What transit riders say would make transit more useful:

- Higher frequency
- Faster travel time on bus
- Lower fare
- Real-time info at stop, app
- Shelter at bus stop
- Eliminate transfer
- More fare payment options
- More available seating
- Better on-time performance
- Bus stop closer to home
- Trees + sidewalks en route to stop
- Power outlets + Wi-Fi on bus

(frequency + faster travel time!)

-Who’s On Board 2016
Most transit riders reach transit on foot—and the more frequently a person uses transit, the more likely they are to walk to it.
Cities may not run transit, but they determine transit’s success:
Cities control their sidewalks and streets
Even if they don’t operate transit, cities can set transit goals

MOVE
SEATTLE

Goals from Seattle DOT strategic plan:

• Ensure 75% of Seattle households are within a 10-minute walk of bus routes running every 10 minutes
• Install red bus-only lanes and transit priority improvements at pinch points
• Implement a street furniture program to upgrade bus stops + stations
City & transit staff can get on the same page
Cities can ask developers to help tenants drive less
The leadership to win comes from city leaders
All Transportation is Local
• Strategic and action plans
• Parking reqs & development policy
• TDM and incentives
• Building alliances and coalitions

Transit Streets Design Guide
• Transit street design
• Stops and stations
• Intersections
• Transit design principles