State of the Practice: Parking Management and Pricing in the United States
San Francisco, CA
Port of San Francisco
Pier 1, The Embarcadero
San Francisco, CA 94111

The event will be held in the Bayside 1 conference room.

DAY 1—Thursday, September 22, 2011

8:00-9:00 AM  Check in and Continental Breakfast

8:30-8:40  FHWA/NACTO Welcome  
Ron Thaniel, National Association of City Transportation Officials, Executive Director  
Allen Greenberg, Federal Highway Administration

8:40-8:55  Welcome & Overview of San Francisco Developments  
Edward D. Reiskin, San Francisco Municipal Transportation Agency, Director of Transportation  
Honorable Edwin Lee, Mayor of San Francisco

8:55-9:00  Brief Overview of the Workshop  
Myron Swisher, SAIC

9:00-10:00  THE BIG PICTURE:  How are large, medium and small cities moving forward with parking policy innovation.  
Bruce Schaller, New York City Department of Transportation  
Jon Wertjes, City of Minneapolis  
Mark Yamarone, City of Pasadena Department of Transportation  
Moderator: Allen Greenberg, Federal Highway Administration

10:00-10:15  Break

10:15-12:30  SFPark Overview  
Jay Primus, San Francisco Municipal Transportation Agency

12:30-2:00  Lunch with Key Note Speaker on SFPark Evaluation  
Carol Zimmerman, Battelle

2:00-3:30  PLENARY #1: Market pricing: What is it and how do we get there?  
Damon Harvey, District of Columbia Department of Transportation  
Bruce Schaller, New York City Department of Transportation  
Mary Catherine Snyder, Seattle Department of Transportation  
Thomas Mericle, City of Ventura  
Moderator: April Armstrong, SAIC
3:30-3:45 Break

3:45-5:00 PLENARY #2: Is there an ideal parking payment technology?
Daniel E. Mitchell, City of Los Angeles Department of Transportation
Soumya Dey, District of Columbia Department of Transportation
Mariana Parreiras, San Francisco Municipal Transportation Agency
Moderator, April Armstrong, SAIC

5:00-6:00 Reception

DAY 2—Friday, September 23, 2011

8:15-9:00 AM Check in and Continental Breakfast

8:45-10:00 PLENARY #3A: Commuter Parking Management, Pricing, and Parking Cashout
Adeel Lari, University of Minnesota
Kurt Matthews, City of Boulder Parking Services
Carli Paine, San Francisco Municipal Transportation Agency
Moderator: Allen Greenberg, FHWA

PLENARY #3B: Contracting Issues: Whether to Contract, What to Contract, and How to Contract
Soumya Dey, District of Columbia Department of Transportation
Amir Sedadi, City of Los Angeles Department of Transportation
Angela Bowers-Ervin, City of Atlanta
Moderator and Speaker: Guillermo Leiva, New York City Department of Transportation

10:00-10:15 Break

10:15-11:30 PLENARY #4A: Data Collection Systems, Approaches, Dissemination, and Analysis
Jay Primus, San Francisco Municipal Transportation Agency
Mary Catherine Snyder, Seattle Department of Transportation
Moderator: Willa Ng, New York City Department of Transportation

PLENARY #4B: Parking Pricing and Management: What Can Be Done on a Tight Budget with Limited Staff?
Thomas Mericle, City of Ventura
David Zavaturo, City of Chicago
Moderator and Speaker: Matt Nichols, City of Berkeley,

11:30-12:30 Managing Exceptions and Special Considerations – Four breakout sessions (Round 1)

Disabled parking
Facilitator: Eulois Cleckley, District of Columbia Department of Transportation
Discussant: Jay Primus, San Francisco Municipal Transportation Agency

Residential permit parking and pricing
Facilitator: Allen Greenberg, Federal Highway Administration
Discussant: Kurt Matthews, City of Boulder Parking Services

Commercial loading and pricing
Facilitator: Mike Estey, City of Seattle Department of Transportation
Discussant: Guillermo Leiva, New York City Department of Transportation

Other Exceptions (carsharing, shuttles, charter buses, taxis, food vending, valet parking, etc)
Facilitator: Damon Harvey, District of Columbia Department of Transportation
Discussant: David Stein, New York City Department of Transportation

12:30-1:45 Lunch with Keynote: Philadelphia
Rina Cutler, Deputy Mayor of the City of Philadelphia

1:45-2:45 Managing Exceptions and Special Considerations – Four breakout sessions (Round 2)

Disabled parking
Facilitator: Eulois Cleckley, District of Columbia Department of Transportation
Discussant: Jay Primus, San Francisco Municipal Transportation Agency

Residential permit parking and pricing
Facilitator: Allen Greenberg, Federal Highway Administration
Discussant: Kurt Matthews, City of Boulder Parking Services

Government permits
Facilitator: Guillermo Leiva, New York City Department of Transportation
Discussant: Lauren Mattern, San Francisco Municipal Transportation Agency

Other Exceptions (carsharing, shuttles, charter buses, taxis, food vending, valet parking, etc)
Facilitator: Damon Harvey, District of Columbia Department of Transportation
Discussant: David Stein, New York City Department of Transportation

2:45-3:00 Break

3:00-3:45 PLENARY #5: Managing Exceptions and Special Considerations
Moderator: April Armstrong, SAIC

3:45-5:00 WRAP UP: KEY LESSONS FOR MOVING FORWARD
Bruce Schaller, New York City Department of Transportation
Don Shoup, UCLA
Rachel Weinberger, University of Pennsylvania
Moderator: April Armstrong, SAIC