

SUMMER STREETS 2013 EVENT GUIDE



SUMMER STREETS

AUGUST 3, 10 & 17 • 7 AM - 1 PM

NYC.GOV/SUMMERSTREETS

#SUMMERSTREETS

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SUMMER STREETS

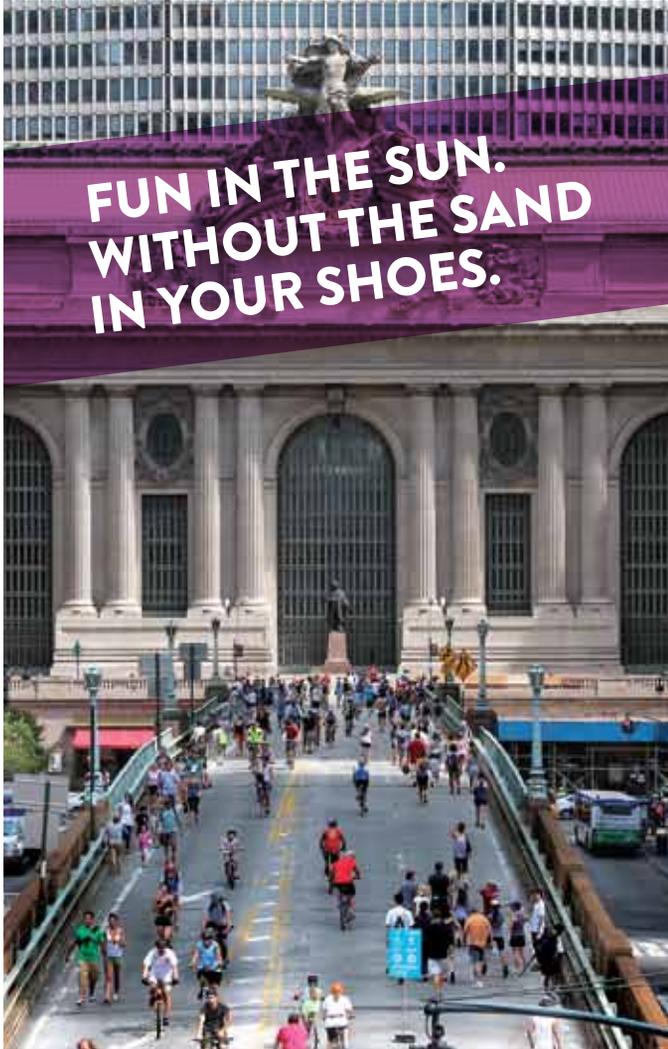
AUGUST 3, 10 & 17 • 7 AM – 1 PM

NYC.GOV/SUMMERSTREETS

NYC



**FUN IN THE SUN.
WITHOUT THE SAND
IN YOUR SHOES.**



AT THE BANANA BOAT FUN IN THE SUN ZONE
52nd. St. & PARK AVENUE - 7AM to 1PM
#SUMMERSTREETS



LETTER FROM THE COMMISSIONER

With the support of Mayor Michael R. Bloomberg and numerous City agencies, we are excited to present the sixth annual Summer Streets this August 3, 10 and 17. Last year, more than 250,000 people came to play, run, walk, bike, and enjoy fun activities along the 6.9-mile car-free route from the Brooklyn Bridge to Central Park.

This year, for the first time ever in its 179 year history, we're opening the Park Avenue Tunnel to pedestrians. World-renowned artist Rafael Lozano-Hemmer's interactive light and sound installation will transform the seven-block-long tunnel with 300 spotlights and 150 speakers.

Returning to the streets this year are popular attractions, including the 160-foot-long zip line at Foley Square, REI's 25-foot climbing wall, the Whole Foods Picnic and many other fitness activities, music and dance performances and arts and crafts workshops. We're also stepping it up with Reebok's new fitness zone and Banana Boat's "Fun, Sun and Park Avenue" family-friendly zone. You'll also have an opportunity to grab a putter and tee off at an artist-inspired mini golf course or cool off at a sculptural misting system or even explore the route by participating in an art, theatrical or architectural walking tour.

