



Sponsor Designing Cities

The Designing Cities conference offers an unparalleled opportunity to build relationships with major city transportation commissioners and directors, and transportation stakeholders committed to a common vision for cities to achieve national objectives for healthier, more sustainable, livable, and efficient cities of tomorrow.

For more information, visit www.nacto.org/designingcitiesponsorshipopportunities

Sponsor Levels

Title Sponsors \$50,000

Plenary Sponsors \$20,000

**Opening Reception
Sponsors** \$10,000

General Sponsors \$5,000

**Promotional Item
Distribution Sponsors** \$1,000

In-Kind Sponsors

To learn more about Designing Cities sponsorship opportunities, contact NACTO's Executive Director Ron Thaniel at 212-839-4987 or ronthaniel@nacto.org.



Title Sponsor

\$50,000

- Recognition as “Title Sponsor” in remarks by NACTO President and New York City Transportation Commissioner Janette Sadik-Khan at the Opening Plenary.
- Opportunity to provide welcome remarks at Opening Plenary (up to 2 minutes)
- Approved material placed on distribution/registration table at Conference
- Approved material placed on participants tables at Opening Plenary
- Recognition as “Title Sponsor” on invitations, press releases, electronic announcements, and all other communications
- Recognition as “Title Sponsor” on all signage at the Conference
- Recognition as “Title Sponsor” on front of Conference Program Book
- Advertisement in Conference Program Book,
- Complimentary conference passes for up to five representatives
- Recognition as “Title Sponsor” on NACTO website, including a link to your website
- Recognition as “Sponsor” in NACTO Urban Street Design Guide

General Sponsors

\$5,000

- Logo on all signage at the Conference
- Recognition as “General Sponsor” in Conference Program Book
- Recognition on NACTO website, including a link to your website
- Complimentary Conference passes for up to two representatives

Promotional Item

Distribution Sponsors

\$1,000

- Logo and name billing in Conference Program Book

Plenary Sponsors

\$20,000

- Recognition as “Plenary Sponsor” in remarks by NACTO President and New York City Transportation Commissioner Janette Sadik-Khan
- Recognition as “Plenary Sponsor” in Conference Program Book
- Approved material placed on participants tables at sponsoring plenary
- Logo on all signage at the Conference
- Recognition on NACTO website, including a link to your website
- Complimentary Conference passes for up to four representatives
- Recognition as “Sponsor” in NACTO Urban Street Design Guide

Opening Reception Sponsors

\$10,000

- Recognition as “Reception Sponsor” in remarks by NACTO President and New York City Transportation Commissioner Janette Sadik-Khan
- Recognition as “Reception Sponsor” in Conference Program Book
- Logo on all signage at the Conference
- Recognition on NACTO website, including a link to your website
- Complimentary Conference passes for up to four representatives
- Recognition as “Sponsor” in NACTO Urban Street Design Guide

In-Kind Sponsors

- Approved in-kind sponsors will receive benefits commensurate with the market value for their contribution (e.g., travel support and conference program book printing).

Leading the way to sustainable cities

NACTO encourages the exchange of transportation ideas, insights and practices among large cities while advocating for a federal transportation policy that prioritizes investment in infrastructure in the nation’s cities and their metropolitan areas - home to a majority of Americans and hubs of economic activity. Large city transportation officials are investing in innovative public transportation, bike, pedestrian and public space projects to create more sustainable, livable, healthy, and economically competitive cities.

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