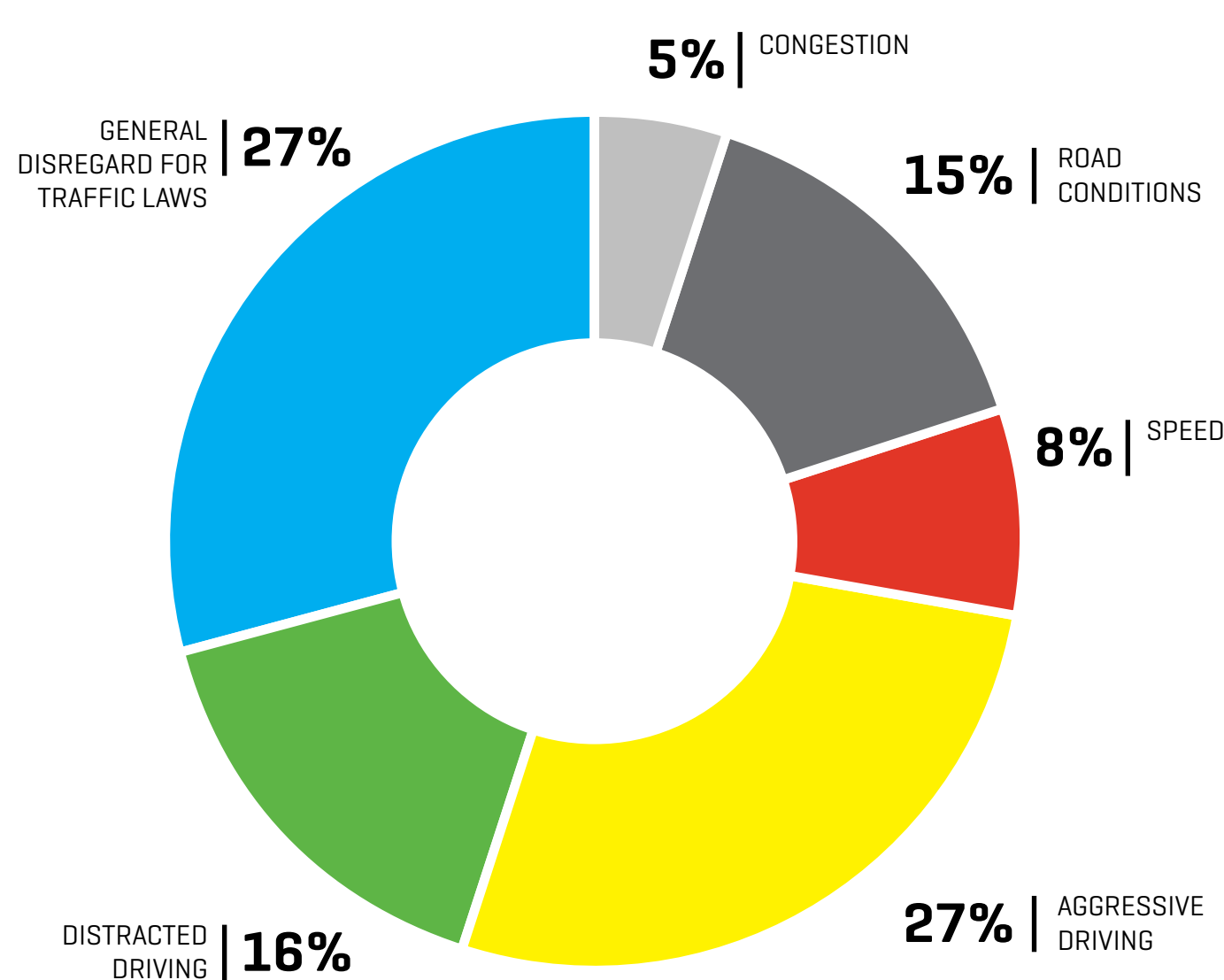
ZERO TRAFFIC DEATHS BY 2030

VOICES OF PHILADELPHIANS

Between March and July 2017, Vision Zero engaged neighbors both online and in-person. Vision Zero met neighbors at 44 community events, including neighborhood association meetings, Police District meetings, block parties, and festivals.

