Local Funds for Local Needs
Where We Are & Where We’re Going

$500 million transportation bond on local ballot (Nov. 4, 2014)

Half-cent local sales tax

Local Vehicle License Fee

Mayor’s Transportation Task Force

Charter Amendment on ballot

Second $500 million transportation bond

Transportation 2030 program complete!

(>$3.6 billion raised, >$7.3 billion invested)
Recognizing the Need

Ed Reiskin
Director of Transportation
SFMTA

Ed Lee
Mayor
City of San Francisco

San Francisco Board of Supervisors
Representing 11 San Francisco districts
Mayor’s Transportation Task Force

EXISTING PLANS/PROJECTS/POLICIES

- Facilities Vision
- Bicycle Strategy
- SF Area Plans
- SF County Transportation Plan
- Ped Strategy
- Muni Fleet Plan
- SF Capital Plan
- Regional Transportation Growth
- MTA Capital Plan
- MTA Strategic Plan
- Neighborhood Transportation Plans
- ADA Plan
- TEP

$10 BILLION TRANSPORTATION FUNDING NEED TO 2030

$3.7 BILLION IN EXISTING FUNDING

$3 BILLION IN TTF FUNDING

$3.3 BILLION UNFUNDED
The Big Questions

• What’s the need?
• What matters most?
• Who benefits? Does anyone lose?
• What are the key issues?
Lessons Learned

• Inclusiveness & Task Force constitution
• Coalition building is key
• Political realities are real
Successes

• Strong & broad support for bond
• Understanding of needs & priorities
• Actionable funding plan in place
• Five-year expenditure plan
• Public attention on transportation
Thank You!

Alicia John-Baptiste
Chief of Staff, SFMTA

www.sftransportation2030.com
www.sfmta.com