



CITY OF PHILADELPHIA

Municipal Services Building
1401 John F. Kennedy Boulevard, Suite 1430
Philadelphia, PA 19102-1683

RINA CUTLER
Deputy Mayor for Transportation
and Utilities

December 17, 2013

Mr. David Vega-Barachowitz
Director, Designing Cities Initiative
National Association of City Transportation Officials
55 Water Street, 9th Floor
New York, NY 10041

RE: Urban Street Design Guide

Dear Mr. Vega-Barachowitz:

The City of Philadelphia welcomes the publication of the *Urban Street Design Guide* by the National Association of City Transportation Officials (NACTO). We appreciate that the Guide presents a vision for how streets can be designed to stimulate activity and celebrate urban living. This vision is consistent with the goals of the leaders in Philadelphia and with 25 years of investment in urban living that has seen the renewal of our city.

The increase in the number of people who are choosing to live in Philadelphia's vibrant urban neighborhoods requires that we, as transportation leaders, provide new ways of serving the multi-modal needs of residents and visitors alike. Everyone who lives, works and visits Philadelphia remarks on the walkability of Center City and its surrounding neighborhoods. They regularly choose to use public transportation and bicycles for trips that cannot be made on foot.

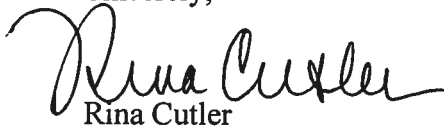
The urban street has many competing needs. These also include cars, delivery vehicles, taxis and public safety vehicles. We need to ensure a safe, efficient and effective network for all users. In short, as we confront the increasing and competing demands being placed on our streets, the *Urban Street Design Guide* is a welcome addition to our transportation toolkit.

Mr. Vega-Barachowitz
December 17, 2013

Page 2

The City of Philadelphia is happy to endorse the NACTO *Urban Street Design Guide* as an effective yet flexible tool for designing streets and public spaces. We look forward to using it as we implement our vision of Complete Streets, and we fully expect our engineers and our consultants to rely on the Guide as they continue to rebuild the city.

Sincerely,

A handwritten signature in black ink, appearing to read "Rina Cutler". The signature is fluid and cursive, with a large initial "R" and a long, sweeping underline.

Rina Cutler

Deputy Mayor

Mayor's Office of Transportation and Utilities