VISION ZERO TRAFFIC SAFETY MAP

23,187 responses



VISION ZERO SURVEY

961 responses

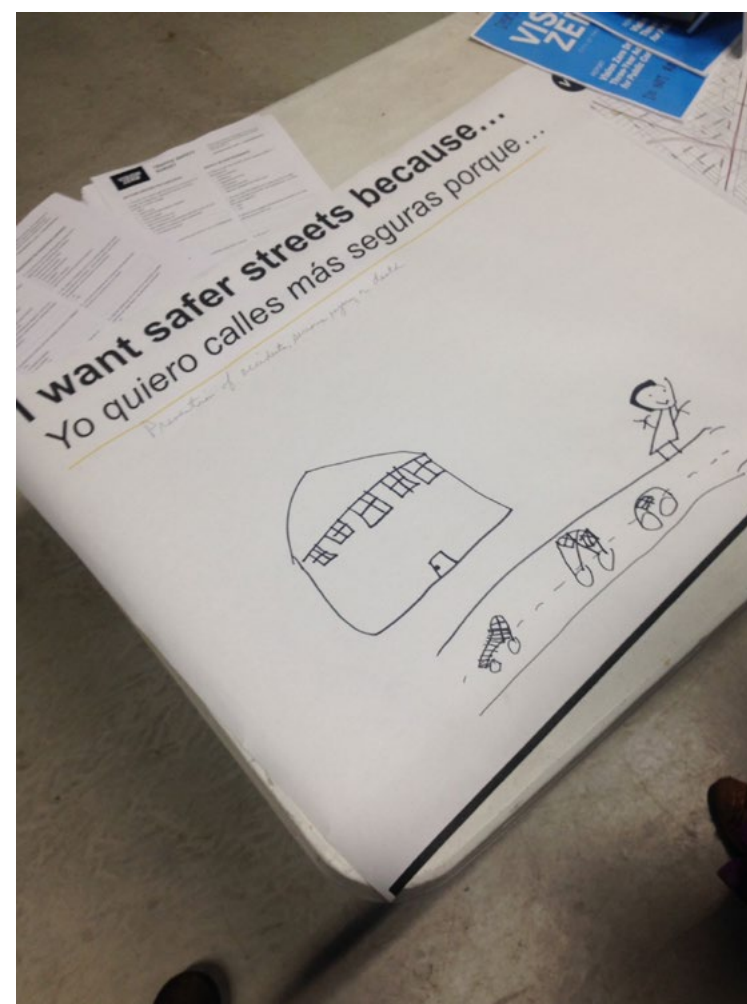
- 72% either know someone whose life has been impacted by a traffic crash, or have been personally impacted.
- 53% do not feel that children can walk safely to schools or parks in their neighborhoods.
- 33% do not know or incorrectly identified Philadelphia's speed limit.

CLEAR CONSENSUS

900+ neighbors

85%

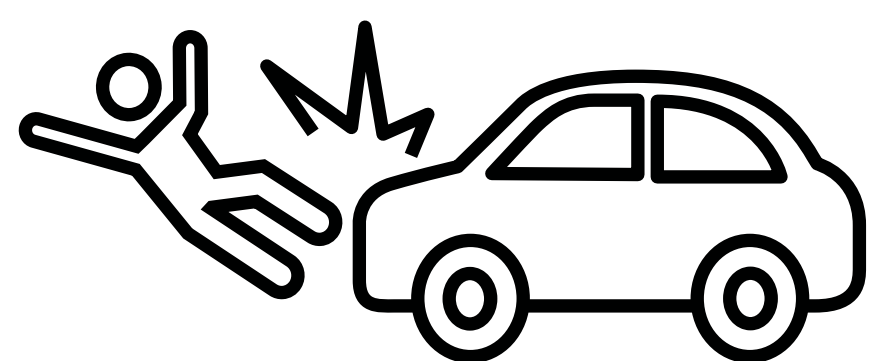
of Vision Zero Survey respondents do not view Philadelphia as a safe city of all road users—motorists, bicyclists, and pedestrians—to share roads together.



WHY VISION ZERO IN PHILADELPHIA?

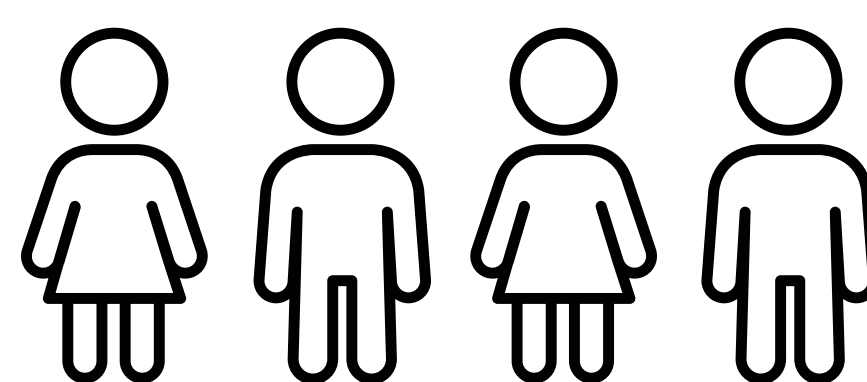
Every year, there are over 10,000 reported crashes in Philadelphia, taking 100 lives and severely injuring nearly 300 more.

100 PEOPLE EVERY YEAR



Approximately 100 people are killed each year in traffic crashes.

4 CHILDREN EVERY DAY



4 children every day are reported to be involved in traffic crashes.