



NACTO Designing & Planning for Micro-Infrastructure

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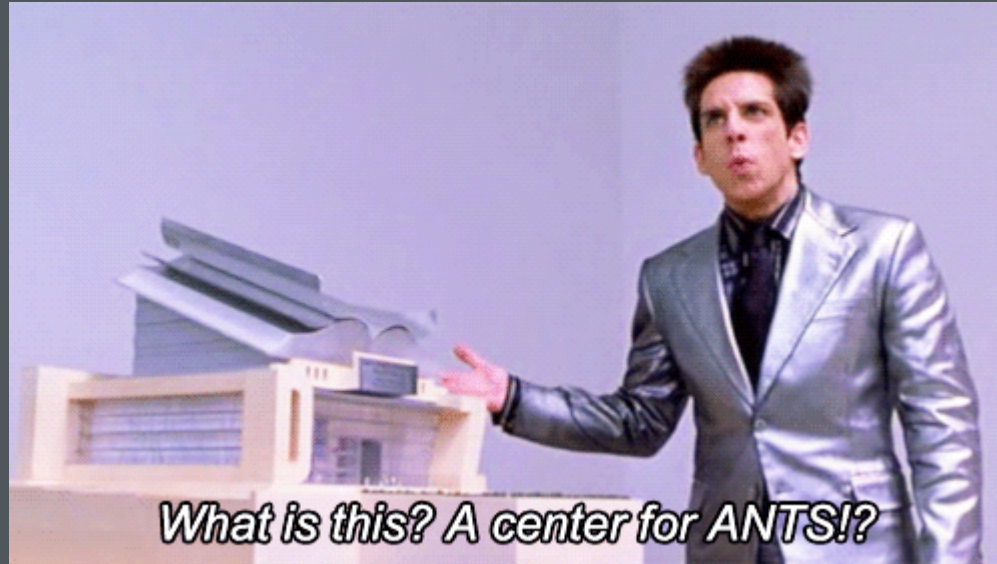
November 1, 2017



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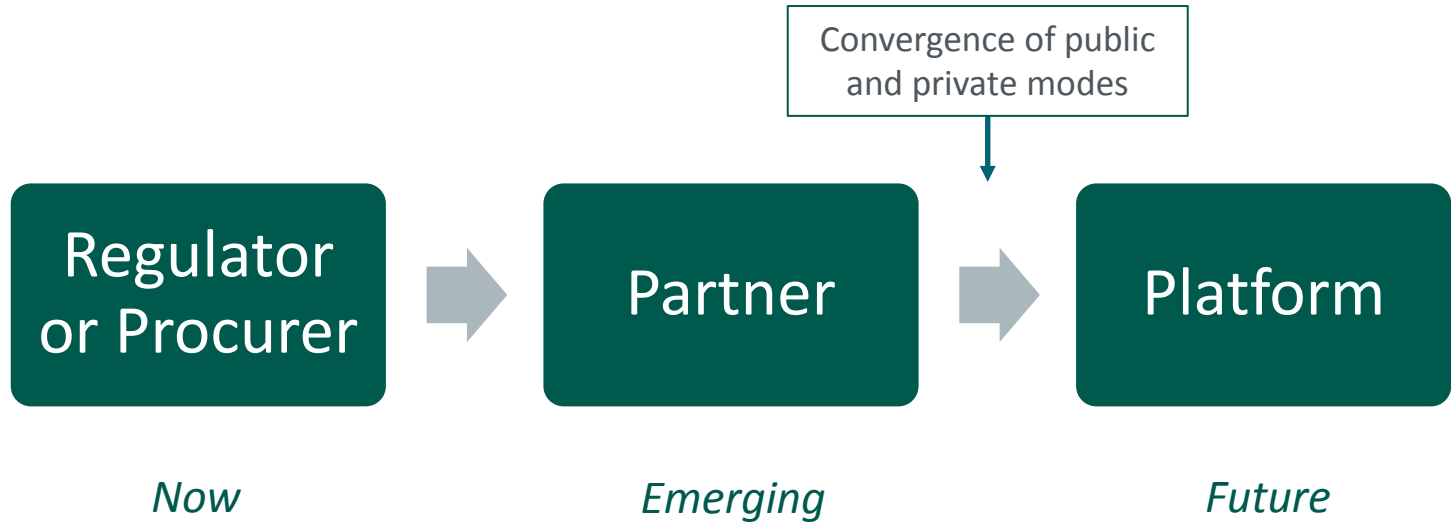
Our mission: to enable simple
and responsible urban living





