



NACTO SISTER CITIES ROADSHOWS



NACTO Sister Cities Roadshows bring together mid- and smaller-sized cities to share lessons and experiences through peer-to-peer presentations and technical trainings allowing cities to work together to expand best practices for bikeway design across the country. Open to NACTO Affiliate Members as well as non-member cities, Sister Cities Roadshows are attended by both city staff and local advocates.

A typical Sister City Roadshow is a two-day event, encompassing short peer-to-peer presentations, a NACTO Urban Bikeway Design Training, an infrastructure tour, a bikeway design charrette, vendor product demos, and a networking social event. Five to seven sister cities, three to five vendors, a local bicycling advocate organization, and NACTO staff typically participate. Sister Cities Roadshows allow city staff to connect with their counterparts from peer cities while learning about NACTO member benefits, bikeway design guidance, and the latest products offered by sponsoring vendors.

MORE INFORMATION

For more information about the event or NACTO, contact Craig Toocheck: craig@nacto.org

For more information about hosting a Sister Cities event, contact Rolf Eisinger: JohnRolf.Eisinger@louisvilleky.gov

SAMPLE SCHEDULE

Day 1:

- 10:30 Welcome and Introductions
- 10:45 Peer-to-Peer Presentations
- 11:45 Lunch
- 1:00 Bike Tour & Technical Discussions
- 3:00 Lessons Learned from Your Projects
- 4:00 Design Charrette: *Introduction to Site*
- 5:00 Dinner/Networking
- 7:00 Meet and Greet Happy Hour

Day 2:

- 8:00 Opening with Light Breakfast
- 8:15 Sponsor Presentations
- 8:45 Design Charrette: *Workshop & Proposals*
- 10:30 Break
- 10:40 Public Outreach & Program Branding
- 12:00 Lunch
- 1:00 Other topics
- 2:30 Closing Remarks
- 3:00 End of the Roadshow

SPONSORSHIP OPPORTUNITIES

Your sponsorship will help build a network of city officials in regions around North America to share knowledge and experiences in bikeway design and implementation.

NATIONAL GOLD SPONSOR: \$6,000

- » Ideal for sponsors with a national or international presence.
- » Recognition of National Gold Level sponsorship status on event flyer, opening presentations, and event welcome banner for three Roadshows.
- » One registration to three Roadshow events, and opportunity to give a 10-minute product presentation during each Roadshow.
- » Product display table for all three events.
- » Option of being a meal or happy hour sponsor.

NATIONAL SILVER SPONSOR: \$5,000

- » Ideal for sponsors with a national or international presence.
- » Recognition of National Silver Level sponsorship status on event flyer, opening presentations, and event welcome banner for two Roadshows.
- » One registration to two Roadshow events, and opportunity to give a 10-minute product presentation during each Roadshow.
- » Product display table for two Roadshows.
- » Option of being a meal or happy hour sponsor.



SPONSORSHIP INFORMATION

For more information about joining NACTO on the road as a sponsor, contact Craig Toocheck and Rolf Eisinger:
Craig@nacto.org, JohnRolf.Eisinger@louisvilleky.gov

REGIONAL GOLD SPONSOR: \$4,000

- » Ideal for sponsors with a regional presence.
- » Recognition of Regional Level sponsorship status on event flyer, opening presentations, and event welcome banner for two Roadshows.
- » Product display table for two Roadshows.
- » One registration to two Roadshow events, and opportunity to give a 10-minute product presentation during each Roadshow.
- » Option of being a meal or happy hour sponsor.

REGIONAL SILVER SPONSOR: \$3,000

- » Ideal for sponsors with a regional presence.
- » Recognition of Regional Level sponsorship status on event flyer, opening presentations, and event welcome banner.
- » One registration to one Roadshow event, and opportunity to give a 10-minute product presentation during the Roadshow.
- » Product display table for one Roadshow.
- » Option of being a meal or happy hour sponsor.

LOCAL SPONSOR: \$2,000

- » Recognition of Local Level sponsorship status on event flyer, opening presentations, and event welcome banner.
- » One registration to one Roadshow event.
- » Product display table during the Roadshow.
- » Option of being a meal or happy hour sponsor.

SUPPORTING SPONSOR: \$500–\$1,999

- » Recognition of sponsorship on event flyer, opening presentations, and event welcome banner.
- » Product handout distributed to participants.
- » Option of sponsoring and attending dinner or happy hour.