

TACTICAL URBANISM

Short-Term Action || Long-Term Change

Creativity in the Curb Lane
NACTO Designing Cities
October 24, 2012

Mike Lydon, CNU-A

STRE
PLA

TACTICAL URBANISM BETA

Short Term Action || Long Term Change

i·cal
-ti-kəl

ing to small-scale actions serving a larger purpose
planning or maneuvering to accomplish a purpose

The Street Plans 
Collaborative



TACTICAL² URBANISM

Short Term Action || Long Term Change

tac·ti·cal
adj: \tak-ti-kəl\

1. of or relating to small-scale actions serving a larger purpose
2. adroit in planning or maneuvering to accomplish a purpose

STREET
PLANS



DIAGRAMMATIC FORM RESPONSE

This diagram is intended to convey the bulk or forms which the long-range movement system could generate if the function, form, and amenity principles of Chapter Three were applied in midtown. The asphalt membrane of the street level would be penetrated to bring light and air into the special sub-surface "mixing chambers" (shown in gold). Reclaimed waterfronts for public recreation is shown in green.

This is a more detailed study of prospective physical form than the earlier conceptual diagram, but it is nevertheless a diagram and not a physical plan.



Times Square: phase I (2009)



es square: phase II



Short-term action, long-term change

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Pedestrian plazas made permanent, NYC might

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By Sara Kugler, Associated Press Writer

NEW YORK — Two swaths of [Broadway](#) closed to cars in the heart of [Manhattan](#) as part of a traffic experiment that drew international attention will be permanently made into public plazas for pedestrians and bicyclists, Mayor [Michael Bloomberg](#) announced Thursday.

The eight-month pilot program in [Times Square](#) and Herald Square has been embraced by pedestrians and people who work or live nearby, but it has been cursed by drivers and had lackluster results in traffic studies.

Since last May, Broadway has been closed to vehicles between 42nd and 47th streets in Times Square and between 33rd and 35th streets in Herald Square. With painted pavement, outdoor furniture and other landscaping, the city created outdoor plazas intended to evoke public pedestrian areas popular in many international cities.

Greg Mocker, a 35-year-old New Yorker, said he enjoys the plazas as "a different way to experience Times Square."

When the weather is warm, he said, "it's a nice place to come and sit and see weird people



utsch, USA TODAY

losing stretches of
or Bloomberg has
nent and said he
e areas in the city.

City Room



March 19, 2012, 5:09 PM

Times Square Lights Up City's Economy Study Finds

By PATRICK MCGEEHAN



Mary Altaffen/A

Times Square last New Year's Eve.

Times Square may be the place hardened New Yorkers go out of the
avoid, but its importance as a magnet for commerce as well as tourism

Times square vision (2014)





TACTICAL URBANISM

“...it is about getting it right for now and at the same time being tactical and strategic about later...and about disturbing the order of things in the interests of change.”

