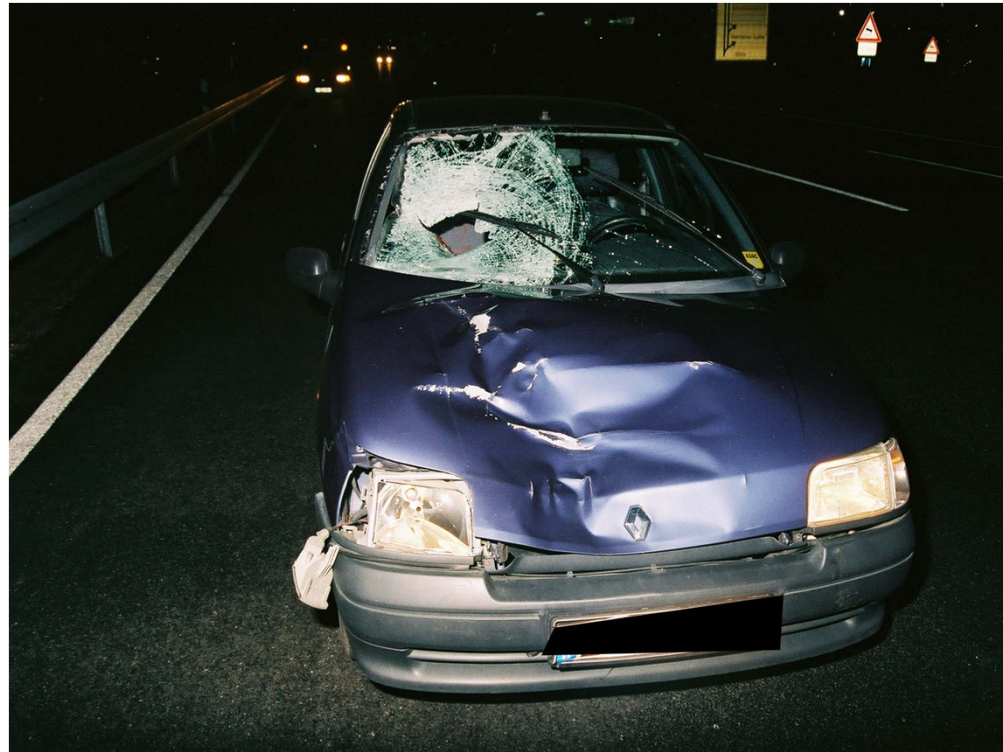


# Pedestrian fatality risk

Erik Rosén, Autoliv Research

Based on work with Ulrich Sander (Autoliv) and Helena Stigson (Folksam)



Presented in Åbo, 13 May 2011

# Publications

- *Pedestrian fatality risk as a function of car impact speed*
  - Rosén E, Sander U
  - Accid. Anal. Prev. 2009(41), 536–542
- *Pedestrian injury mitigation by autonomous braking*
  - Rosén E, Källhammer J-E, Eriksson D, Nentwich M, Fredriksson R, Smith K
  - Accid. Anal. Prev. 2010(42), 1949–1957
- *Literature review of pedestrian fatality risk as a function of car impact speed*
  - Rosén E, Stigson H, Sander U
  - Accid. Anal. Prev. 2011(43), 25–33



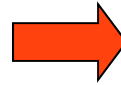
# UK Media

"Government admits speeding fatality statistics were exaggerated"

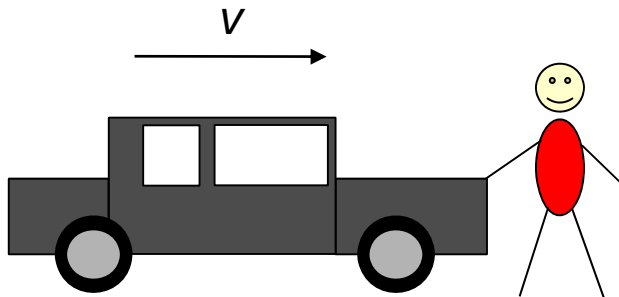
"Government admits to exaggerating accident statistics"

