

Sponsor Designing Cities



The Designing Cities 2013 conference in Phoenix offers an unparalleled opportunity to build relationships with major city transportation commissioners and directors, and transportation stakeholders committed to a common vision for cities that achieves national objectives for healthier, more sustainable, livable, and efficient cities of tomorrow.

For more information, visit www.nacto.org/designingcities2013/

General Sponsor Levels

Title	\$25,000
Principal	\$12,000
Partner	\$5,000

To learn more about Designing Cities sponsorship opportunities, contact Christine Fanchi of the City of Phoenix at christine.fanchi@phoenix.gov or 602.495.7129.



DESIGNING CITIES



General Sponsorships

Title Sponsor

\$25,000

- Recognition in opening remarks by NACTO President
- Opportunity to provide welcome remarks at opening session
- Recognition as “Title Sponsor” on all conference signage
- Company recognition signage in hotel foyer during all events
- Recognition in program and website
- Approved promotional materials on registration table
- Complimentary passes for up to four representatives
- Company advertising space on Downtown LEGENDS signage

Principal Sponsor

\$12,000

- Recognition as “Principal Sponsor” on all conference signage
- Recognition in front of program and website
- Approved promotional materials on registration table
- Complimentary passes for up to three representatives
- Banner in Central Foyer

Partner Sponsor

\$5,000

- Recognition as “Partner Sponsor” on all conference signage
- Recognition in program and website
- Approved promotional materials on registration table
- Complimentary passes for up to two representatives

NACTO Member Cities

Atlanta
Baltimore
Boston
Chicago
Detroit
Houston
Los Angeles
Minneapolis
New York City

Philadelphia
Phoenix
Portland
San Diego
San Francisco
Seattle
Washington D.C.

NACTO Affiliates

Arlington (VA)
Austin
Burlington (VT)
Cambridge
Hoboken

Indianapolis
Memphis
Oakland
Salt Lake City
Ventura (CA)

Limited Item Sponsorships

Lunch Sponsor

\$7,250

- Company logo on speaker podium
- Company logo on table tents
- Recognition in program and website
- Complimentary passes for up to two representatives

Opening Reception Sponsor

\$7,250

- Company logo on bar
- Company logo wrapped around columns on Palomar Deck
- Recognition in program and website
- Complimentary passes for up to two representatives

Tuesday “To-Go” Lunch

\$5,000

- Company logo on box and/or company advertisement
- Recognition in program and website
- Complimentary passes for up to two representatives

Banner Sponsor

\$5,000

- Company logo on street banners mounted on light poles along 1st Street from Washington to Polk St.
- Recognition in program and website
- Complimentary passes for up to two representatives

Breakfast Sponsor

\$5,000

- Company logo on speaker podium
- Company logo on table tents
- Company logo wrapped around columns on Palomar Deck
- Recognition in program and website
- Complimentary passes for up to two representatives

Program Sponsor

\$4,000

- Company advertisement/page in program.
- Recognition in program and website
- Complimentary pass for one representative

Shade Sponsor

\$3,000

- Company logo printed on shade umbrellas for four dining outdoor events
- Recognition in program and website
- Complimentary pass for one representative

Golf Sponsor

\$2,500

- Company advertisement/logo on each golf cart
- Opportunity to provide hole prizes
- Complimentary pass for one representative
- Recognition in program and website

Name Tag Sponsor

\$2,000

- Company logo on name tag lanyard
- Complimentary pass for one representative
- Recognition in program and website

Cookie Break Sponsor

\$1,500

- Company logo on table
- Recognition in program and website

Coffee Break Sponsor

\$1,500

- Company logo on table
- Recognition in program and website

NACTO encourages the exchange of transportation ideas, insights and practices among large cities while advocating for a federal transportation policy that prioritizes investment in infrastructure in the nation's cities and their metropolitan areas - home to a majority of Americans and hubs of economic activity. Large city transportation officials are investing in innovative public transportation, bike, pedestrian and public space projects to create more sustainable, livable, healthy, and economically competitive cities.

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