Transit Innovation in Austin
I’ve got a great idea!!!
FAILURE IS THE OPPORTUNITY TO BEGIN AGAIN MORE INTELLIGENTLY

- Henry Ford
<table>
<thead>
<tr>
<th>CITY OF AUSTIN</th>
<th>TRANSPORTATION BOND</th>
</tr>
</thead>
<tbody>
<tr>
<td>FOR</td>
<td></td>
</tr>
<tr>
<td>VOTES</td>
<td>51,184</td>
</tr>
<tr>
<td>%</td>
<td>42%</td>
</tr>
<tr>
<td>AGAINST</td>
<td></td>
</tr>
<tr>
<td>VOTES</td>
<td>70,383</td>
</tr>
<tr>
<td>%</td>
<td>58%</td>
</tr>
</tbody>
</table>

BAD RAIL PLAN
WRONG ROUTE

VOTE NO
ON AUSTIN
PROP 1

OurRail.org
Pd. Pol. Ad. Our Rail Committee
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**persis-tence**

/ˈpɜːrsɪsten(s)/

**noun**

firm or obstinate continuance in a course of action in spite of difficulty or opposition.
"companies must have patience and persistence, but the rewards are there"

- the continued or prolonged existence of something.
  "the persistence of huge environmental problems"
MetroLabs
There is so much great new technology out there for transit users! MetroLabs was created to let you test-drive the very latest tools so you can get the most out of your trips around town.

Here are some useful CoolApps created by outside developers we've found noteworthy:

- **Transit App** - Wherever you are, just pull Transit out of your pocket and quickly see the next departure for all the public transit routes near you.

- **RideScout** - RideScout's mission is to provide our users information on all ground transportation options that will get them around town.

- **RouteShout** - Helps you find the nearest bus stop, and view route and schedule information. Available for iPhone, iPad, Android, and on the website.

- **Magnificent** - Using Google Maps, shows you how far you can travel using Capital Metro, cycling and walking from any address and within the time frame of your choice.

- **Google Transit** - Combines the latest Capital Metro data with the power of Google Maps. Integrates transit stop, route, schedule and fare information to make trip planning quick and easy.

- **Dadnab** - Text messaging service that plans your trips on city transit. Very useful for those without a data plan!

- **Me2Bus** - Web application that lets you get bus schedules on your web-enabled smartphone.

- **UrbanMapping** - Produces neighborhood data, mass transit data and geographic keyword research tools.

- **Transitly** - Timetable Web application for people who ride mass transit every day. Automatically saves your most used routes and displays them on the front page.

- **QikRide** - Interactive tool for riding the train, including a feature that wakes you up for your stop.
MetroRapid 801: The no-sweat route
MetroRapid 803: The easy-wait route
Route 7: The quick route
Route 300: The jump-in route
Route 331: The ride-now route
Route 325: The no-stress route

Buses every 15 minutes!
THANKS!

Todd Hemingson, AICP
VP Strategic Planning & Development
Capital Metro

@hemingson
todd.hemingson@capmetro.org