# Real-World Accident Data

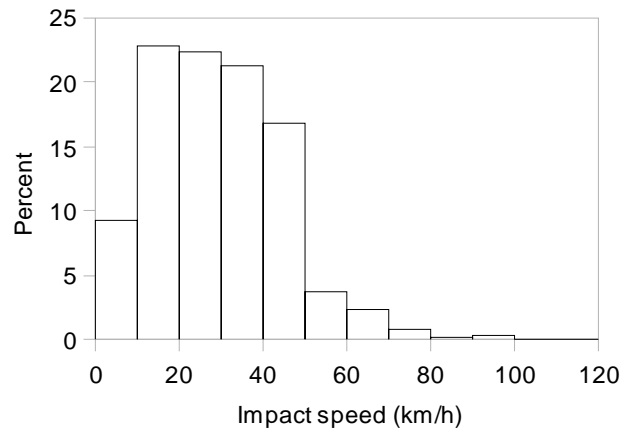
- GIDAS 1999–2007
- 15+ years
- Hit by front of passenger car
- Not lying on the ground



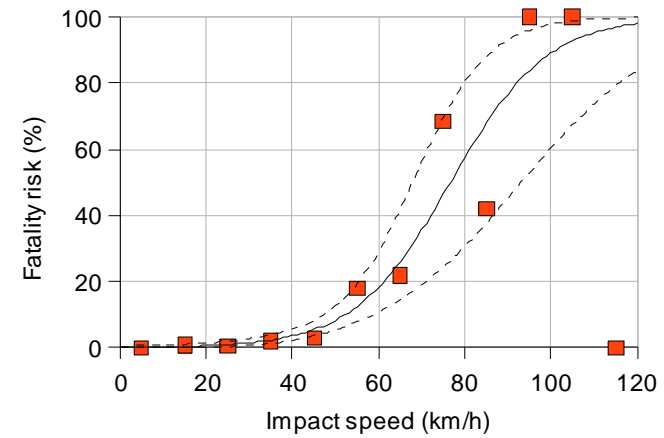
- 490 cases
- 36 fatalities
- Weight factors derived from national statistics