Summer Streets, along with Weekend Walks – temporary pedestrian streets in 24 neighborhoods in all five boroughs – encourages New Yorkers to see and use our streets in new ways and to make active transportation like biking and walking part of their everyday routine.

So put on your sneakers, strap on your rollerblades or hop on the train, ferry or bike to join us at Summer Streets! It's fun, healthy and free. We look forward to seeing you there.

Sincerely,

Janette Sadik-Khan

Commissioner

New York City Department of Transportation

TIPS FOR SUMMER STREETS

With many walkers, joggers and cyclists traveling at different speeds, the best way to keep yourself and others safe is to remain alert and respect the people around you.

EVERYONE

- We recommend not wearing headphones during Summer Streets
- Be mindful of children and older people along the route
- Stay hydrated! NYC Water On The Go stations are available along the route

CYCLISTS, SKATERS, ROLLERBLADERS

- Pedestrians ALWAYS have the right of way
- Keep right, pass left
- Look and signal before changing lanes
- Children under 14 must by law wear a helmet when biking, and helmets are ALWAYS a good idea for all ages. DOT offers free helmet fittings on the Summer Streets route
- Always ride in the direction of traffic and obey all posted traffic signs and regulations
- NEVER bike, skate or rollerblade on the sidewalk

WALKERS AND JOGGERS

- Be aware of all users sharing the space with you

DOG WALKERS

- Keep dogs on a short leash at all times

THANKS TO OUR SUPPORTING PARTNER

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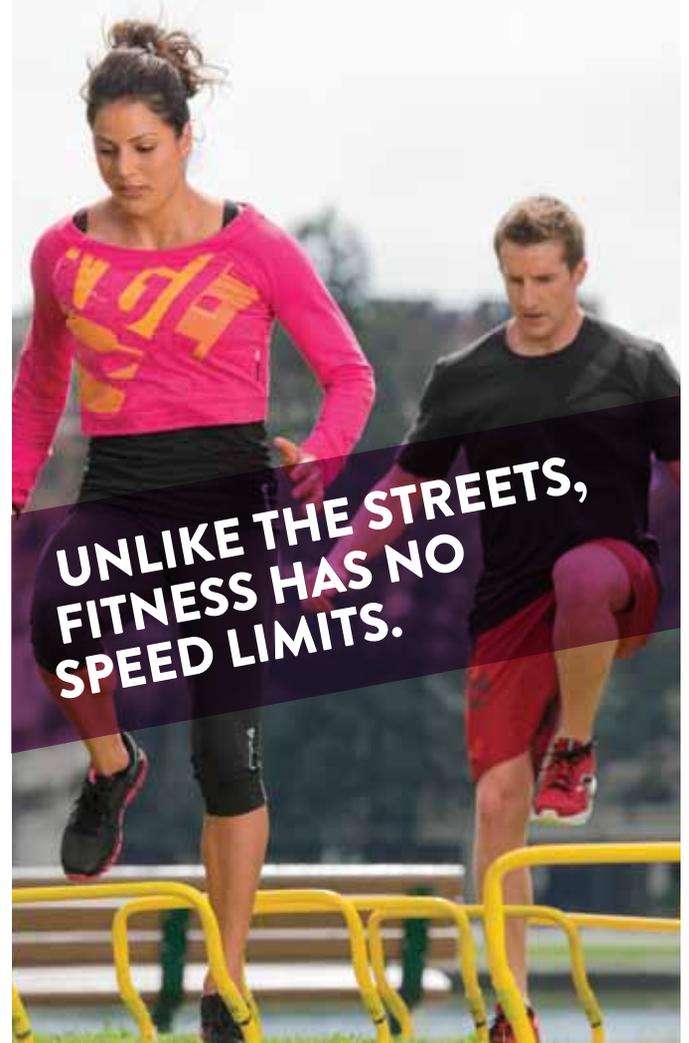
SWEAT >