- Nabeel Ham

author: about the art of practice and the limits of planning in c

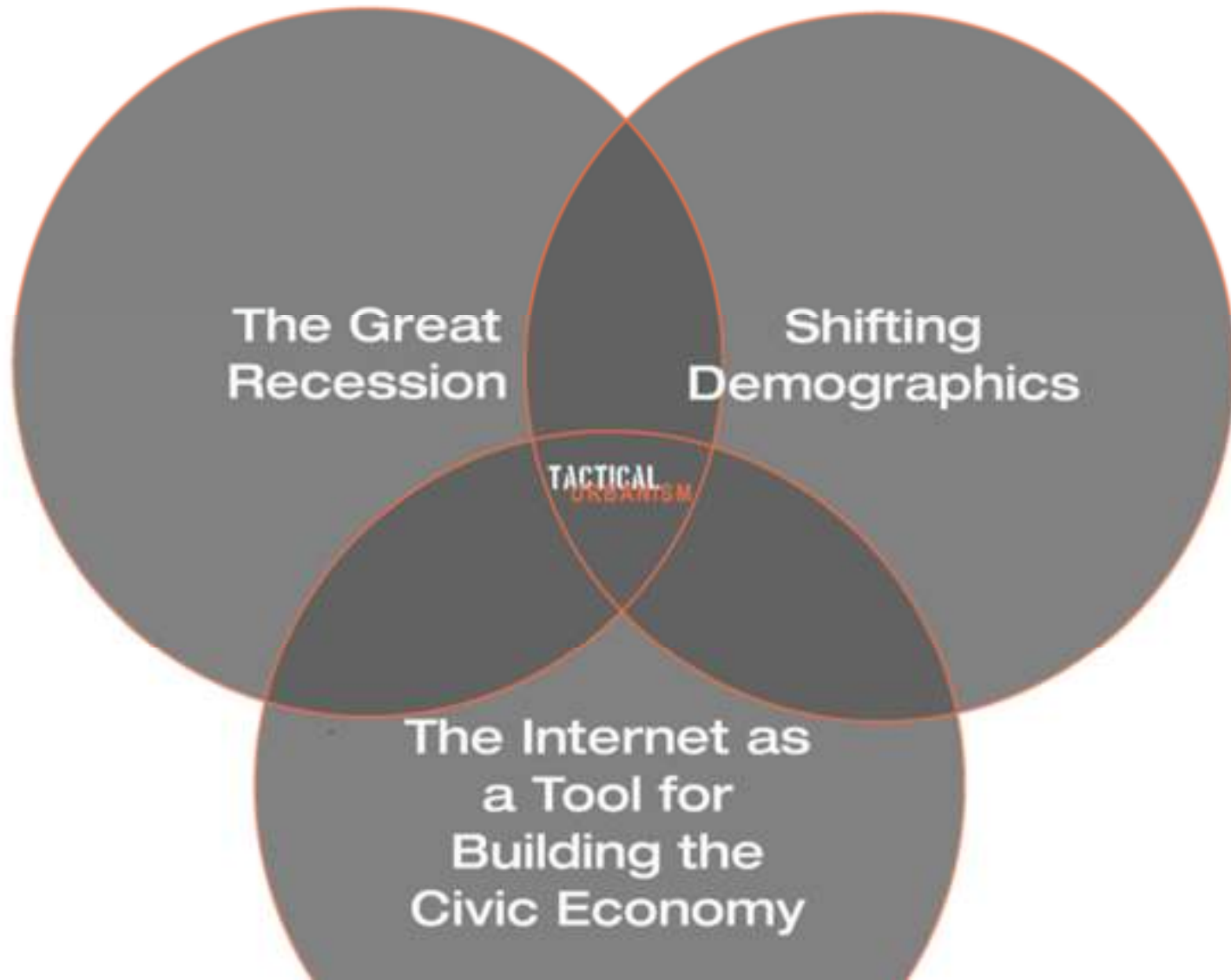
Five Key Characteristics

1. **Vision:** A deliberate, iterative approach to instigating long-term change.
2. **Context:** The offering of local ideas for local neighborhood issues.
3. **Agility:** Short-term commitment
4. **Value:** Low risk, high reward.
5. **Community:** The development of social capital and the building of organizational capacity



Three converging trends

TACTICAL URBANISM



...ing demographics, shifting preferences

... is comprised of nearly 100 million people.

...family's spending to-... otherwise rare goods—is near...
...ortation and housing, ... by Zipcar, but it also involves c...

...atest
...endi-
...ased
...labor
...eight
...ubble,
...struc-
...ed ac-
...ed for
...rter of
...metro
...Vegas
...Nation-
...ar and
...urchases
...historic

**Since World War II,
new cars and
suburban houses
have powered the
economy and
propelled
recoveries.**

**Millennials may
have lost interest
in both.**

...nies such as Air
...shared market
...for bedrooms an
...er accommodatio
...travelers; and thr
...a site where pa
...can buy and sell
...used clothing.

...From a distanc
...sharing of cars, r
...and clothes may se
...curiosity, more h
...than revolutionary
...technology is allo
...these practices t
...mainstream, and

...Millennials have turned ... represents a big new step for con

interested in remaking urban neighborhoods



Y is outcome-oriented, not
process driven.



“...this massive generational force, which outnumbers baby boomers, promises to transform our world in the image of the Internet, a world where sharing and contributing to the common good are as normal as breathing.”

- Neal Goren
Editor, Sharea

TACTICS

OPEN STREETS	Ten
PLAY STREETS	Twelve
BUILD A BETTER BLOCK	Thirteen
PARK(ING) DAY	Fourteen
GUERRILLA GARDENING	Sixteen
POP-UP RETAIL	Seventeen
PAVEMENT TO PLAZAS	Eighteen
PAVEMENT TO PARKS	Twenty
POP-UP CAFES	Twenty One
DEPAVE	Twenty Two
CHAIR BOMBING	Twenty Four
FOOD CARTS/TRUCKS	Twenty Six
SITE PRE-VITALIZATION	Twenty Seven
POP-UP TOWN HALL	Twenty Eight
INFORMAL BIKE PARKING	Thirty
INTERSECTION REPAIR	Thirty One
AD-BUSTING	Thirty Two
RECLAIMED SETBACKS	Thirty Four
PARK MOBILE	Thirty Five
WEED BOMBING	Thirty Six
MOBILE VENDORS	Thirty Eight
MICRO-MIXING	Thirty Nine
PARK-MAKING	Forty
CAMPS	Forty Two





Don't like talking about "solutions." I prefer talking about intelligent responses.