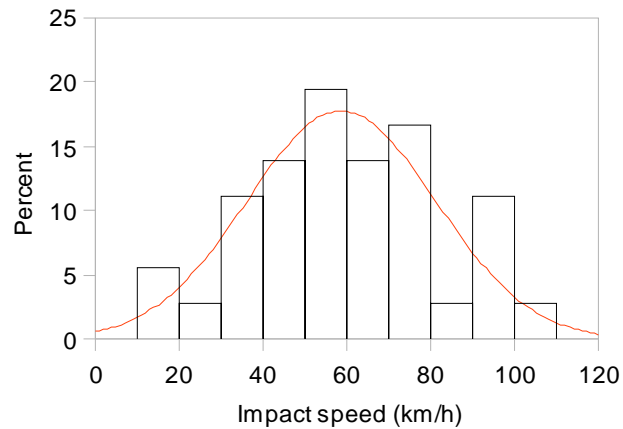
### Exposure of crashes, $E(v)$



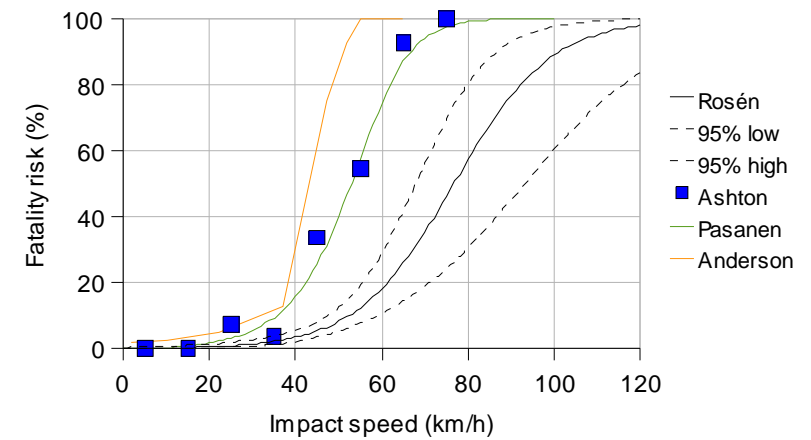
### Risk of death, $R(v)$



### Incidence of fatal crashes, $I(v)$



### Comparisons

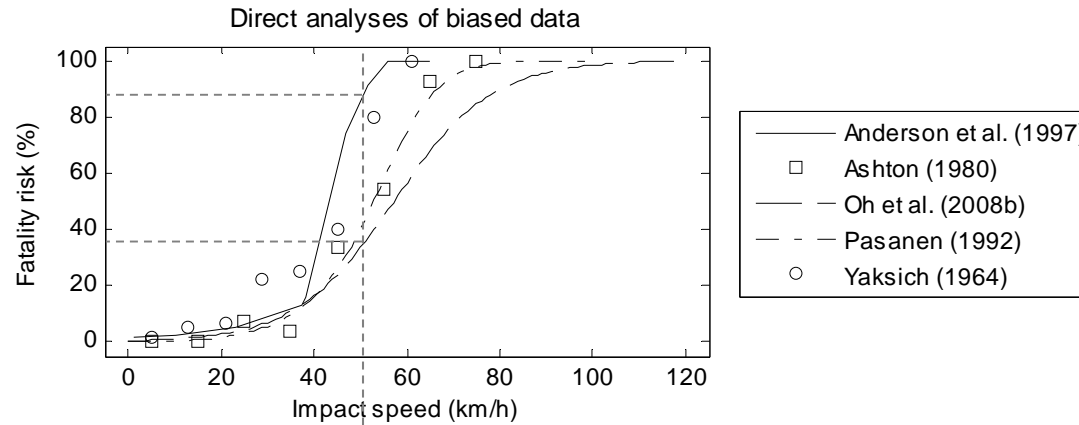


# Sampling bias – an example

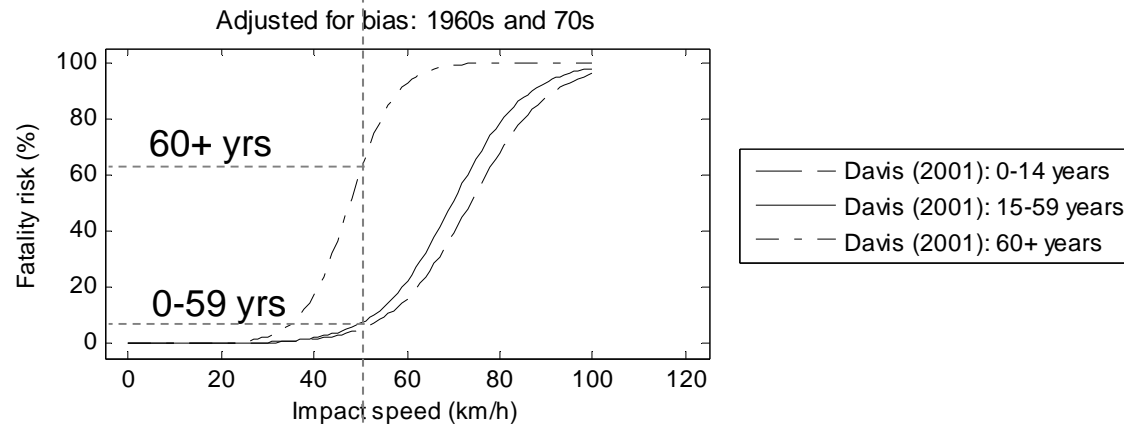
- Sampling scheme: Investigate
  - 1/2 of fatal crashes
  - 1/3 of non-fatal crashes
- Suppose 100 crashes occurred
  - 10 fatal
  - 90 non-fatal
  - Hence, true fatality risk is  **$P=10/100=10\%$**
- Database would include
  - 5 fatal
  - 30 non-fatal
  - Hence, unweighted fatality risk is  **$P=5/35=14\%$**

