

NYC DOT Outreach Strategies



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NACTO Designing Cities Conference October 25, 2012



Workshops & Open Houses



NEW YORK CITY Chinatown Curbside Management 華埠路邊管理

Front page 領銜

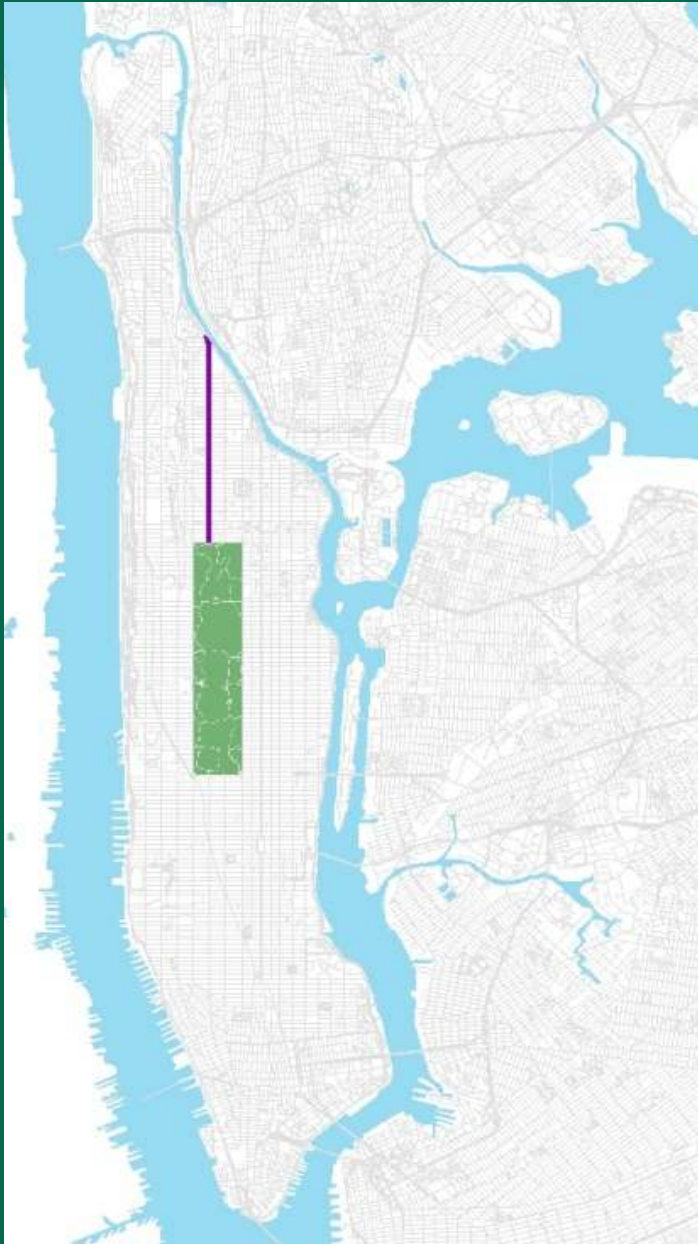
- Overview** 概況
- Study Area** 地圖
- Timeline** 時間軸
- Documents and Presentations** 文檔和展示文稿
- Data** 數據
- Gallery** 圖片彙集
- Contact us** 聯繫我們

Thank you! 謝謝您!

Posted on June 18, 2012

Thank you for speaking with us about the draft improvement plan during our mobile open house. We spoke to almost 900 people and got terrific input about how we can improve the draft plan. Thank you!

