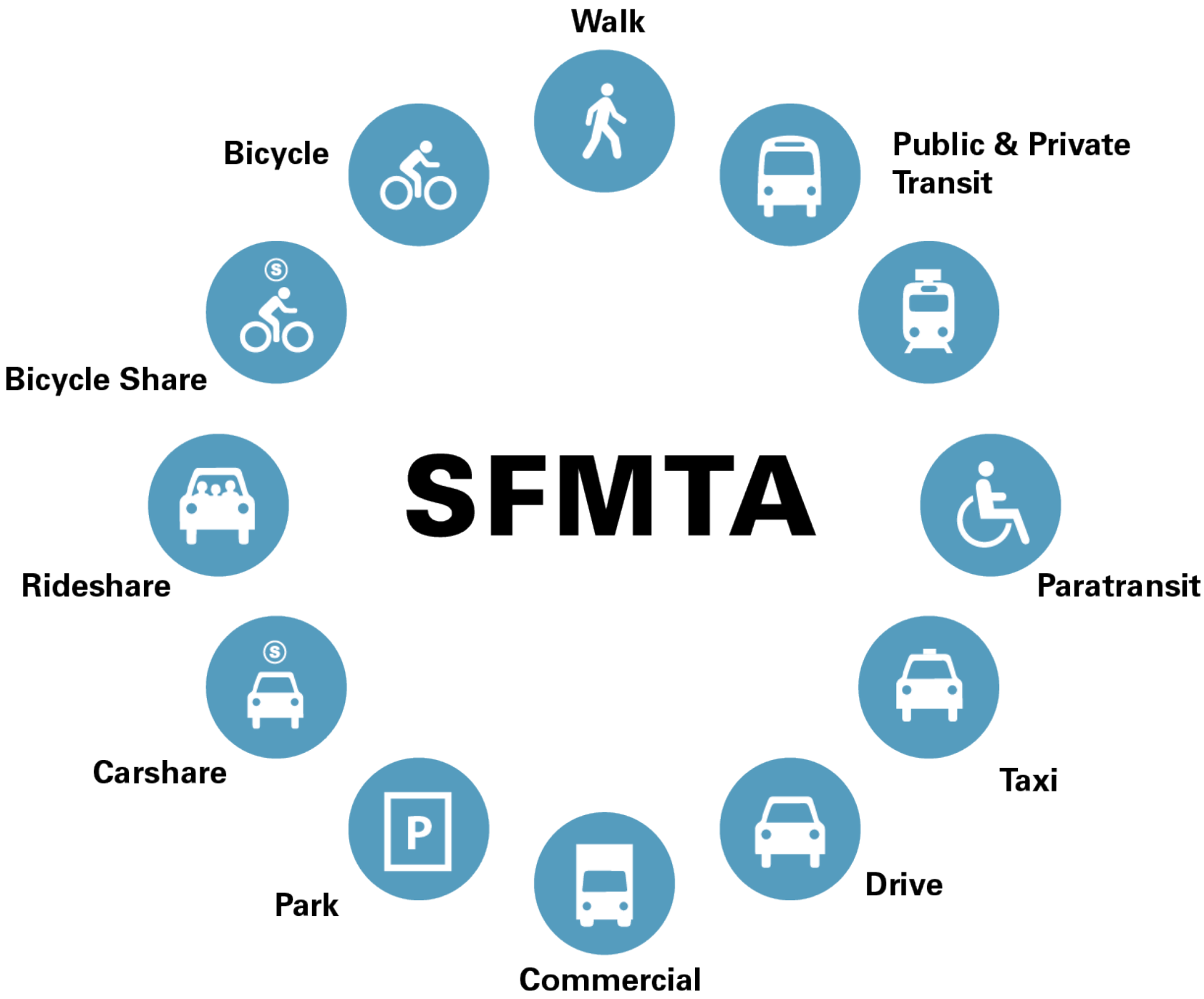
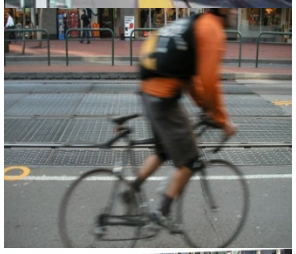
MUNI FORWARD

NACTO

SFMTA Municipal Transportation Agency


Walk
Bicycle
Public & Private Transit
Bicycle Share
SFMTA
Rideshare
Paratransit
Carshare
Taxi
Park
Drive
Commercial

