Why Bike Share in NYC?

• Successful new transportation application that plays to NYC’s strengths: density, short trips, public transit

• Extends the reach of transit into new areas of development and demand

• NYC will adopt best features of other programs to deliver world’s greatest bike-share system at no cost to city taxpayers
Bike Share in New York

• Largest outside of Paris - 10,000 bikes at 600 stations.

• First-ever large-scale system without public subsidy

• Innovative affordability and inclusion policies
Bike Share in New York

Newest addition to the City’s rich menu of travel choices
NYC Bike Share will operate the NYC system
NYC density example

- Stations located every few blocks
- Station clusters at high volume destinations
- Locations selected to increase transit access
- Major outreach/input program to select station sites
Bike share will serve many types of trips
Affordable for all New Yorkers

Base price:
- Annual: $95
- Weekly: $25
- 24hr: $10

Ride for the first 30-45 minutes of each trip with no additional charge

Options for people without credit cards
Easy Installation

- Stations install in under an hour
- Solar powered and wireless
- No digging or roadwork required
Business Plan

- NYC Bike Share pays for all system costs – revenues from users and sponsorship
- Sponsorship in NYC is highly valued
- Profit split 50/50 between NYC Bike Share and the City
Maintenance Standards & Oversight

- Service level agreements will be overseen by the City.

- NYC Bike Share responsible for cleanliness, routine bike maintenance, snow removal, redistribution.

- NYC Bike Share will run a 24-hr service line in NYC.

- Problems reported at the station or via the NYC Bike Share call center start an immediate timeclock for repairs.
Technology applications

- GPS & radio frequency ID tags in all bikes & stations
- Wireless systems and smartphone apps allow users to find bikes and stations
- Assist with fleet management, network planning and service level compliance
- Open data will allow development of other commercial applications
Extensive local input process

Since September, DOT has worked extensively with New Yorkers to determine where stations should go.

- **33** demonstrations, open-houses, in 3 different languages through the city

- **54** meetings with Community Boards & Community Board leadership

- **13** Community Planning Workshops

- **150** additional meetings with BIDS, institutions and other stakeholders

- On-going dialogue with elected officials
Support by property owners

MironProperties
We are crazy excited for this!! NYC is putting thousands of bikes on the street for the new bikeshare program! fb.me/PODvH65

http://t.co/5LaBfGR1

Sent Mar 23, 12:30 PM
From Facebook
Station Siting

Community boards and other stakeholders were asked to chose from an extensive menu of qualified sites (3 to 4 times more sites than needed)

Proposed station plans follow Community Board preferences on the ratio of parking spaces-to-sidewalk spaces.
What Is Bike Share?
Bike share is a network of thousands of bikes that can be rented at bike share stations around NYC.

Bike Share in NYC
Bike Share in NYC will be run by Alta Bicycle Share.

Get Involved
NYC DOT and Alta Bicycle Share invite community members to submit ideas and suggestions on bike share station locations.

Check it out — Marie wants a Midtown station.
Bike share in NYC will help spread the word about safe, respectful cycling.
Coming soon
Coming soon
nyc.gov/bikeshare