

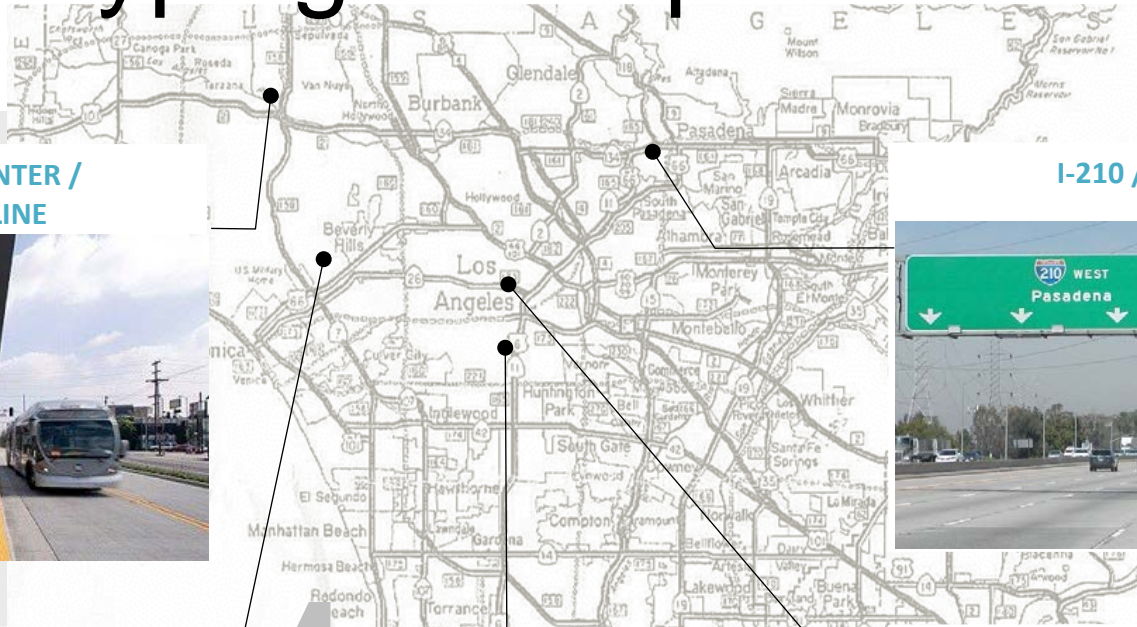


Urban
MOBILITY
in a Digital Age

A TRANSPORTATION TECHNOLOGY
STRATEGY FOR LOS ANGELES

URBANMOBILITYLA.COM

+ Prototyping concepts



1

WARNER CENTER /
ORANGE LINE



2

I-210 / I-110



3

UCLA CAMPUS



4

USC EXPOSITION PARK



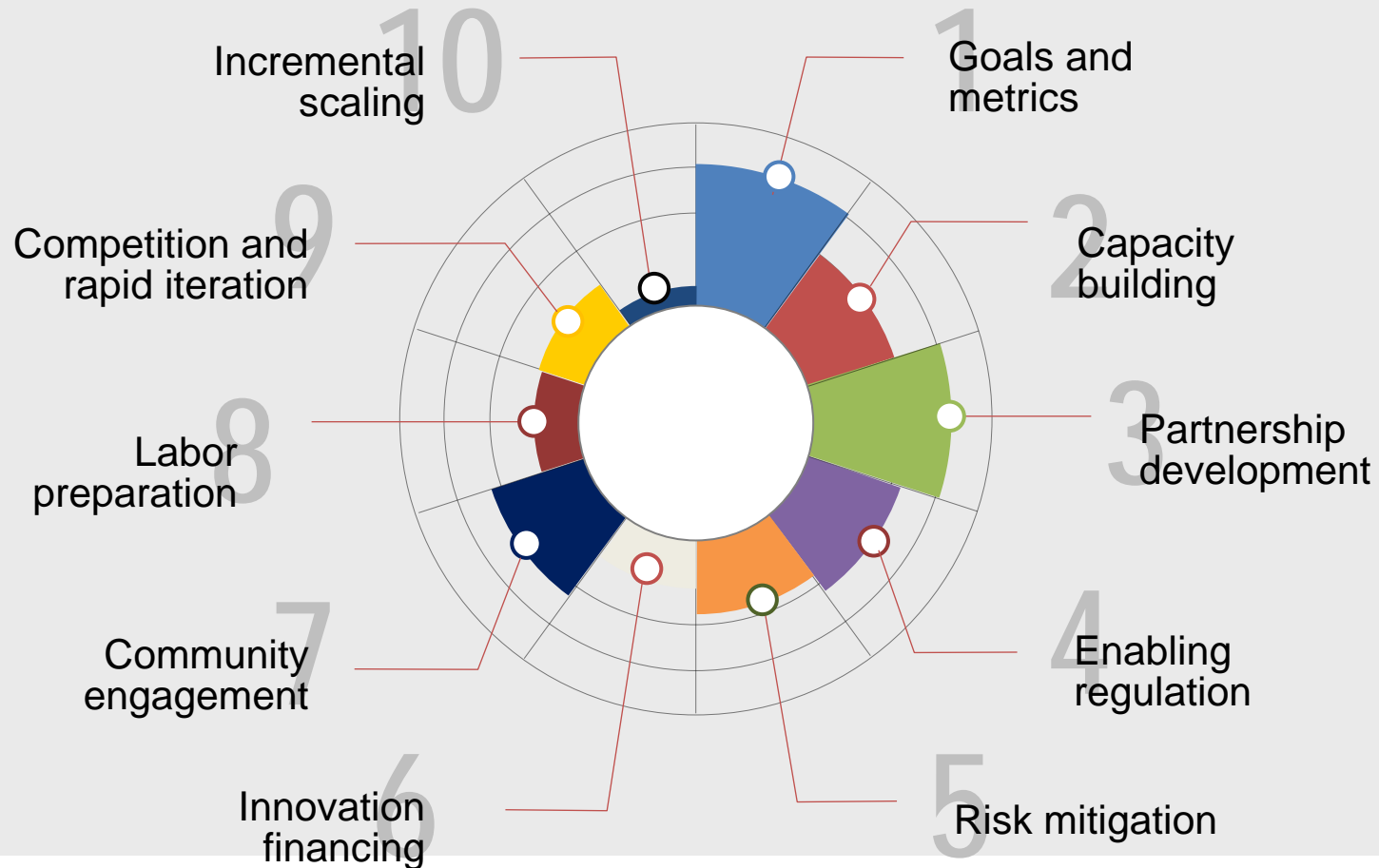
5

PROMISE ZONE



+ Tactics

Tactical action steps to engage and co-create



General Motors

MIKE ABELSON



ALIGNMENT WITH STRATEGIC PLANS



WHAT'S REQUIRED FROM LADOT



TYPE OF OPPORTUNITY



TYPE OF ORGANIZATION



LADOT TECHNOLOGY PARTNER SUMMARY SHEET

Blue LA (Bollore)



ALIGNMENT WITH STRATEGIC PLANS



WHAT'S REQUIRED FROM LADOT



TYPE OF OPPORTUNITY



TYPE OF ORGANIZATION



LADOT TECHNOLOGY PARTNER SUMMARY SHEET