

## Sustainable Streets Division

Strategic Planning & Policy

# Immediate Appointment Opportunity 5289 Transportation Planner III Senior Transportation Sustainability Planner

Date Issued: June 17, 2014

Filing Deadline: 5:00pm, Friday, June 27, 2014

No. of Position(s): One (1) Position

Appointment Type: Permanent Exempt

Annual Salary Range: \$83,408-\$101,374

Division: Sustainable Streets

Unit(s): Strategic Planning & Policy

Location: One South Van Ness Avenue, 7<sup>th</sup> floor, San Francisco, CA

Strategic Planning & Policy works with staff from all divisions in the agency, other city departments, and external stakeholders to plan, coordinate and prioritize transportation policy, projects and programs that deliver excellent transportation choices for San Francisco. Key initiatives include:

- Developing and implementing strategic policy and programs that promote mode shift in support of the agency's goal of at least 50% of all trips using sustainable modes by 2018;
- Developing pilot, mid-term and long-range strategies for all of the modes of transportation, including transit, bicycles, walking, taxis, carshare, bikeshare, driving, parking and ridesharing;
- Identifying, assessing and prioritizing the SFMTA's capital investments for all modes and facilities, analyzing capital system optimization opportunities, and developing the management plan for the system's capital assets;
- Conducting policy and legislative analysis to develop key policy recommendations;
- Coordinating land use and transportation integration plans and programs;
- Leading the pre-development planning for potential future complete street investments, including alternatives analysis and supporting project environmental clearance for projects like Better Market Street, Geary Bus Rapid Transit, Central SoMa; and
- Leading the SFMTA's sustainability program, including the Climate Action Strategy, Clean Air plans and sustainability commitment reports and monitoring.

#### **Position Description:**

Under the general supervision of the Director, Strategic Planning and Policy, the Senior Transportation Sustainability Planner is responsible for leading the agency's efforts through a matrix team to develop, coordinate, and implement projects, programs, and initiatives to achieve the SFMTA's Strategic Plan Objective 3.1: Reduce the Agency's and the transportation system's resource consumption, emissions, waste, and noise. This includes but is not limited to:

- Lead the development and implementation of the SFMTA's Climate Action Strategy, which
  must be updated every two years per Proposition A (2007) "to develop and implement
  strategies for substantially reducing emissions" from the transportation sector and requires the
  SFMTA to reduce GHG emissions from its own operations to 25 percent below 1990 levels by
  2017;
- Represent the agency to develop a climate adaptation strategy, clean air plans and related programs with other city departments public health and transportation agencies, and incorporate adaptation needs into the SFMTA Capital Plan;
- Lead the compilation of data and reporting on annual departmental climate action efforts with other city and regional partners;
- Lead agency efforts on sustainability related policy and legislative initiatives germane to the agency with city, regional, state, and federal policy bodies;
- Represent the agency on sustainability related regulations from local, regional, state and federal bodies including CalEPA, CARB, Caltrans, USEPA, USDOT;
- Develop and prioritize capital projects that are competitive for climate/GHG reduction related funding sources including regional One Bay Area, state Cap and Trade, and federal (DOE/FTA/FHWA) programs;
- Develop sustainability metrics and prepare return on investment/emissions/waste reduction performance analysis for agency projects and grant applications; and
- Initiate agency greening pilots and projects through grants or public-private partnerships to demonstrate best practice sustainability outcomes.

### **Examples of Important and Essential Duties:**

The duties specified below are characteristic of the range of responsibilities assigned to this position:

- Review, update, and report progress on the SFMTA Climate Action Strategy;
- Develop and implement programs and initiatives to ensure that the SFMTA remains among the top agencies in terms of sustainability, including maintenance of the APTA Sustainability Commitment at the gold level and set out the worksteps to achieve oplatinum level status;
- Review all projects, programs, and processes for sustainability improvements;
- Lead discussions among technical working group staff, formulate recommendations, and communicate to the SFMTA Leadership Team improvements to the Agency's Sustainability Program;
- Prepare presentations and conduct meetings with staff, committees, boards, commissions, approval agencies, stakeholders, advocacy groups, and legislative bodies;
- Supervise junior staff and lead the design and preparation of data, maps, charts and other visual materials to illustrate ideas, processes, plans and/or reports;
- Represent the agency to the community and other stakeholders, including green tech, startups, small and large businesses and public agencies to establish public-private partnerships and explain policies, programs and projects;
- Support internal coordination and business planning tasks of the agency; and
- Perform other duties as assigned.

#### **Desirable Qualifications and skills:**

The ideal candidate possesses the following:

- Possession of a baccalaureate degree from an accredited college or university; and four (4) years of transit planning and/or transportation planning experience;
   Or
- Possession of a Master's Degree from an accredited college or university in Planning Transportation, Transportation Engineering, Public Administration or other closely related field; and two (2) years of transit planning and/or transportation experience.
   Substitution:
- Additional transit planning and/or transportation planning experience beyond the Minimum Qualifications may be substituted for the educational requirement on a yearfor-year basis.
- Additional post-graduate education as described in item 2 of the Minimum
   Qualifications may be substituted for required experience on a year-for-year basis (30
   semester units/45 quarter units equal one (1) year of experience).
   Note:
- One year full-time employment is equivalent to 2000 hours. (2000 hours of qualifying work experience is based on a 40 hours work week.) Any overtime hours that you work above forty (40) hours per week are not included in the calculation to determine full-time employment.
- Excellent oral and written communication skills, including ability to communicate with diverse audiences;
- Demonstrated ability to be a self-starter, take initiative, work in a proactive, fast paced environment, work independently, collaboratively, and professionally and be a team player;
- Proven ability to grasp big picture thinking and operationalize it into key step by step actions, developing workshops and focus groups and all the related visual materials to achieve successful outcomes:
- Demonstrated knowledge of local, state, and federal sustainability legislation and regulations;
- Demonstrated knowledge of grants and transportation funding and the ability to write applications for third party funding and ability reach out to non-governmental organizations for public-private funding partnerships;
- Demonstrated skills in complex sustainability policy and legislative analysis, and the ability to translate that into clear written and/or graphically rich formats for wide audiences;
- Computer skills: High proficiency in Adobe Design Suite, Geographic Information Systems (GIS), and Microsoft Office; and familiarity with emissions models and analysis tools;
- Demonstrated ability to collaborate, build consensus, and gather support from multiple stakeholders to implement cross functional programs; and
- Exhibits tact, professionalism, positive upbeat attitude, emotional intelligence, passion for sustainable transportation and willingness to innovate to achieve the agency and city's sustainability goals and objectives.

#### How to Apply:

Submit a letter of interest and current resume by 5:00pm, Friday, June 27, 2014 via e-mail to Darton Ito at <a href="mailto:darton.ito@sfmta.com">darton.ito@sfmta.com</a>. Applications received after the deadline will not be considered for this opportunity.

### **Selection Process:**

Applications will be screened for relevant qualifying experience. Only those applicants who most closely meet the needs of the Agency will be invited to participate in an interview. Applicants meeting the minimum qualifications are not guaranteed advancement to the interview.

MINORITIES, WOMEN AND PERSONS WITH DISABILITIES ARE ENCOURAGED TO APPLY

AN EQUAL OPPORTUNITY EMPLOYER