# Literature review

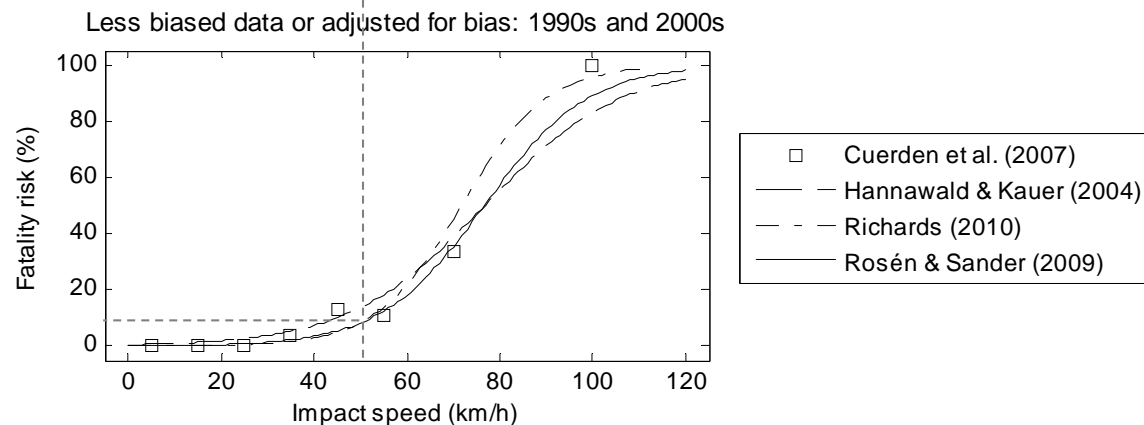
Sampling bias



Old data  
adjusted for bias



Less bias or  
adjusted for bias

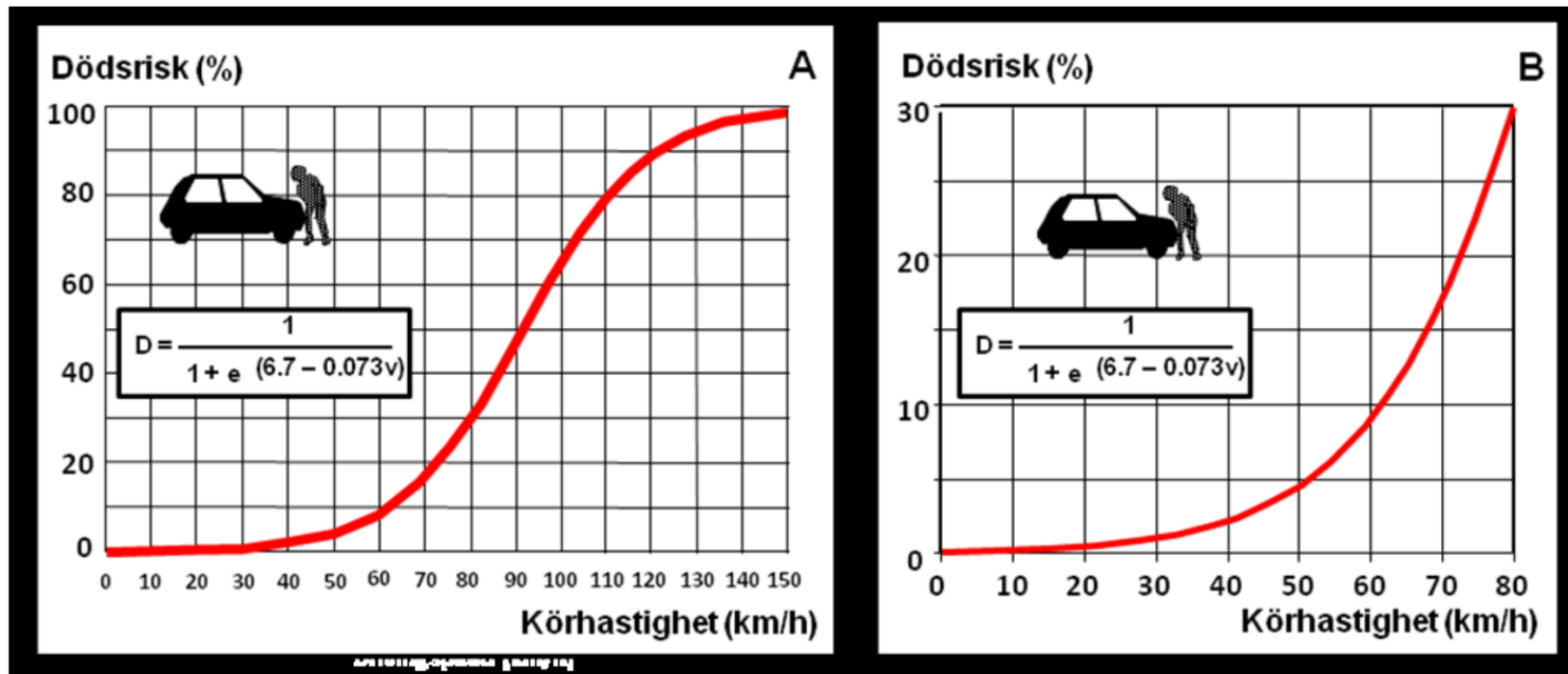


# Confusion

- Waltz et al. (1983) → Anderson et al. (1995, 1997)
- Teichgräber (1983) → Yaksich (1964)
- Ashton (et al.) (1977, 1979, 1980)