TRANSIT FIRST CITY



- Safe and efficient movement of people and goods
- Promote public transit, bicycle and pedestrian travel as attractive alternatives
- Encourage innovative solutions to meet public transportation needs

MUNI SERVICE

- Ridership at five year high: 720,000 daily boardings, over 225M annually
- Eighth largest transit system in North America, by ridership
- Service Area:
  47 square miles
- Service Area Population:
  825,000 residents
- 5 distinct transit modes
  (bus, trolley, cable car,
  light rail, historic streetcar)
- 24 hour core network;
  most service 18 hours per day

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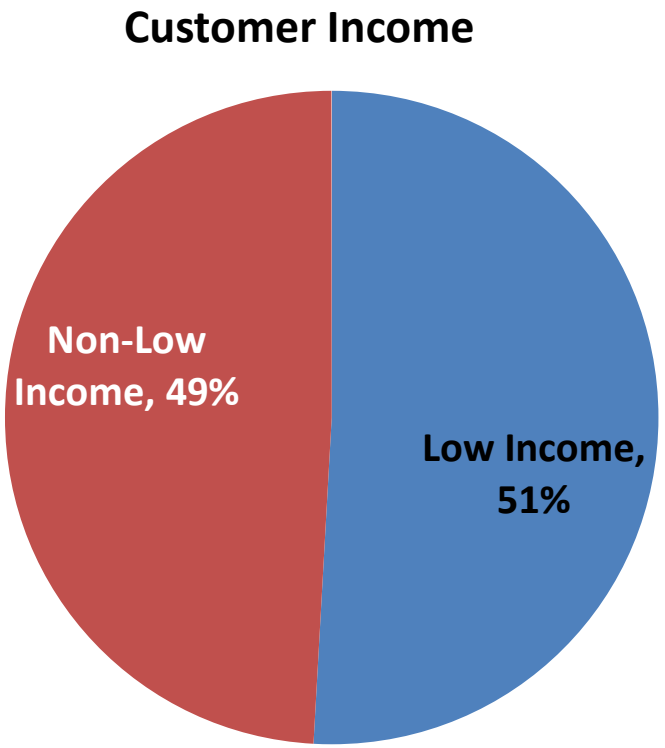
WHO ARE OUR CUSTOMERS?

- 31% of SF residents are low-income (2010 U.S. Census) yet 51% of Muni customers report living in low-income households
- 58% of our customers self-identify as a minority
- 53% of customers also reported not owning or having access to a vehicle



CA49819
5520

BARN
Geary
5583

8204
DIGITAL VIDEO INTENSIVE
STOP

1. CREATING A RAPID NETWORK

Prioritize frequency and reliability on our most heavily used routes

Muni Rapid Network prioritized for service increase and 40 miles of transit priority streets

