Recommended Readings

For individuals who may be new to parking management or would simply like a refresher regarding parking pricing management we recommend reviewing one or more of the following documents prior to the conference:

1. *Parking Pricing and Curbside Management in New York City* by Bruce Schaller, Tom Maguire, David Stein, Willa Ng and Manzell Blakeley.
   http://www.mtc.ca.gov/planning/smart_growth/parking/NYC_parking_pricing.pdf

   The document, written by staff from the NYC DOT, summarizes some of the innovative parking management strategies being implemented in New York City in commercial loading zones and residential neighborhoods. The paper provides a summary of the benefits associated with the strategies and best practices recommendations for cities interested in implementing similar programs.

2. *Non-Toll Pricing: A Primer* by Federal Highway Administration.
   http://ops.fhwa.dot.gov/publications/fhwahop08044/cp_prim6_00.htm

   The Primer provides a general overview of non-toll pricing strategies. In addition to discussing parking strategies, it also covers mileage-based pricing strategies and provides guidance for government agencies seeking to implement non-toll pricing.

3. U.*S. Parking Policies: An Overview of Management Strategies by Rachel Weinberger, John Kaehny and Matthew Rufo*. http://www.itdp.org/documents/ITDP_US_Parking_Report.pdf

   This paper provides an overview of parking history in the United States, the factors driving change in parking policy and the strategies being introduced to manage parking. Case studies are provided for San Francisco; Portland, OR; Boulder, CO; Chicago; New York; and Cambridge, MA.

4. *Europe's Parking U-Turn: From Accommodation to Regulation by Michael Kodransky and Gabrielle Hermann*. http://www.itdp.org/documents/European_Parking_U-Turn.pdf

   This paper is the second in a series, the first of which is listed above as item 3. The paper provides a summary of innovative parking management strategies being implemented in Europe and provides case studies from numerous European cities.

5. The Web site sfpark.org provides an overview of the SFpark program including maps, links to apps, information on pricing and FAQs.