  - Only provided data, but no risk analysis
  - Ashton et al. (1977) specifically pointed out bias in the data
- Pasanen (1992) fitted a risk curve to "Ashton's" biased data

# Pasanen's approach

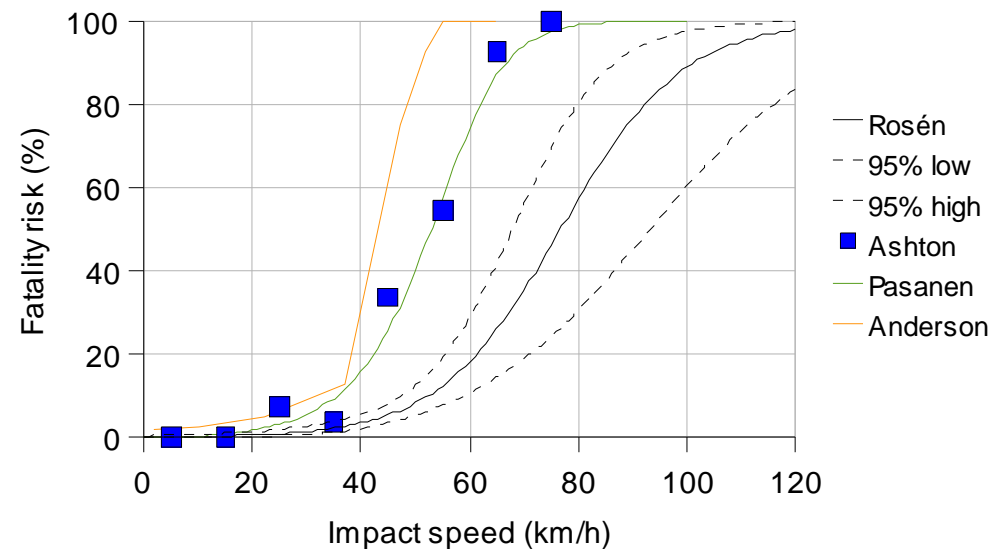
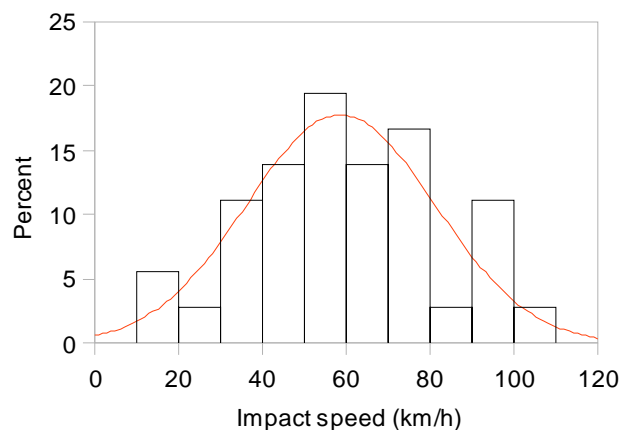
- Consider car TRAVEL speed
- Focus on the RELATIVE risk increase