Adam Clayton Powell Jr. Boulevard



ACP Blvd: Injuries & Fatalities

Adam Clayton Powell Jr. Blvd Injuries (2006-2010) & Fatalities (2006-2012)



- Corridor in top **11%** of most dangerous streets in Manhattan based on serious injuries and fatalities
- **12** pedestrian fatalities 2006-2012
 - 11 lived within one block of the boulevard
- Average age of pedestrians killed: **59**

ACP Blvd: Previous Attempts to Address Street Safety

STREETSBLOG.ORG

Friday, May 8, 2009

Harlem Bike Improvements on Hold After CB10 Meeting

by Ben Fried

5/8/09

Historic Corridor



SHORPY

Source: Shorpy.com

ACP Community Outreach 2011-2012



July 2011 – 1st Public Workshop
- 38 attendees

Sept 2011 – CB 10 presentation

March 2012 – Walking Tour
- Approx. 20 seniors

March 2012 – 2nd Public Workshop
- 31 attendees

**Spring 2012- meetings with 30
local community organizations,
resident associations, religious
institutions**

May 2012 – CB 10 presentation

June 2012 – CB 10 presentation⁷



March 2012

ACP Blvd- Groups Contacted

- AARP Upper Manhattan/Harlem Chapter
- Abyssinian Development Corporation
- Central Harlem Healthy Start
- Christian Parish for Spiritual Renewal
- Citizens Care Day Care Center 4
- First Corinthian Baptist Church
- Frederick Samuels Houses MHOP Resident Association
- Greater Harlem Chamber of Commerce
- Greater Hood Memorial AME Church
- Harlem Children's Zone
- Harlem Community Development Corporation
- Harlem Congregations for Community Improvement
- Harlem Education Activities Fund
- Harlem Hospital Center
- Metropolitan Baptist Church
- Mother AME Zion Church
- New York Academy of Medicine
- NYCHA Drew Hamilton Houses Resident Association
- NYCHA Frederick Samuels Houses Resident Association
- NYCHA St. Nicholas Houses Resident Association
- NYC Strategic Alliance for Health
- SAGE Harlem
- Second St. John Baptist Church
- St. Charles Borromeo Church
- Union Baptist Church
- Williams Institutional CME Church
- 123rd Street Block Association
- 125th Street BID
- Numerous local merchants

ACP Proposed Design



- Extended center medians
- Dedicated left-turn lanes
- Wider parking/loading lanes