SUMMER STREETS

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NYC.GOV/SUMMERSTREETS

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**UNLIKE THE STREETS,
FITNESS HAS NO
SPEED LIMITS.**

AT THE REEBOK FITNESS ZONE
ASTOR PL. & LAFAYETTE - 7AM to 1PM
#SUMMERSTREETS

Reebok
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DOT's URBAN ART PROGRAM

Art is integral to DOT's goal of world class streets. Artists help to transform the landscape from ordinary to extraordinary with temporary, unexpected interventions that encourage people to spend more time outside, to walk and bike, and to live active, healthy lives. Public plazas, fences, barriers, bridges and sidewalks serve as canvases for temporary art in all five boroughs. Over 130 inspiring projects have been presented since October 2008.



"CoolStop"

By Chat Travieso,

Foley Square Rest Stop

"CoolStop" is a prototype water mister that connects to fire hydrants and provides a safe, efficient and fun alternative to cool off by a hydrant.

Constructed mostly of PVC piping, the 10' installation resembles a large splash that Summer Streets participants may stand under for a small reprieve from the hot summer sun.



"THE COURSE OF EMOTIONS"

By Risa Puno, Uptown Rest Stop

"The Course of Emotions: a mini-golf experience" is an interactive art installation that translates everyday feelings into 9 holes of playable fun. Players putt

through a range of emotional obstacles, like the seesaw platform of Insecurity and the par-40 Frustration maze, in order to get to Relief at the end. Grab a putter and put yourself to the test!



"ART WITHIN ONE MILE"

By Bundith Phunsombattert,
All Along The Route

"Art Within One Mile" is a site-specific installation that invites the public to embark on a self-guided art adventure along the Summer Streets route. Through small art signs and maps, installed on street lighting poles,

Summer Streets participants navigate the streets to discover permanent and temporary public artwork within one mile of the route.

"ARCHITECTURAL WALKING TOUR" in partnership with **AIA Center for Architecture and Culture Now, Astor Place Rest Stop**. Pick up a map or download the app that highlights architectural gems along the Summer Streets route. Discover the unique buildings that are nestled on Park Avenue from Central Park to the Brooklyn Bridge.

"DANCE, THEATRE AND MUSIC STAGE"

Uptown Rest Stop And Foley Square Rest Stop

Two stages along the Summer Streets route will feature a variety of exciting and entertaining dance, theatrical and musical performances. Music performances, including jazz, pop, instrumental and acapella, along with a selection of traditional dance performances will be presented. Some of the performances will also be interactive so that Summer Streets participants can learn and celebrate different dance cultures.

VOICE TUNNEL

BY RAFAEL LOZANO-HEMMER

Open to pedestrians for the first time in its 179-year history, the Park Avenue Tunnel, running from 33rd Street to 40th Street, will be accessible to pedestrians from the 33rd Street entrance between the hours of 7 am and 1 pm. An interactive light and sound installation by Mexican-Canadian artist Rafael Lozano-Hemmer, "Voice Tunnel" will transform the 1,400-foot long Tunnel with 300 theatrical spotlights that produce glimmering arches of light along the tunnel's walls and ceiling. Participants will be able to influence the intensity of each light by speaking into a special intercom at the tunnel's center that records their voice and loops it. Louder speech increases the lights' brightness proportionally, creating a Morse-like code of flashes throughout the tunnel. The individual voices can be heard as pedestrians walk through the tunnel, on 150 loudspeakers, one beside each light arch and synchronized with modulating light. At any given time, the tunnel is illuminated by the voices of the past 75 participants. As new participants speak into the intercom, older recordings get pushed away by one position down the array of light fixtures until they leave the tunnel, so that the content of the piece is constantly changing.