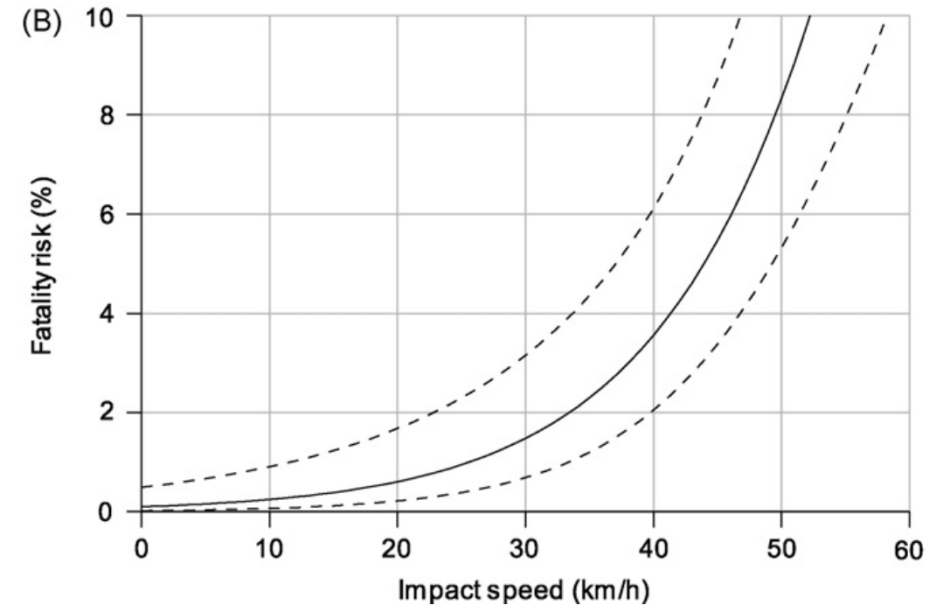
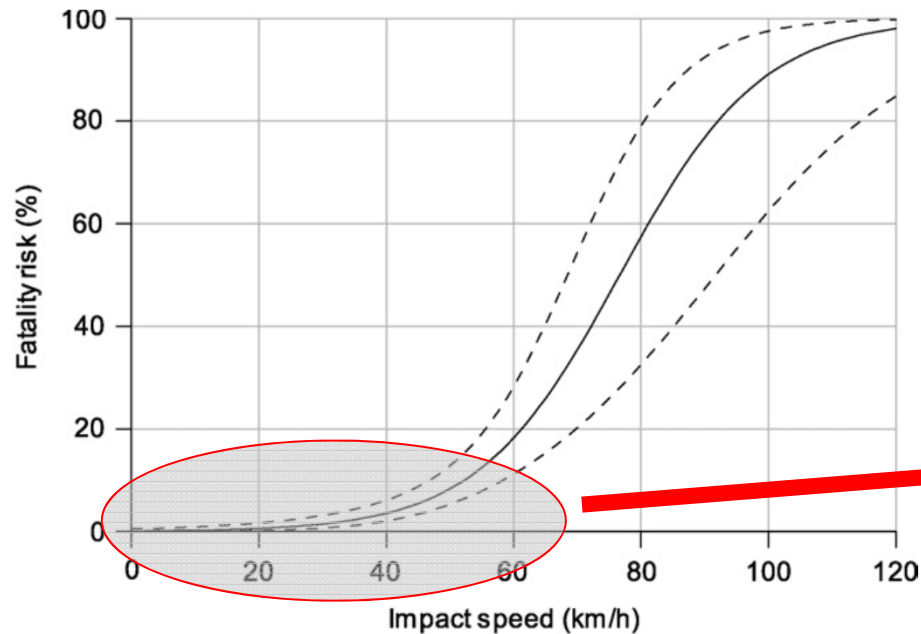
# Conclusions

- A correct understanding of exposure of crashes and injury risks is needed to save and protect as many pedestrians as possible
- Decreasing impact speed is very effective both at high and low speeds

Incidence of fatal crashes,  $I(v)$



# Final word: Speed is dangerous



By decreasing speed where pedestrians are at risk,  
injuries will be prevented and  
**lives will be saved**

Thanks for listening!

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