Intercity Curbside Bus Conference

Philadelphia
November 4, 2011
Curbside bus operations have been the fastest growing form of transportation since 2005.

More people are choosing to make discretionary trips to other cities because the price is right and the service is convenient.

Internet sales and on-board access are integral to curbside bus success.

In the Northeast, 34% of passengers are diverted from train and 27.5% from private vehicles. 22% of all trips are newly generated.

In the East, 51% of riders are ages 18-25.

More than 400 daily operators serving 60 cities in 17 states.
Attraction of Service:

- Low fares
- Express services
- Internet sales and on-board internet
- Convenient curbside service, usually close to transit and to highway entrance/exit
In Philadelphia:

- 39% of passengers arrive by public transit (including 19% by regional rail)
- 6-9,000 passengers are riding Mega or Bolt Bus each day
- Currently only 2 buses (total) are allowed at one time at the Megabus and Bolt Bus curbside location
- Chinatown Buses have a different curbside location with 2 parking spots
- Local Institutions have complained about the services
Some of Philadelphia’s Issues...
Blocking Travel Lanes

Intercity Curbside Bus Conference
Congestion at Intersection

Intercity Curbside Bus Conference
Illegal Layover Location

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Illegal Layover Location

Intercity Curbside Bus Conference
Sidewalk Congestion

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Illegal Vendors

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Illegal Vendors

Intercity Curbside Bus Conference
Illegal Boarding

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Illegal Boarding

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Our Dilemma...