SAN DIEGO REGIONAL BIKE PLAN
EARLY ACTION PROGRAM
NACTO – DESIGNING CITIES
• Adopted by Board of Directors in May 2010

• Integral part of draft San Diego Forward: The Regional Plan
EARLY ACTION PROGRAM

- 10 years
- $200 million in TransNet funds
- 42 projects
- 77 miles of bikeways
- Class I and high-priority urban bikeways
SANDAG’S
ACTIVE TRANSPORTATION PROGRAM

• What is SANDAG
• Funding and financing
• Planning, PE, Environmental, Design, Construction
• TDM
  – Bike maps, bike lockers, bike month
  – Walk, Ride and Roll to School
• Regional bike counter network
• Local grant programs
• What SANDAG is not
EVERYDAY PEOPLE, EVERYDAY TRIPS

No way

Interested, but concerned
(potential bikeway users)

Anywhere, anytime
BIKE EAP DESIGN PRINCIPLES

SAFE “LOW STRESS” STREETS

• Safe movement of people walking, biking, riding transit, and driving
• Protected bikeways provide separation between people biking and traffic lanes
• Traffic calming to reduce speeds
• Challenges in urban areas because of limited space and competing uses
BIKEWAY FEATURES

NEIGHBORHOOD TRAFFIC CIRCLE

Vista Street Bike Blvd., Long Beach, CA

Euclid Avenue and Adams Avenue, Talmadge
BIKEWAY FEATURES

RAISED CROSSWALKS AND SPEED HUMPS

Gardendale Rd., Encinitas

Monroe Ave., Talmadge
BIKEWAY FEATURES

BUFFERED BIKE LANES

4th Ave., Bankers Hill
BIKEWAY FEATURES

BIKE BOX

18th St., National City
BIKEWAY FEATURES

MEDIAN ISLAND TRAFFIC DIVERSION

Texas Street and Lincoln Avenue, North Park

Portland, OR
BIKEWAY FEATURES

SHARED-USE PATH

Landis St. Bridge, SR-15

Robinson St. (Proposed)

Robinson St. (Proposed)
BIKEWAY FEATURES

PROTECTED BIKEWAYS

3rd St., Long Beach, CA
GENERAL OVERVIEW

- 13 miles across six segments of bikeways
- 157,000 residents within ½ mile (five percent of region)
- Fully funded through construction
- SANDAG funds, designs, and constructs
- City of San Diego approves and maintains
UPTOWN BIKEWAYS

- 12 miles of urban bikeways
- City of San Diego’s urban core communities
- 4th and 5th Avenue corridors in Final Design
- Construction scheduled for late 2016/early 2017
BAYSHORE BIKEWAY

- 24 miles around San Diego Bay
- 15 miles complete
- Continuous Class I bikeway
ROSE CREEK BIKEWAY

- 2.1 miles of bikeway improvements
- Closes gap between Rose Canyon and Mission Bay bikeways
- Closely coordinated with Mid-Coast Transit Corridor and LOSSAN Corridor Rail Improvements
THE REGIONAL BIKE NETWORK BRAND
THE REGIONAL BIKE NETWORK BRAND

BRAND USE: MARKETING

GOING TO THE STORE?

GObyBIKEsd.com

GObyBIKE

SANDAG  TransNet

GOING TO THE STORE?

GObyBIKEsd.com

SANDAG  TransNet
THE REGIONAL BIKE NETWORK BRAND

BRAND USE: MARKETING

GOING TO THE BEACH?
GObyBIKEsd.com

GOING TO THE BEACH?
GObyBIKEsd.com
THE REGIONAL BIKE NETWORK BRAND

BRAND USE: MARKETING

HEADED TO WORK?
GObyBIKEsd.com

HEADED TO WORK?
GObyBIKEsd.com
THE REGIONAL BIKE NETWORK BRAND

BRAND USE: DIGITAL ADVERTISING AND RADIO
THE REGIONAL BIKE NETWORK BRAND

BRAND USE: BILLBOARD
REGIONAL INITIATIVES

- GO by BIKE brand and marketing
- Wayfinding signage
- Program monitoring and evaluation
FOR MORE INFORMATION

• KeepSanDiegoMoving.com/GObyBIKE

Chris Kluth
SANDAG
Chris.Kluth@sandag.org
(619) 699-1952