ARTIST INFORMATION

Rafael Lozano-Hemmer was born in Mexico City in 1967. In 1989, he received a Bachelor of Science in Physical Chemistry from Concordia University in Montreal, Canada. Lozano-Hemmer is an electronic artist who develops interactive installations that are at the intersection of architecture and performance art. His large-scale installations have been commissioned for events such as: the Millennium Celebrations in Mexico City (1999), the Cultural Capital of Europe in Rotterdam (2001), the UN World Summit of Cities in Lyon (2003), the opening of the YCAM Center in Japan (2003), the Expansion of the European Union in Dublin (2004), the memorial for the Tlatelolco Student Massacre in Mexico City (2008), the 50th Anniversary of the Guggenheim Museum in New York (2009), the Winter Olympics in Vancouver (2010) and the Association for Public Art for the city of Philadelphia (2012).

CLIMB >

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THE ONLY CLIMB IN NEW YORK CITY TO MAKE A FIVE STORY WALK UP LOOK EASY.

AT THE REI ADVENTURE ZONE
SPRING ST. & LAFAYETTE - 7AM to 1PM
#SUMMERSTREETS



NYC RECYCLES



New York City is recycling even more these days! All rigid plastics are now recycled by the Department of Sanitation (DSNY) – the largest expansion of the City's recycling program in 25 years. No more bringing back your yogurt containers to the store, or throwing your iced coffee cups in the trash – you can now just place them in your building's blue bin!

DSNY's Bureau of Waste Prevention, Reuse and Recycling will be on-site at the Uptown Rest Stop to help you learn about composting, waste prevention, clothing donation and electronics recycling, and will also offer fun activities for kids.

As always, Summer Streets makes it easy for you to do your part. There will be recycling containers along the route and at rest stops. We've minimized the use of paper along the route, and each year we look to do even more.



NYC Recycles Learn more at nyc.gov/recycles

THANKS TO OUR SUPPORTING PARTNER

NEW YORK

SUMMER STREETS PROGRAMMING MAP



UPTOWN REST STOP 52nd St. & Park Ave.

BANANA BOAT FUN IN THE SUN ZONE

NFL Play60 Football Toss

Safety Zone and Truck's Eye View

Urban Art:

The Course of Emotions: a Mini Golf Experience by Risa Puno

Free Bike Rental by Bike & Roll

Dance, Theater and Music Stage

PARK AVE. TUNNEL 33rd St. & Park Ave.

URBAN ART INSTALLATION

Voice Tunnel by Rafael Lozano-Hemmer

MIDTOWN REST STOP 25th St. & Park Ave.

WHOLE FOODS MARKET CITY PICNIC

Rollerblade Rental & Repair by Rollerblade

Free Bike Rental by Bike & Roll

Learn to Ride Classes for Kids & Adults by Bike New York

Fitness Classes by Crunch @ 12th St.

ASTOR PLACE REST STOP Astor pl. & Lafayette St.

REEBOK FITNESS ZONE

Architectural Walking Tour

SOHO REST STOP Spring St. & Lafayette St.

REI ADVENTURE ZONE

FOLEY SQ. REST STOP Duane St. & Centre St.

ZIP LINE

Asphalt Green: What's Your Sports I.Q.

Urban Art: CoolStop: A Prototype Misting System by Chat Travieso

The Cooking Channel: Beat the Heat with Free Shave Ice

Family-Friendly Performances

Yoga Classes by ShapeUp NY

Kids Activities & Crafts

Free Bike Rental by Bike & Roll

IMPROVING OUR STREETS FOR PEDESTRIANS



WEEKEND WALKS

Weekend Walks, the sister program to Summer Streets, brings temporary pedestrian streets to neighborhoods across all five boroughs, creating opportunities for New Yorkers to gather, see their neighborhoods in a new way and relax on summer weekends. This year, local community groups are organizing Weekend Walks at 24 sites in all five boroughs! Find one near you at nyc.gov/weekendwalks.



