WHO WE ARE

An independent philanthropy focused on safe, sustainable mobility:

- Helps manage the Decade of Action for Road Safety with the World Health Organization.
- Promotes road safety within the United Nations and worldwide.
- Hosts the Child Health Initiative.

www.fiafoundation.org
www.childhealthinitiative.org
FOCUS ON YOUTH

500 children every day
Equivalent to six double-decker buses full of children.

3,500 children every week
Equivalent to ten jumbo jets full of children.

15,500 children every month
Equivalent to eight large passenger ferries full of children.

186,000* children killed on the world’s roads every year
Equivalent to two large stadiums full of children.

NOT JUST ROAD SAFETY

INEQUALITY

BREACH OF CHILD RIGHTS

POLICY

DYSFUNCTION

FiA FOUNDATION
EVERY JOURNEY.
EVERY CHILD.

SAFE, ACCESSIBLE, LOW CARBON MOBILITY

CLEAN AIR AND A HEALTHY ENVIRONMENT

A SAFE AND HEALTHY JOURNEY TO SCHOOL

1 NO POVERTY

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

7 AFFORDABLE AND CLEAN ENERGY

11 SUSTAINABLE CITIES AND COMMUNITIES

13 CLIMATE ACTION

FOUNDATION
DECLARATION OF EVERY CHILD’S RIGHT TO SAFE & HEALTHY STREETS
DECLARATION OF EVERY CHILD’S RIGHT

Every child has the right to:

1. Use roads and streets without threat to life or health.
2. Breathe clean air.
3. An education, without risk of injury.
4. Explore their world in safety.
5. Protection from violence.
DECLARATION OF EVERY CHILD’S RIGHT TO SAFE & HEALTHY STREETS
SAFE SYSTEM APPROACH

- Education reduces stupid mistakes
- Enforcement reduces deliberate errors
- Infrastructure reduces risk of collision and the impact in the event of collision
- Vehicle reduces impact in the event of collision
- Safe speeds reduce the severity of an impact

Source: iRAP
Source: Dr. Matts-Ake Belin, Swedish Transport Administration, Vision Zero Academy
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WALK TO SCHOOL DAY
“THERE CAN BE NO KEENER REVELATION OF A SOCIETY’S SOUL THAN THE WAY IN WHICH IT TREATS ITS CHILDREN.” NELSON MANDELA
THANK YOU

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