

City of Memphis

TENNESSEE

A C WHARTON, JR.
MAYOR

June 9, 2014

Janette Sadik-Khan, President
National Association of City Transport Officials
120 Park Ave
New York, New York 10017

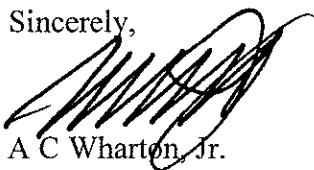
Dear President Sadik-Khan:

The National Association of City Transportation Officials' *Urban Street Design Guide* represents a vision for world-class city street design that meets the goals of our city leaders and the desires of our communities. Mayors and transportation directors find ourselves in the midst of unprecedented change, as the demands placed upon our streets and the desires of our citizens have set in motion a new paradigm for and perception of the street itself. Pressures from public health to climate change to mobile technology are together reshaping and redefining the transportation profession, while at the same time opening opportunities for innovation that were inconceivable only a decade ago.

At a time when cities are striving to react to these trends, the *Urban Street Design Guide* offers a concrete vision for improving the safety and livability of our streets for pedestrians, bicyclists, drivers, and transit users. City streets demand a unique approach unmet by conventional design guidelines. The guidance, vision, and flexibility articulated in the *Urban Street Design Guide* instigate a new and important direction for cities. We see the Guide as an indispensable tool in planning modern city streets, especially as we work toward a common vision with our partners at all levels of government.

The City of Memphis is proud to endorse the NACTO *Urban Street Design Guide* as an integral and effective tool for designing streets and public spaces.

Sincerely,


A C Wharton, Jr.