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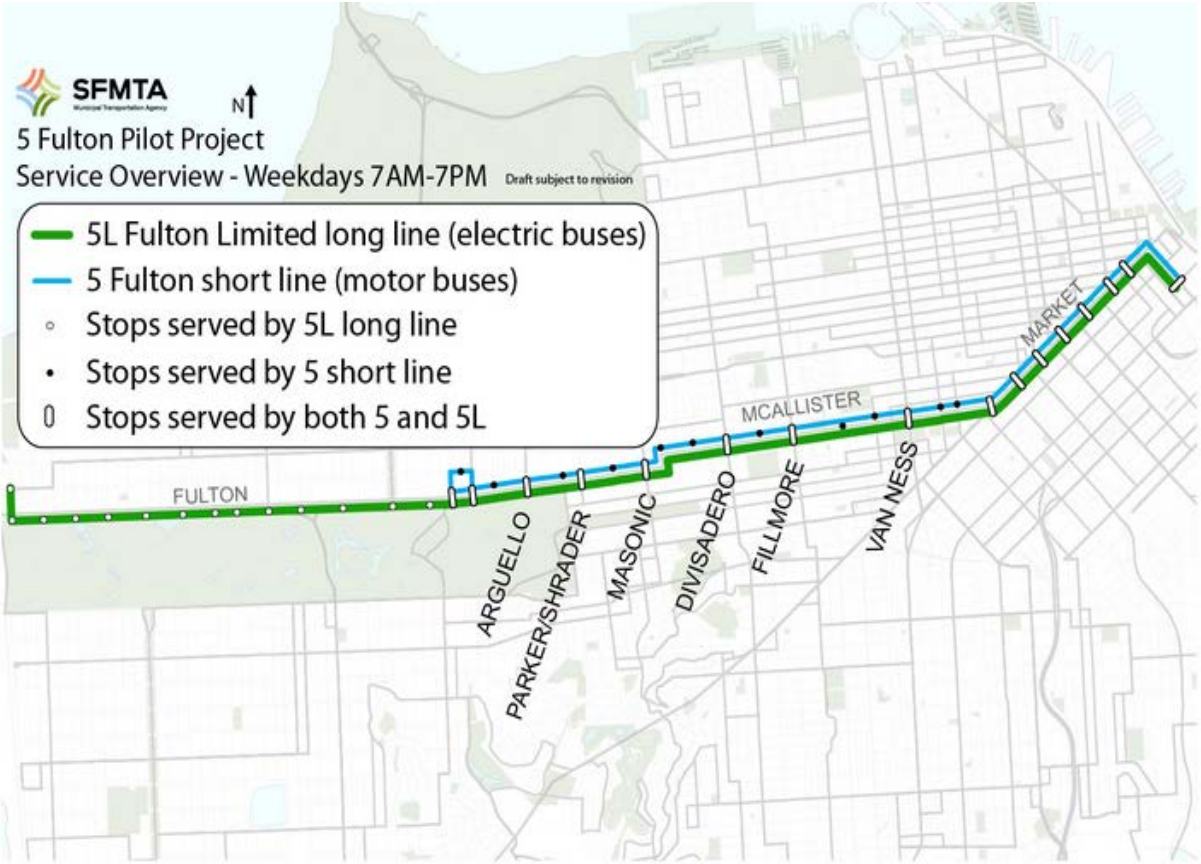
PROJECTS UNDERWAY: 5L FULTON LIMITED