ACP Proposed Design

ACP— Existing Conditions

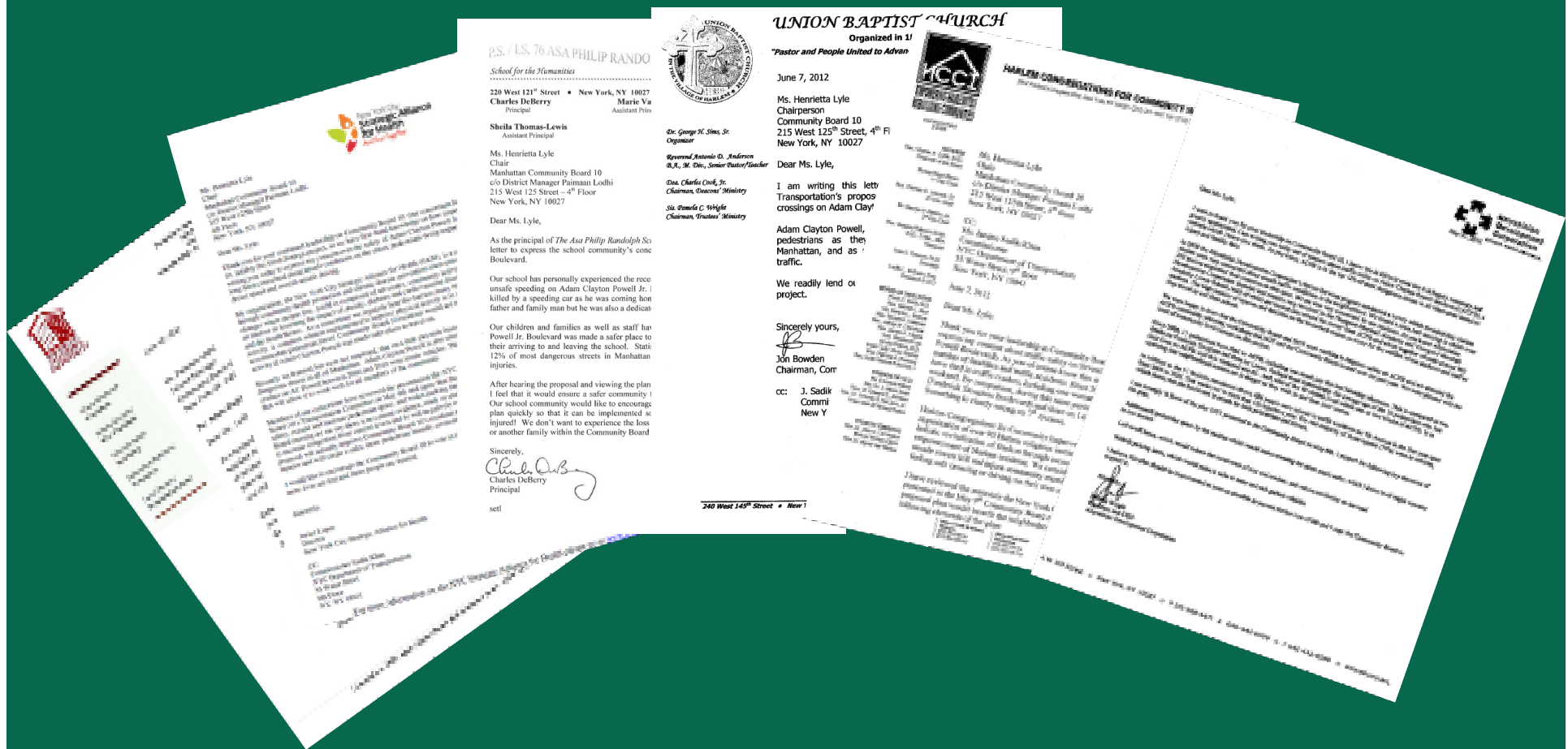


With Improvements



Strong Community Support

- Over 20 letters of support from local organizations
- Standing room only attendance at Community Board meetings



Community Support Helps Project Implementation

NYDailyNews.com

DAILY NEWS

Adam Clayton Powell Jr. Blvd. getting crosswalk to safety

CASEY QUINLAN

Thursday, June 14, 2012

6/14/12

7/1/12

The New York Times

Changes Planned to Calm Flow of Traffic on Harlem's 'Boulevard of Death'



Ruth Fremson/The New York Times

Near the perilous intersection of Adam Clayton Powell Jr. Boulevard and West 145th Street.

By KIA GREGORY

Published: July 1, 2012

Project Implementation Underway



1st & 2nd Avenue Protected Bike Lanes



Merchant Opposition Focused on Congestion, Youth Asthma

DNAinfo.com

Dozens of East Harlem Business Owners Resist Protected Bike Lanes *Updated November 10, 2011 7:04am*

November 10, 2011 7:04am | By Jeff Mays, DNAinfo Reporter/Producer

0  share  print  RECOMMEND

11/10/11

- “Owners cited...what they will believe will be higher asthma rates as reasons for opposing the lanes”
- Youth asthma a particular concern

Targeted Outreach

Local Public Health Community

- NYC Strategic Alliance for Health
- East & Central Harlem District Public Health Office
- New York Academy of Medicine
- Mount Sinai Hospital

Youth

- Afterschool programs
- Schools

Others

- Parks organizations
- Local community Organizations

Revisit Issue via Working Groups, Public Hearing



Project Approved

DNAinfo.com

Bike Lanes Plan Back on Track in East Harlem *Updated*

March 7, 2012 7:47am

March 7, 2012 7:47am | By Jeff Mays, DNAinfo Reporter/Producer

0  share  print  RECOMMEND

3/7/12

Project Implementation Underway





Thank
You