



City of Phoenix
STREET TRANSPORTATION DEPARTMENT

Janette Sadik-Khan
President, National Association of City Transportation Officials
55 Water Street, 9th Floor, New York, NY 10041

RE: Endorsement for National Association of City Transportation Officials Urban Street Design Guide

Dear Ms. Sadik-Khan,

I am writing today to endorse the National Association of City Transportation Officials Urban Street Design Guide. This publication provides essential leadership for transportation planners and urban designers seeking to make their streets vibrant, functional public spaces. Well-designed streets based on these guidelines will serve an entire community--whether walking, driving, bicycling or using mass transit. Phoenix demonstrated these design principles as the host city where the guide was unveiled in October 2013. The demonstration projects continue to generate very positive responses from residents and businesses alike.

As director of the Phoenix Street Transportation Department, and a civil engineer with more than 35 years of experience in design and construction, I know the best municipal projects anticipate future needs. For Phoenix this was true when in the 1950s our city was built to accommodate rapid growth and increasing demand for automobiles. Today, that forethought is expressed in the guide's balanced approach to multi-modal transportation design. I hear from residents every day who want streets that embrace more options in lifestyle, whether commuting by car or bike, or living in mixed-use or purely residential settings. The guide will help our city, and others around the country, meet those needs.

We in Phoenix are fortunate that elements of the Urban Street Design Guide have already become a part of our newest construction. The guide's real success, however, is its ability to serve as a roadmap for revitalizing older streetscapes. Cities of all sizes grappling with the challenge of making the transition to a complete street design that is safe, comfortable and enjoyable for all users will be greatly aided by the guide's interim design strategies, and exhaustive examination of all streetscape elements, from sidewalks and speed humps to best practices for planning intersections.

The Urban Street Design Guide is an indispensable tool for urban planners and engineers at every level of government looking to make the best use of the country's roadways. Our streets comprise a vast community resource we all share, and the guide provides the best blueprint I have seen for preserving and improving them in the future. Please take the opportunity to learn more about the possibilities the guide provides.

Sincerely,

Wylie Bearup, PhD, PE
City of Phoenix Street Transportation Director
Secretary, National Association of City Transportation Officials