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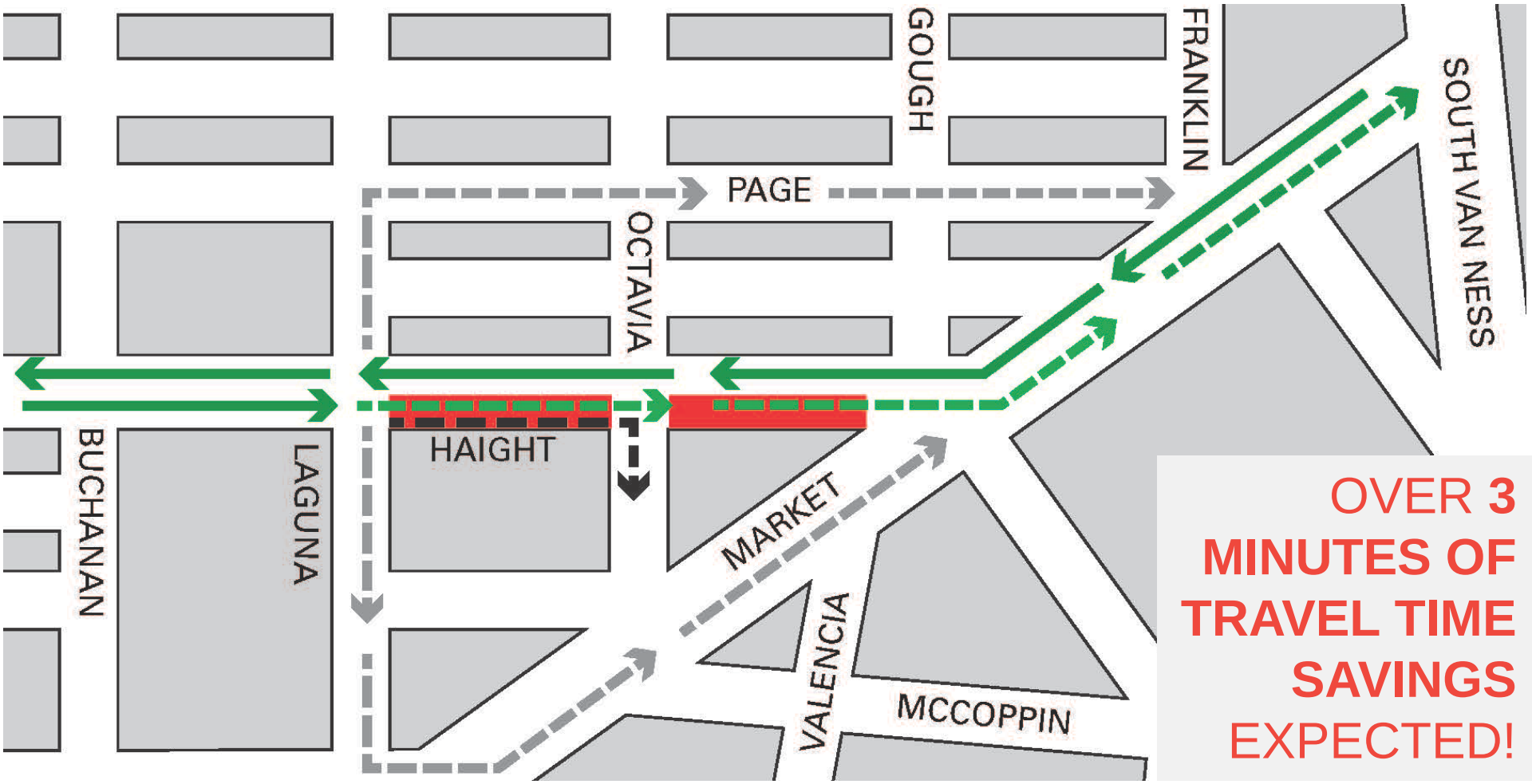
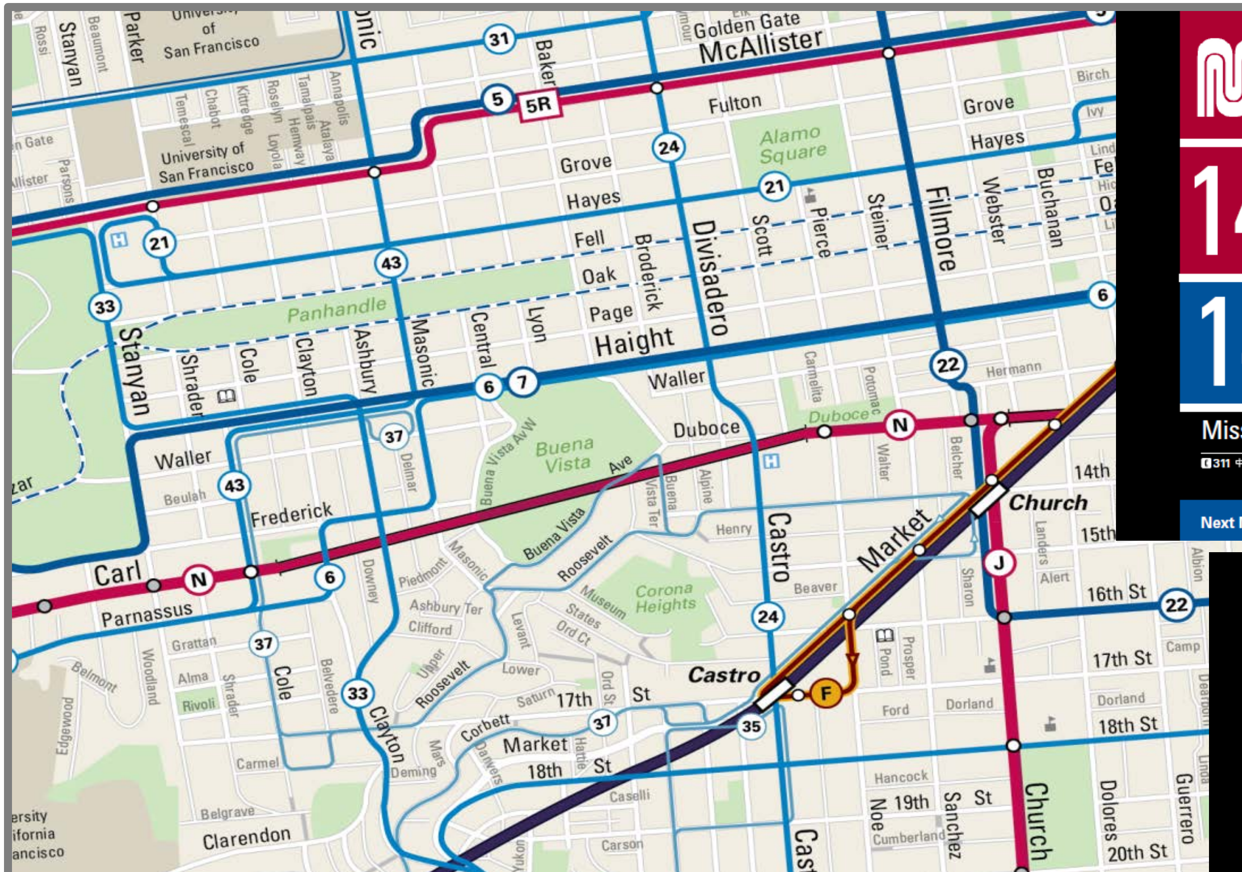
PROJECTS UNDERWAY: 2-WAY HAIGHT