TACTICAL SPECTRUM

Politician's Office -
City Departments -
Mayor's Office -

Improvement Districts -
Entrepreneurs -
Developers -
Non-profits -

Community Organizations -
Citizen Activists -
Artists -

Tacticians

Build a Better Block
Informal Bike Parking
Intersection Repair
Guerilla Gardening
Reclaimed Setbacks
Weed Bombing
Chair Bombing
Ad-Busting

Depave
Camps

Park(ing) Day
Park-Making
Pop-Up Town Hall
Micro-Mixing
Site Pre-Vitalization
Pop-Up Retail
Food Carts/Trucks
Mobile Vendors

Pavement to Parks
Pavement to Play
Open Streets
Play Streets
Pop-Up Cafes
Parkmobile

Tactics

Unconfrontational

Confrontational

Id a better block:









TCU
73
HORNED FROGS



Short-term action, long-term change

FORTWORTHOLOGY

Additional urbanism · smart growth · transit · bicycles · sustainability

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Designation – Door Now Open for Complete Streets
& Bike Lanes On the Way

South Main Loses Highway Designation – Door Now Open for Complete Streets & Bike Lanes On the Way

by John Buchanan on January 11, 2011



...above (from the [Fort Worth Better Block event](#) during
...oggle) are another step closer to being a more
...nce in the Near Southside's South Main Urban Village.
...nsportation Commission has approved a realignment of
...at removes South Main from the highway system. Now,
...k to being a regular city street – and that's a major step

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complete streets
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Downtown Election
2011 events Fairmount
film Food & Drink
Historic
Preservation
Infrastructure



Up rockwell



ing a two-way cycle track



d a better... bike lane



PARKING



Black Friday sparks an international movement



francisco “parklets”



“pop-up cafes” now called “street seats”



couver's "parallel park"



g beach parklet – an engine for job growth



eva, switzerland





RESERVED
PARKING
FOR
MAYOR

RESERVED
PARKING
FOR
COMMON
COUNCIL

ITACA, NY

art, fl



public investment

pilot program made official

ment reports 25% increase in sales

k mobiles



cisco



←making



02/13/2



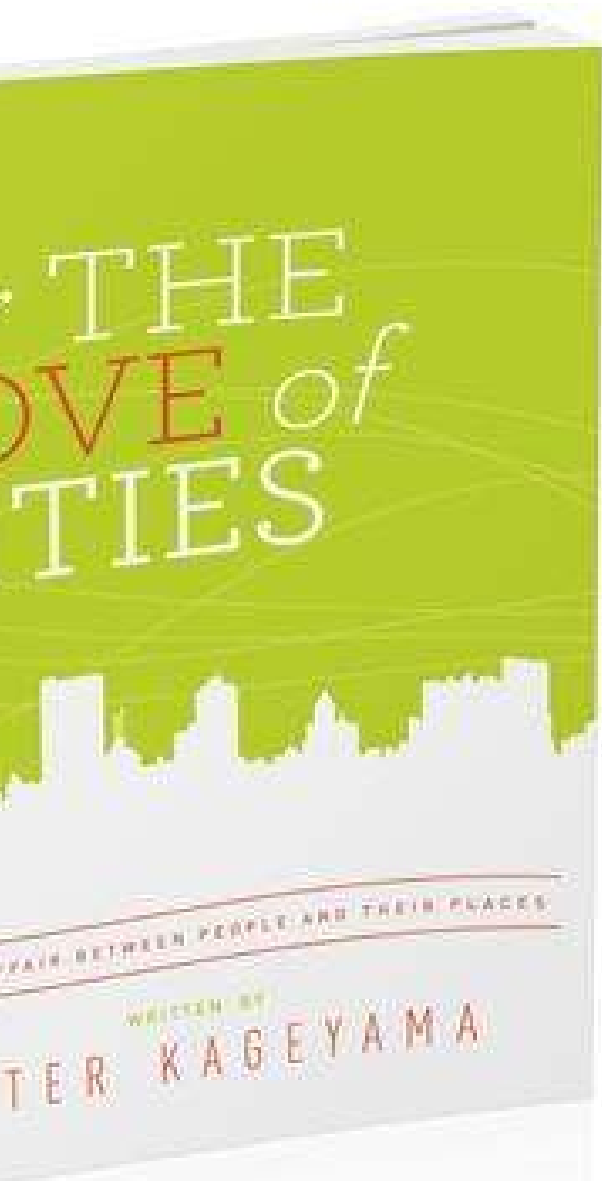








ple-oriented places, places people love



le matters!



Stoop theatre



North Adams, MA



Streating, Ne

tical urbanism does not work here.



Great places are cultivated, not designed.

— Fred K

THIS

**NATIONAL
TRUST
FOR
HISTORIC
PRESERVATION**

PLACE

MATTERS

STREET PLANS

MIAMI

NEW YORK

mike@streetplans.org

streetplans.org

www.facebook.com/tacticalurbanism

@MikeLydon

@streetplans

@patterncities

@Open_Streets