NYC PLAZA PROGRAM

The NYC Plaza Program transforms underused streets into vibrant, social public spaces. Plazas are a key part of the City's effort to ensure that all New Yorkers live within a 10-minute walk of quality open space. One of New York's newest plazas is right on the Summer Streets route at Pershing Square! Learn more at nyc.gov/plazas.



CITYBENCH

With the CityBench program, DOT installs attractive and durable benches around the city, including at bus stops, retail corridors and in areas with high concentrations of senior citizens. These benches make streets more comfortable for transit riders and pedestrians especially for those who are older and disabled.

Over 500 benches have been installed across all five boroughs so far. Learn more at nyc.gov/citybench.

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CRUNCH

EXPANDED CAR-FREE HOURS IN CENTRAL PARK

As part of this year's Summer Streets, Central Park's drives north of 72nd Street have been car-free since Monday, July 8, greatly enhancing access for pedestrians, cyclists and all park-goers. The Park's Transverses all remain open.

DID YOU KNOW?

- Car volumes on both the West and East park drives, as well as on the adjacent roadways, have been decreasing in recent years
- Pedestrians and cyclists on the park drives outnumber cars by 3 to 1 in the summer months



Learn more on [nyc.gov/dot](https://www.nyc.gov/dot)



NYC WATER



New York City is fortunate to be able to enjoy some of the best drinking water in the nation. Each summer, the New York City Department of Environmental Protection sets up portable fountains in all five boroughs, as well as along the Summer Streets route. Stop by one of their NYC Water On the Go locations this summer to fill up a water bottle, take a sip, or keep your four-legged friend hydrated. Just look for the bright blue tent!

NYC WATER DOESN'T JUST TASTE GREAT

IT'S HEALTHY

NYC Water contains zero calories, zero sugar, and zero fat. A typical 12-ounce can of soda has about 150 calories and the equivalent of 10 teaspoons of sugar. Sports drinks are sometimes marketed as healthy alternatives but contain as many calories as sugary beverages, and often high levels of sodium.

IT'S AFFORDABLE

NYC Water is a great deal. At approximately one penny per gallon, it is about 1,000 times less expensive than bottled water.

IT'S GREEN

Plastic water bottles produced for the United States use 1.5 million barrels of oil per year—enough to power 250,000 homes or 100,000 cars for an entire year. Did you know that it takes more than 3 liters of water to produce each bottled liter of water?

IT'S CONVENIENT

NYC water is available right from your tap. Be sure to stop by one of the NYC Water fountain locations along the Summer Streets route or any of the other locations throughout the city.

FOUNTAIN LOCATIONS AND HOURS AT YOUR FINGERTIPS

Download the latest version of the NYC Water app, available for both Apple and Android. Find out where the nearest fountains are located including hours of operation, maps, and directions.

EAT >

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THE PICNIC BIG ENOUGH
TO SIT A CITY.



AT THE WHOLE FOODS MARKET CITY PICNIC
25th St. & PARK AVENUE - 7AM to 1PM

#SUMMERSTREETS



THANK YOU

Department of Transportation

Office of Special Events
Roadway Repair and Maintenance
Manhattan & Lower Manhattan Borough Commissioners' Offices
External Affairs
Safety Education
Highway Inspection and Quality Assurance
Office of Construction Mitigation and Coordination
Traffic and Planning
Bridges
Facilities
Legal Affairs
Urban Art

City of New York

Business Integrity Commission
Citywide Events Coordination and Management
Department of Buildings
Department of Citywide Administrative Services
Department of Consumer Affairs
Department of Environmental Protection
Department of Health and Mental Hygiene
Department of Parks and Recreation, MillionTreesNYC and Shape Up NYC
Department of Cultural Affairs, Materials for the Arts
Department of Sanitation
Street Activity Permit Office
Small Business Services
New York City Fire Department
New York City Police Department
NYC&Co.
NYC Service
NYC Father's Program

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Taoist Tai Chi Society of USA/New York City Chapter
Team in Training
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Yung-Li Dance Company