OVER **3 MINUTES OF TRAVEL TIME SAVINGS** EXPECTED!

PROJECTS UNDERWAY: MAPS AND SIGNS



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PROJECTS UNDERWAY: STOP BRANDING

2. IMPROVING RELIABILITY

Improve the reliability of our Muni service system-wide

PROJECTS UNDERWAY: RED TRANSIT-ONLY LANES

"If we are truly the 'transit first city' we claim to be, we can and should do this."
~ Donald R.

PROJECTS UNDERWAY: RED TRANSIT-ONLY LANES

Dedicated transit and taxi only lane

Materials

- Epoxy: less material cost, requires transit shutdown, 2-3 year life
- Thermoplastic: higher cost, no transit shut-down, 3-5 year life

3. MAKING THE SYSTEM SMARTER

Using state-of-the-art technology to make our systems run better

PROJECTS UNDERWAY: TRANSIT SIGNAL PRIORITY AT 600 RAPID TRANSIT INTERSECTIONS

"I am a huge supporter of the plans to add bulb-outs and give the trains priority at signals. This is way past overdue."
~ Jonathan D.

TRANSIT SIGNAL PRIORITY

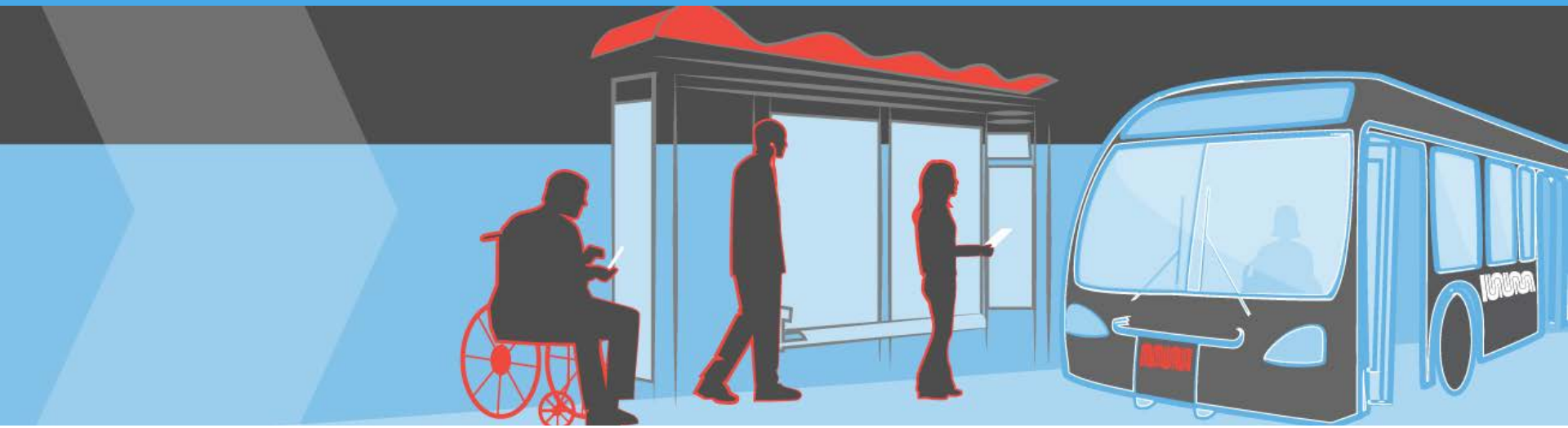
Rail VETAG Benefits

- Rail vehicles already equipped with VETAG, limited space for additional onboard equipment
- Used for switches and on vehicle maintenance program in place
- Coordinated signal maintenance program supported by signal shop and maintenance-of-way

