# HOW DO DIVVY STATIONS SUPPORT ECONOMIC ACTIVITY IN NEIGHBORHOODS?

Bike share can have a positive economic impact on local businesses. According to Divvy's 2015 Annual Member Survey:

- » People use Divvy for trips that benefit businesses. Members use Divvy for shopping, errands, and social or entertainment-related trips even more than they do for work trips.
- » Businesses near Divvy stations are more attractive to customers. Over 70% of Divvy members say that they are more likely to patronize businesses near Divvy stations.
- » Divvy connects to new businesses and new neighborhoods. Members take nearly three trips each month that they would not have made without Divvy.
- » Divvy members save \$760 per year on personal travel costs, leaving them with more money to spend at local businesses.

## CAN I SPONSOR A STATION TO BE PLACED NEAR MY BUSINESS?

Yes! CDOT welcomes partnerships to expand the Divvy network. Station sponsorship allows you to place a station near your business. Please contact info@divvybikes.com for more information.

## COMMUNITY BENEFITS OF BIKE SHARING

Bike sharing can help families save money on transportation, especially for "first or last mile" trips. For example, a person may work near a CTA train station, but live miles from a transit line. If connecting buses do not offer evening service to their neighborhoods, people can be left with no alternative but to drive – which can be costly. Divvy can support those short trips and boost family savings.

Divvy also supports public health. According to the CDC, biking for just 20 minutes a day can significantly reduce a person's risk of heart disease, diabetes, and other health conditions that deeply impact community members. Divvy is a great way to add more healthy choices into your daily routine.







#### WHAT IS DIVVY?

Divvy is Chicago's bike share system that provides a fast and convenient way to get around without having your own bike. The Divvy fleet is made up of specially-designed, heavy-duty bikes in a network of docking stations. Divvy is meant for short trips, under 30 minutes, with bikes that can be checked out and returned to any station.

#### **HOW BIG IS THE NETWORK?**

In spring 2015, the system expanded to 476 stations with 4,760 bikes, covering 87 square miles from Touhy Avenue south to 75th Street, and as far west as Pulaski Road. Divvy now serves 56% of Chicago's population. For station information, visit DivvyBikes.com/stations.





#### **HOW MUCH DOES IT COST TO RIDE?**

\$**9.**95

24-Hour Pass \$9.95

Per Month w/ an Annual Commitment \$99

Annual Membership

Memberships and Passes allow an unlimited number of trips of 30 minutes or less. Trips that exceed 30 minutes cost more. Please visit **DivvyBikes.com/pricing** for more information.

## ARE DISCOUNTS AVAILABLE FOR COMPANIES, COMMUNITY ORGANIZATIONS, OR COLLEGE STUDENTS?

We offer discounted annual memberships to students, companies, and member organizations.

Please visit **DivvyBikes.com/pricing** for more information.



## WHAT IF I DON'T HAVE A CREDIT OR DEBIT CARD OR CAN'T AFFORD THE ANNUAL MEMBERSHIP?

CDOT offers the **Divvy for Everyone (D4E)** program to address financial barriers and increase access to Divvy. While the price of an annual membership breaks down to only twenty cents per day, some Chicagoans cannot use Divvy because they do not have credit or debit cards or have limited income.

## D4E PROGRAM FEATURES:

- » One-time \$5.00 annual membership
- » No credit card required
- » In-person enrollment
- » Cash payment
- » Open to Chicago residents only
- » Open to first-time Divvy members only

#### **ELIGIBILITY**

Use this chart to determine if you qualify for a one-time D4E \$5.00 membership. ▶

Family Size	Max. annual household income:
1	\$35,310
2	\$47,790
3	\$60,270
4	\$72,750
5	\$85,230
6	\$97,710

FOR MORE INFO VISIT: divvybikes.com/d4e

#### WHERE TO ENROLL IN DIVVY FOR EVERYONE (D4E)

Eligible Chicagoans can sign up at any of the LISC Financial Opportunity Centers listed below and shown on the system map. Bring a State issued ID and a recent pay stub if you are employed. Hours are subject to change; please call ahead before making the trip.

#### The Cara Program, Quad Communities Center for Working Families

4655 S. King Dr., 2nd Fl. 773-924-2438 www.quadcommunities cwf.org

#### **Enrollment Hours**

Mon 11am-4pm Wed 11am-4pm Thurs 11am-4pm Fri 10am – 2pm

### Metropolitan Family Services

747 W. 63rd St 773-487-3723 773-487-3747 www.metrofamily.org

#### **Enrollment Hours**

Mon 9am -12pm Tues 2pm-5pm Wed 9am -12pm Thurs 2pm-5pm Fri 9am -12pm (Hours change seasonally)

#### **3** Central States SER

10 S. Kedzie 773-722-3885 www.centralstatesser.org

#### **Enrollment Hours**

Mon 9am-12pm Tues 1pm-4pm Wed 9am-12pm Thurs 1pm-4pm Fri 9am-12pm

#### 4 Center for Changing Lives

1955 N. St Louis Ave., #101 773-342-6210 cclconnect.ora

#### **Enrollment Hours**

Tues 2pm-6pm Wed 2pm-6pm Fri 10am-12pm

#### 5 Jane Addams Resource Corporation

4432 N. Ravenswood Ave. 773-751-7119 773-728-9769 ext. 60 www.jane-addams.org

#### **Enrollment Hours**

Tues 10am-2pm Wed 10am-2pm Thurs 10am-2pm Fri 10am-2pm