What is this? A center for ANTS!?

Shifting role of public sector?



Curb space is an infrastructure asset



Austin, TX



Cities are leveraging small pieces of that asset to create public-private partnerships



Kansas City Star



Kansas City, MO



These partnerships
make car sharing
(and the low-car
lifestyle) more
accessible



Washington, D.C.



Micro-infrastructure partnerships can accelerate the growth of electric vehicle mobility options



Westminster, London



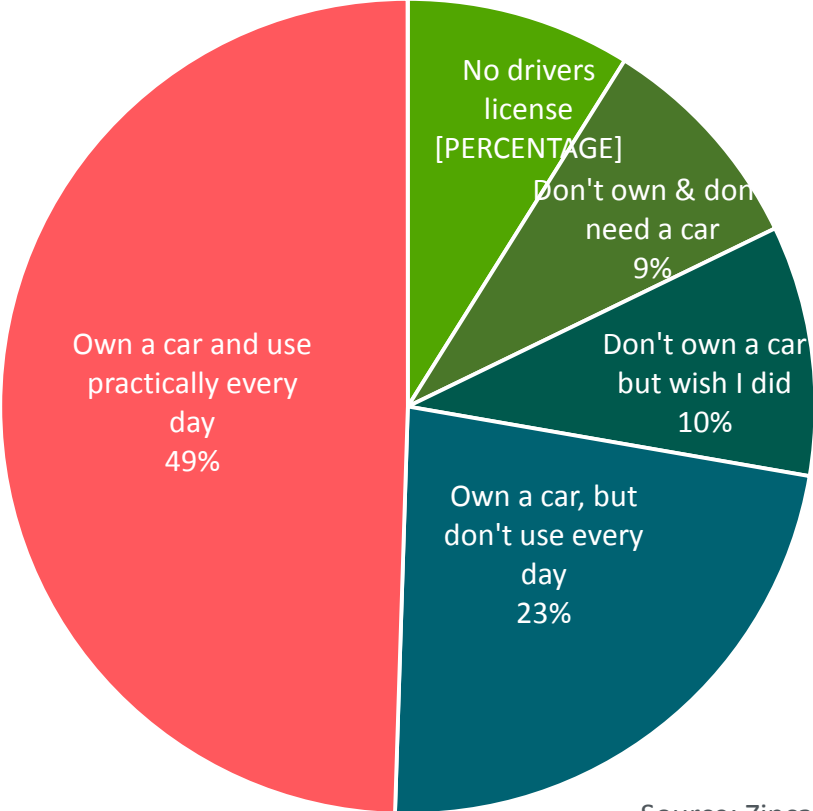
Our shared goal is to create an ecosystem of transportation options



 Zipcars live here



Personal vehicle ownership still dominates cities



Source: Zipcar "The New Urbanite," Nov 2016



Data is a catalyst to form strong public-private partnerships

Over 30 percent of members in New York report getting rid of a car and going car free after joining Zipcar

	0 cars	1 car	2 cars	3 or more cars	Responses
# of cars owned/leased before joining Zipcar	2,491 49.8%	1,499 30.0%	551 11.0%	464 9.3%	5,005
# of cars owned/leased now	4,110 82.1%	589 11.8%	172 3.4%	133 2.7%	5,004

Zipcar, 2016





Vision aligned

Purpose driven

Data enabled

Partners not vendors

See you on the road...

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