Bus OptiCom GPS Benefits

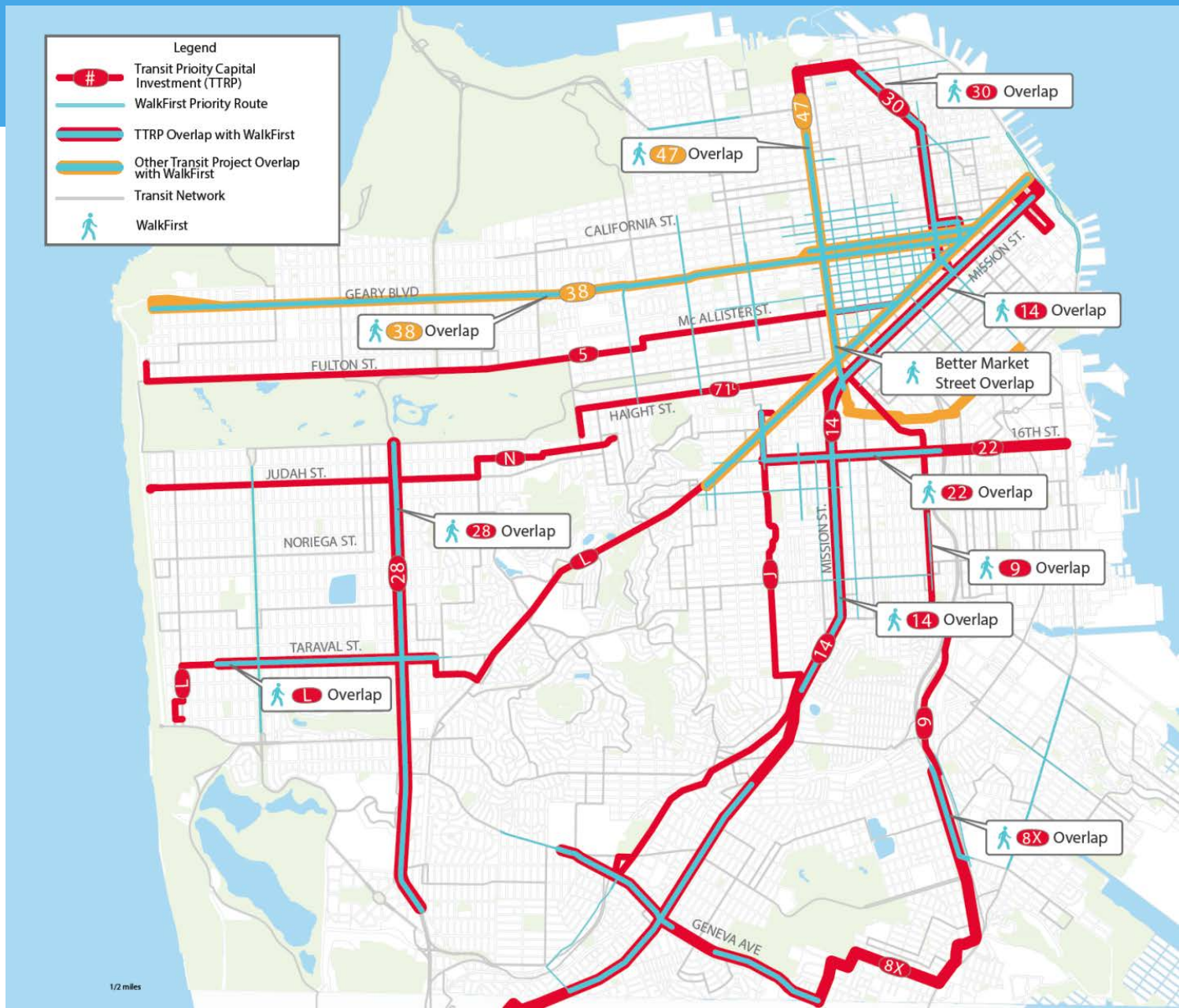
- Conditional priority critical to operating TSP in a complex transit grid
- Interconnected/centralized
- Off the shelf product is simpler to maintain
- Fire Department can use for preemption (response time reduced by 20%)

4. ENHANCING SAFETY AND ACCESS



Making a safer, cleaner system that is easier to use

Building Vision Zero



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PROJECTS UNDERWAY: NEW FLEET

New LRVs arriving in 2016!

KEEP IN TOUCH!

MuniForward.com

TellMuni.com