**Bike Share User Survey - Economic Impact**

**8. (Please indicate how strongly you agree or disagree with the following statements) I would be less likely to come to this area if [SYSTEM NAME] weren’t available *(Surveyor Instructions: Only read if they arrived by bike share.)***

* Strongly Agree
* Agree
* Disagree
* Strongly Disagree
* Neutral/No Opinion
* N/A; I work/live/am staying here

**7. (If answered anything other than ‘Wouldn’t make trip’) What transportation mode would you have used instead?**

* Bus
* [BRT]
* [URBAN RAIL – subway, light rail, streetcar]
* [COMMUTER/REGIONAL RAIL]
* Car
* Carshare e.g. Zipcar, car2go
* Taxi/Lyft/Uber etc.
* Walk
* Personal Bike
* [SYSTEM NAME]
* Other:

**6. If [SYSTEM NAME] weren’t available at all, which of the following best describes what you would have done instead? Choose all that apply. *(Surveyor: Read all responses.)***

* Still come at the same day/time today
* Made trip on a different day/at a different time
* Gone to a different area instead
* Wouldn’t have made the trip at all
* Don’t know/not sure

**5. Is that how much you usually spend when you’re in this area? *(Surveyor: If ‘no’, probe for the amount they usually spend.)***

* Yes
* No, I usually spend $\_\_\_\_\_\_\_
* I don’t know/I don’t usually come here/I’m a tourist

|  |  |  |
| --- | --- | --- |
| **4. How much do you expect to or did you spend on the following in this area today?** | | |
|  | **Amount ($)** | **Don’t know/ not sure** |
| **Food/Drink/Coffee** |  |  |
| **Shopping** |  |  |
| **Total, including other spending** |  |  |

**3. About how many stores or businesses do you expect to or did you visit today?**

* \_\_\_\_\_\_\_ stores/businesses
* Don’t know/not sure

**2. How often do you come to this area to shop or visit other businesses (personal services, banks, etc.?)  *(If tourists who don’t come regularly, number of times during visit.)***

* First time
* Once a month or less
* A few times a month
* About once a week
* 2 – 4 times a week
* 5 + times a week
* Don’t know/not sure

**1. Are you a visitor/tourist?**

* No
* Work-related visitor
* Leisure-related visitor
* Other: