Child-friendly Streets

Engaging Children and Families

NACTO Conference, Chicago

Amanda O’Rourke, 2017
Let's hear it from

April 22, 2017

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Project Manager
880 Cities

880 Cities
8 80 Philosophy
Would you send them walking or on bicycle to the Park? Across that intersection?
We work internationally.
Key topics for today

• Why engage children?
• Some rules for “unconventional” engagement
• 2 practical programs for child-friendly streets
Unconventional Civic Engagement
If only they had asked ME!
Not just “cute”
It’s what cities do with that engagement that counts.
Better Quality of Life for All
Overcoming barriers

- Go to them
- Partner for trust
Some rules...
Atmosphere is key
Sometimes you have to create the opportunities.
Testing pilots is a form of engagement.
Not just 1 meeting!

Join us for some BBQ dinner, kids’ entertainment, and a chance to weigh in on how mobility can be improved for all Macon residents.

This event is hosted by the Macon Housing Authority and 80 Cities. It is part of the three-day MACON CONNECTS Ideas Festival.

Visit the website for a full schedule of events. Don’t forget to fill out the mobility survey for a chance to win an iPad Air 2:

www.newtownmacon.com/macon-connects

The MACON CONNECTS Ideas Festival is just the beginning. The ideas we gather from the festival’s events will be brought to life at the MACON CONNECTS Street Makeover (September 16-17). Residents will be able to see, feel, and experience what safer and more vibrant streets, sidewalks, and public spaces would be like in Macon.

Visit our website for more information about this exciting project and how you can get involved. While you’re there, don’t forget to complete the MACON CONNECTS survey for a chance to win an iPad Air 2!

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The Launch
6:00pm - 7:45pm
Army & Brooks
24th & 2nd Street

Hors d'oeuvres by All Stainless Fellowship, DJ Josh Colb, 80 Cities and Drink
The After Party
9:00pm - 10:30pm
Pizza Street Bar
32nd Street

Walk - Talk - Roll Back to the Future
3:30pm - 7:00pm
Willingham Auditorium, Mercer University
1601 Coleman Avenue
Panel discussion with Gil Penalosa and various park groups from across Macon.

Community Cookout
6:30pm - 8:30pm
Meet at the Peace Fountain at Tattman Square Park
Hosted by Bike Macon
Building Better Cities with Young Children and Families

How to engage our youngest citizens and families in city building: a global scan of best practices
They are inspiring and effective examples that other cities can and should learn from, but they are **not** scaled to the needs and pressures that cities face today.
Re-connecting children to streets

1- Play Streets
2- Open Streets
Programs are happening successfully in these areas:

Seattle, WA
London, U.K.
Bristol, U.K.
Beloeil, QUE
Toronto, ON
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Open Streets
We have to do better!
Thank you!

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